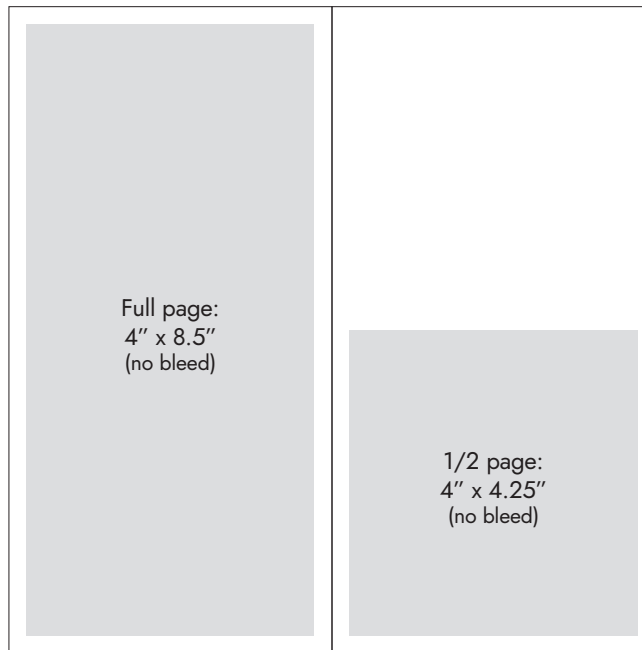


POCKET GUIDE AD SPECIFICATIONS



SIZE SPECIFICATIONS

Book Trim Size: 4.5" wide x 9" tall

Ad Sizes

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Full Page: 4" wide x 8.5" tall

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Bleed

Not available for this event guide

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Outside Back Cover: CMYK

Inside: CMYK

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- Do not embed ICC Profiles within images
- Ads created in PowerPoint will NOT be accepted

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Katie VanTasel

Fulfillment Exhibits Coordinator

(703) 740-1931

kvantasel@eventPower.com

For artwork technical questions, contact:

Hiroko Strange

Director, Creative Services

(703) 740-1968

HStrange@eventPower.com

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