

# ARPA-E ENERGY INNOVATION SUMMIT

April 26-28, 2027 | Orlando, FL

2027 PARTNER OPPORTUNITIES GUIDE

[www.ARPAAE-Summit.com](http://www.ARPAAE-Summit.com)

# About the Summit

The **ARPA-E Energy Innovation Summit** is where energy leaders gain early access to groundbreaking energy technologies, define new areas of scientific research, and drive the development of affordable, reliable, secure American-made energy for all. From April 26-28, 2027 in Orlando, FL, join a collaborative community of scientists, engineers, and entrepreneurs from around the world who have the knowledge and passion to accelerate innovative technologies.



We are in the Global Energy Race. Affordable, reliable, secure American-made energy for all depends on daring thinkers with transformative ideas that can create real-world impact. The Summit brings together some of the brightest minds in energy who are committed to driving American innovation. Get ready to:

**Be the First:** Get early access to America's next generation of disruptive companies and industries and work with them to bring technologies into the marketplace.

**Learn from Experts:** Engage with energy leaders in academia, industry, investor, and policy.

**Explore New Tech:** Engage with 400+ next-generation energy technologies on display at the Technology Showcase, featuring innovations in advanced nuclear, AI, computing, fusion, energy storage, grid technologies, and more.

**Connect with Partners:** Form relationships with key stakeholders that can help make your disruptive energy idea become a reality.



Overall pretty great experience. I met a lot of people; it was my first time, so I didn't know anyone going. The entire event was well managed with great speakers and breakout sessions overall. Well done."

—2026 ARPA-E Summit Attendee

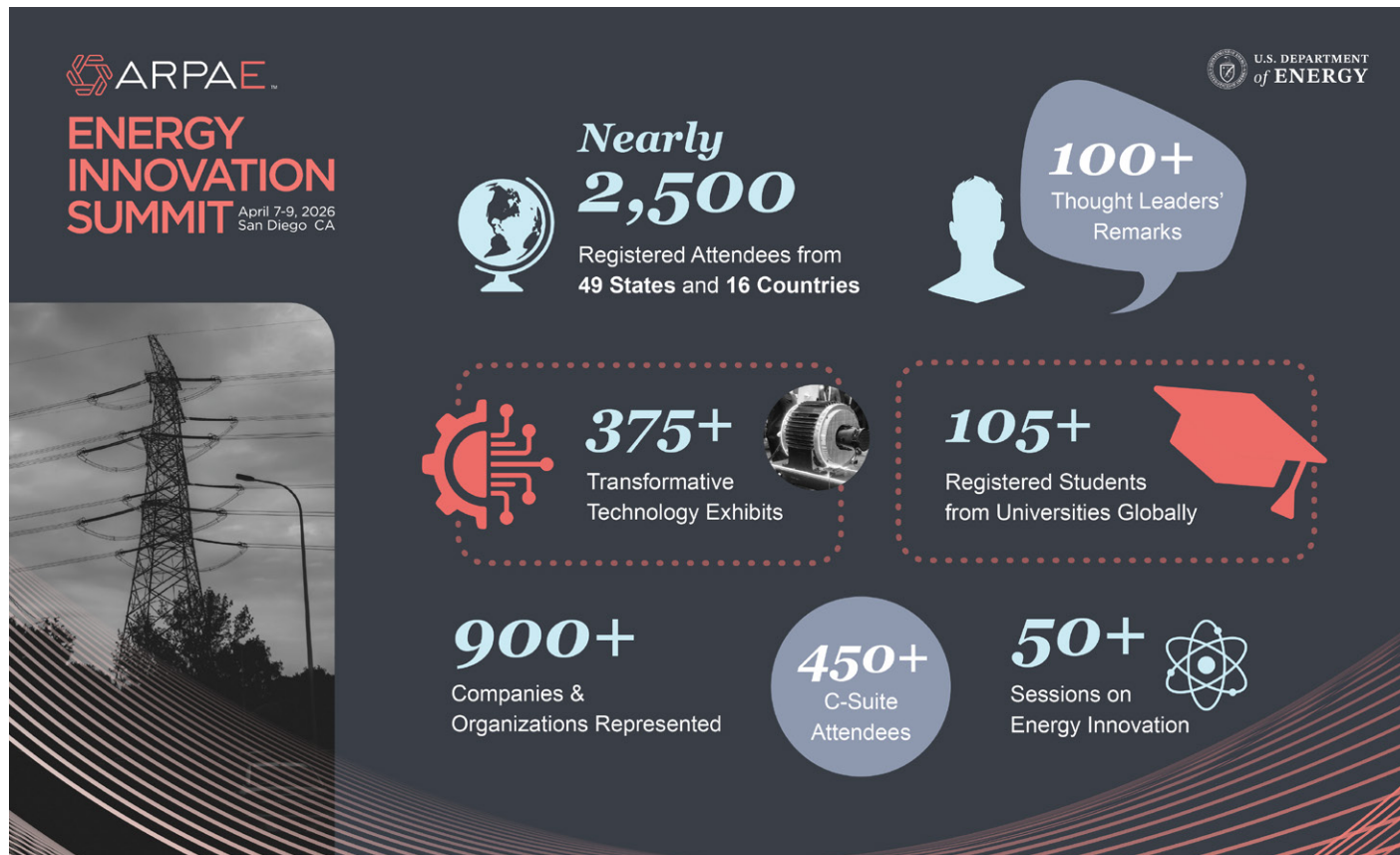
# 2026 Summit Highlights

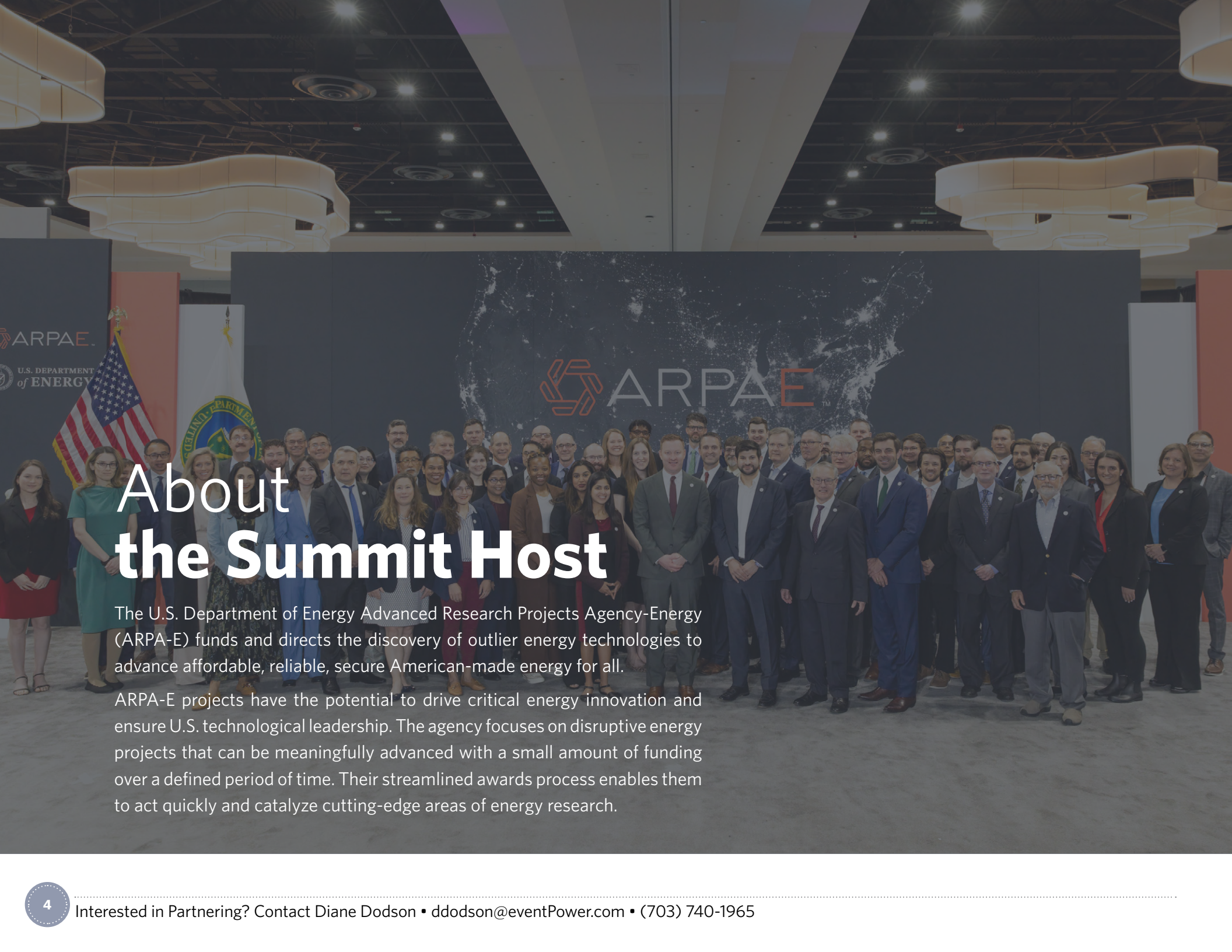
The 2026 ARPA-E Energy Innovation Summit in San Diego, California, showcased energy thought leaders, transformative technology exhibits, and new opportunities for innovators to make connections that help scale and commercialize next-generation technologies.

Energy visionaries Secretary Chris Wright, Dr. Lisa Su, Dina Powell McCormick, Christopher Womack, Dr. Ethan Klein, Scott Forney and more shared insights on how the energy community can work together to unleash American energy innovation.

ARPA-E Program Directors and Fellows delivered Fast Pitches about the technical whitespaces ARPA-E may explore next, including superconductors, nuclear fuel cycles, solid-state heat engines, and fusion fuel.

At the Summit, we saw real-time engagement between innovators, investors, academia, and industry - leading to interest, partnerships, and investment. These conversations create the Summit's collaborative ecosystem, which advances affordable, reliable, and secure energy technologies.





# About the Summit Host

The U.S. Department of Energy Advanced Research Projects Agency-Energy (ARPA-E) funds and directs the discovery of outlier energy technologies to advance affordable, reliable, secure American-made energy for all.

ARPA-E projects have the potential to drive critical energy innovation and ensure U.S. technological leadership. The agency focuses on disruptive energy projects that can be meaningfully advanced with a small amount of funding over a defined period of time. Their streamlined awards process enables them to act quickly and catalyze cutting-edge areas of energy research.

# Platinum Partnership

\$36,500

5 Available

## PRE-EVENT MARKETING

- Logo & Link on Summit website
- 250-word company description on Summit website\*
- One (1) push notification prior to Summit to the attendees using the mobile app (Partner to provide content\*)
- Five (5) minute video on innovative technology produced by company to be posted on Media Gallery of the Summit website (Partnering company to provide video)
- Partner marketing campaign to registered attendees, showcasing what expertise you will be showing at the Summit and encouraging attendees to come to your exhibit booth\*\* (Must be contracted by February 26, 2027.)

## SUMMIT ACCESS EXPERIENCE

- Seven (7) Full Summit Passes
- One 10 x10 exhibit space\*\*
- Dedicated Meeting Room over the Summit dates
- Choice of any one a la carte partnership (additional partnership opportunities list of \$5,000 or less)

## ON-SITE MARKETING

- Mobile App Partner
- One (1) push notification during the Summit to the attendees using the mobile app (Partner to provide content\*)
- Logo posted on partnership signage



It gave me the opportunity to interact with various groups from industry and academia and give me information of the longer-term development of technologies in the energy space and can help to develop our strategy for technology development.

— 2026 ARPA-E Summit Attendee



\* Information submitted for Summit marketing may be used across web, email, and print promotions. All content is subject to review, editing, and final approval by ARPA-E show management.

\*\* Partnership does not include booth items, such as tables, chairs, electricity, internet, etc. and must be ordered separately. See exhibitor kit for more information.

# Gold Partnership

\$20,950

5 Available

## PRE-EVENT MARKETING

- Logo & link on Summit website
- 250-word company description on Summit website and mobile app\*
- Partner marketing campaign to registered attendees, showcasing what expertise you will be showing at the Summit and encouraging attendees to come to your exhibit booth\*\* (Must be contracted by February 26, 2027.)

## SUMMIT ACCESS EXPERIENCE

- Five (5) Full Summit Passes
- One 10 x10 exhibit space\*\*
- Dedicated Meeting Room over the Summit dates
- 20% discount on any one a la carte partnership (additional partnership opportunities list)

## ON-SITE MARKETING

- One (1) push notification during the Summit to the attendees using the mobile app (Partner to provide content\*)
- Logo posted on partnership signage



# Silver Partnership

\$15,500

## PRE-EVENT MARKETING

- Logo & link on Summit website
- 250-word company description on Summit website and mobile app\*
- Partner marketing campaign to registered attendees, showcasing what expertise you will be showing at the Summit and encouraging attendees to come to your exhibit booth\*\* (Must be contracted by February 26, 2027.)

## SUMMIT ACCESS EXPERIENCE

- Four (4) Full Summit Passes
- One 10 x10 exhibit space\*\*
- 10% discount on any one a la carte partnership (additional partnership opportunities list)

## ON-SITE MARKETING

- One (1) push notification during the Summit to the attendees using the mobile app (Partner to provide content\*)
- Logo posted on partnership signage

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\*\* Partnership does not include booth items, such as tables, chairs, electricity, internet, etc. and must be ordered separately. See exhibitor kit for more information.

# Bronze Partnership

\$9,925

## PRE-EVENT MARKETING

- Logo & link on Summit website
- 250-word company description on Summit website and mobile app\*
- Partner marketing campaign to registered attendees, showcasing what expertise you will be showing at the Summit and encouraging attendees to come to your exhibit booth\*\* (Must be contracted by February 26, 2027.)

## SUMMIT ACCESS EXPERIENCE

- Three (3) Full Summit Passes
- One 10 x10 exhibit space\*\*
- Logo posted on partnership signage

# Registration Partnership

\$13,125

## PRE-EVENT MARKETING

- Logo or banner featured in the footer of the Summit registration page
- Logo and special recognition on the Summit website

## SUMMIT ACCESS EXPERIENCE

- Three (3) Full Summit Passes
- Logo featured on the splash screens of onsite self-registration kiosks
- Logo featured on Summit signage

# Technology Development Partnership

\$7,875

This partnership opportunity is open to research centers, national labs, and tech transfer offices, which include: university and government research centers, national laboratories, transfer offices, Government Agencies, and regional economic development initiatives.

## PRE-EVENT MARKETING

- Logo & link on Summit website
- 250-word company description on Summit website and mobile app\*

## SUMMIT ACCESS EXPERIENCE

- Three (3) Full Summit Passes
- One 10 x10 exhibit space\*\*
- Logo posted on partnership signage

\* Information submitted for Summit marketing may be used across web, email, and print promotions. All content is subject to review, editing, and final approval by ARPA-E show management.

\*\* Partnership does not include booth items, such as tables, chairs, electricity, internet, etc. and must be ordered separately. See exhibitor kit for more information.

# Patron Partnership

\$7,350

## PRE-EVENT MARKETING

- Logo & link on Summit website
- 250-word company description on Summit website and mobile app\*

## SUMMIT ACCESS EXPERIENCE

- One (1) Full Summit Pass
- One 10 x10 exhibit space\*\*
- Logo posted on partnership signage

# Supporting Partnership

\$4,200

## PRE-EVENT MARKETING

- Logo and link on Summit website
- 250-word company description on Summit website and mobile app\*

## SUMMIT ACCESS EXPERIENCE

- One 10 x10 exhibit space\*\*
- Logo posted on partnership signage

*This partnership does not include Summit Passes. Supporting Partner must purchase passes separately.*



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\*\* Partnership does not include booth items, such as tables, chairs, electricity, internet, etc. and must be ordered separately. See exhibitor kit for more information.

# A' LA CARTE Opportunities

## GIVEAWAYS



### SUMMIT LANYARD

\$16,540

Quantity: 1

A branding opportunity that is everywhere! This eye-catching partnership includes company logo on the Summit lanyard! This is one of the most visible partnerships as all attendees must wear their badge to gain entry to the Summit. The company logo will be placed prominently on the lanyard.



### HOTEL ROOM KEY

\$10,000

Quantity: 1

Increase your visibility by branding one of the Summit's most used items, the hotel room key. Attendees will be reminded of your company each time they retrieve their keycard to enter their hotel room. Every attendee staying at the hotel will receive the branded key card at hotel check-in.



### SUMMIT WATER BOTTLE

\$9,925

Quantity: 1

Help Summit attendees stay hydrated and refreshed with a branded, reusable water bottle that is sure to be used long after the Summit ends. Every attendee will receive a water bottle at registration check-in. Water coolers will be provided throughout the convention center for attendees to refill.

# A' LA CARTE Opportunities

## SIGNAGE & PROMOTION

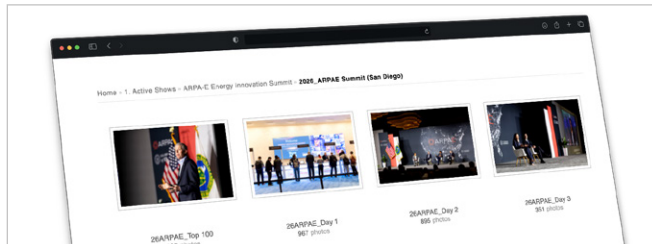


### COLUMN WRAP

\$8,000

Quantity: Multiple

Showcase your brand with a column wrap located outside the Technology Showcase. Partners may submit custom artwork following specifications provided by eventPower. *Limited to one (1) column wrap per Partner.*



### 2027 SUMMIT PHOTO GALLERY PARTNER

\$4,000

Quantity: 1

Are you looking for a location where your logo will appear even after the Summit has concluded? The Photo Gallery is showcased on the Summit website approximately two weeks after the Summit. As the photo gallery partner, your logo is the first thing attendees see as they scroll through the photos of the 2027 Summit.



### MOBILE PUSH NOTIFICATION

\$2,500

Quantity: 5

Want to market your company via a media that was used by over 68% of the 2026 Summit Attendees? This partnership provides that opportunity with a notification that is sent to all attendees via the mobile app. Character limit applies.\*

\* Information submitted for Summit marketing may be used across web, email, and print promotions. All content is subject to review, editing, and final approval by ARPA-E show management.

# A' LA CARTE Opportunities

## SIGNAGE & PROMOTION (CONTINUED)

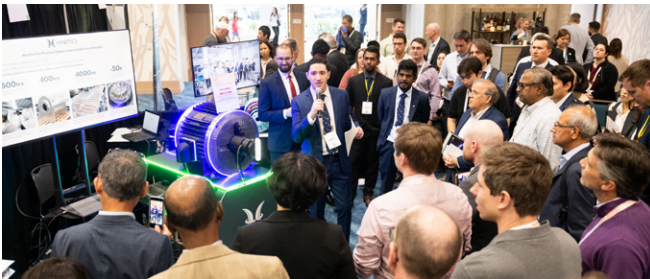


### DAILY BLOG

\$1,840  
Quantity: 3

Do you have a digital article or a blog that you want to share with all attendees? The daily blog allows your article to be prominently placed at the top of the announcements within the mobile app for the entire day. Article must be approved by ARPA-E show management.

## CONTENT & INTERACTION



### LIVE TECHNOLOGY DEMO

\$5,775  
Quantity: 5

Do you have a technology that you would like to demonstrate to all Summit attendees? The live technology demo partnership provides the opportunity to provide a demo for the Technology Showcase at your booth. The scheduled demo will appear on the Summit agenda and promoted via announcements within the Showcase. Demo must be approved and vetted by ARPA-E. ARPA-E will schedule the 15-minute demo.



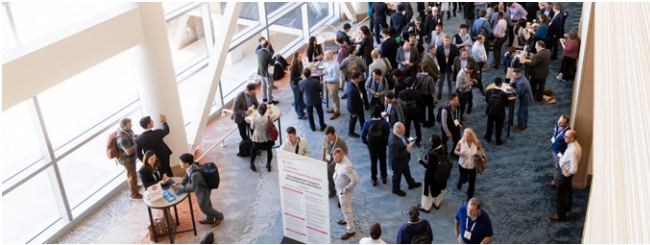
### SESSION/PANEL PARTNER

\$2,350  
Quantity: 8

Is there a session on the Summit Agenda that you find intriguing? As a session/panel partner, you will be acknowledged at the beginning of the session as well as recognized via print and digital media of the Summit Agenda. The session/panel can be selected up to 30 days prior to the Summit.

# A' LA CARTE Opportunities

## NETWORKING & EXPERIENCES



### SUMMIT LUNCH PACKAGE

\$10,350

Quantity: 2

Increase your company's visibility by hosting the Summit lunch. Partners receive recognition through announcements made during lunch, logo on the agenda, and on lunch signage.



### TECHNOLOGY SHOWCASE OPENING RECEPTION

\$10,000

Quantity: 4

The Opening Reception takes place in the Technology Showcase and is perfect for partners that have a booth within the showcase. Partner will be recognized on signs through out the Summit, within the agenda as well as have the option to provide branded napkins (at partner's expense) to be used during the reception.



### TUESDAY EVENING RECEPTION

\$10,000

Quantity: 4

The Tuesday Evening Reception is another great opportunity to get your company recognized at the Technology Showcase. Partner will be recognized on signs through out the Summit, within the agenda as well as have the option to provide branded napkins (at partner's expense) to be used during the reception.

# A' LA CARTE Opportunities

## NETWORKING & EXPERIENCES (CONTINUED)



### WIRELESS INTERNET FOR SUMMIT ATTENDEES

\$8,500  
Quantity: 1

Internet access is the service most used by the Summit attendees. The partner of the wifi has the ability to choose a WIFI password (character limit applies). Partner's logo will also be recognized on WIFI log-in instructions, placed on signage and anywhere else the WIFI access code is given.



### RELAX AND RECHARGE LOUNGE

\$8,400  
Quantity: 3

Be a hero to attendees that need to relax and recharge. This partnership includes a charging station, lounge furniture and branded coffee table and pillows for attendees to charge their mobile devices while "recharging" themselves.



### MORNING COFFEE PARTNER

\$7,000  
Quantity: 4

Start the day with your brand front and center. As the Morning Coffee Partner, you'll welcome attendees as they arrive, fueling conversations, networking, and a productive Summit experience from the very first cup. Partnership includes branded coffee sleeves, event announcements, and logo recognition on signage.



### NETWORKING BREAK PARTNER

\$7,000

Position your brand at the center of valuable Summit conversations. As the Networking Break Partner, you'll gain exclusive visibility while attendees connect, exchange ideas, and build relationships. Partnership includes logo placement on networking break signage and event materials, plus announcement recognition.

# Technology Showcase Details

Each partner will receive a sign at booth or ribbon on Booth ID Sign.

## TECHNOLOGY SHOWCASE FLOORPLAN

<https://www.expodad.com/host/fx/eventpower/27arpaefx.html>

## EXHIBIT SPACE AMENITIES

- Pipe and drape dividing the booth space
- Carpet at booth

## ADDITIONAL EXHIBITOR SERVICES

Booth services such as electricity, wired internet, booth furniture, booth cleaning, etc. must be purchased separately through the Summit decorator (additional information about options and fees is available on the Summit website in the exhibitor kit). The exhibitor kit will be emailed and posted online approximately eight weeks prior to the Summit.

## SUMMIT PASSES & EXHIBIT PERSONNEL

Summit passes are included with some partnerships packages. Partners will receive a special link to register their staff. All passes must be used before the online registration cut-off date.

- Any additional passes will cost the exhibitor the applicable registration fee.
- Please register additional personnel online before the cut-off date for the best rate.
- Personnel Pre-Registration Deadline: Saturday, April 24, 2027 at 11:59 p.m., EST



## Summit Contacts



### SALES

**Diane Dodson**  
Sales Manager  
Phone: (703) 740-1965  
ddodson@eventPower.com



### SALES

**Erin Ong**  
Account Manager  
Phone: (703) 740-1960  
eong@eventPower.com



### SALES

**Jessica Murray**  
Account Executive  
Phone: (703) 740-1932  
jmurray@eventPower.com



### CUSTOMER SERVICE

**Katie VanTasel**  
Fulfillment & Exhibits Manager  
Phone: (703) 740-1944  
kvantasel@eventPower.com



A fantastic experience from start to finish! The speakers were engaging, the content was practical, and the networking opportunities were top-notch. The app made navigating everything seamless. Looking forward to the next Summit.”

—2026 Summit Attendee

## Instructions

- Step 1:** Mark your selections below under Payment Amount & Method (select exhibit booth space, partnerships and sponsorships).  
**Step 2:** Fax completed form to (703) 740-1965 or email to DDodson@eventPower.com.  
**Step 3:** Register personnel through the conference Website.  
**Notes:** Kiosk numbers are subject to change.

Sponsor instructions are emailed and posted on the event Website. Program guide information will be requested via email.

## Company & Contact Information

**Company Name:** \_\_\_\_\_

**Contact 1:** \_\_\_\_\_ **Contact 2:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_

Street Address: \_\_\_\_\_ Street Address: \_\_\_\_\_  
 City, State, ZIP: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_  
 Email address: \_\_\_\_\_ Email address: \_\_\_\_\_  
 Phone #: \_\_\_\_\_ Fax: \_\_\_\_\_ Phone #: \_\_\_\_\_ Fax: \_\_\_\_\_

## Contract Acceptance (signature is required)

This contract is accepted as binding by the following Exhibitor Representative:

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Invoicing Policy, Payment & Cancellation Terms & Conditions

**Invoicing:** Invoices will be sent by email. If you wish to receive a printed copy, please check the box below:

- Please send a printed invoice to our company billing contact (Contact 2 above).

**Payment:** 50% payment is due at 180 days prior to the program start date with the remaining 50% due at 90 days prior to the program start date. Companies are 100% liable for contracted funds at 180 days prior to the program.

**Cancellation:** Cancellations must be received by email from a representative of the company signing this contract and confirmed as accepted by email from eventPower. Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.

## Payment Amount & Method

**Partnership Package:** \$ \_\_\_\_\_  
**Sponsorship /Advertising:** \$ \_\_\_\_\_  
**Exhibit Space: P.O. #:** \$ \_\_\_\_\_  
**Discount:** \$ \_\_\_\_\_  
**Total Contracted Amount:** \$ \_\_\_\_\_

**Booth Selection:** 1<sup>st</sup> choice \_\_\_\_\_ 2<sup>nd</sup> choice \_\_\_\_\_ 3<sup>rd</sup> choice \_\_\_\_\_  
 (booth numbers are subject to change)

**P.O. #:** \_\_\_\_\_

**W-9 Form:** To obtain eventPower's W9 form visit [www.eventPower.com/w9](http://www.eventPower.com/w9)

<b>Payment Method:</b>	<input type="checkbox"/> Check	<b>Payable to:</b> eventPower <b>Mail to:</b> eventPower, Accounts Receivables, 5205 Woodleaf Court, Centreville, VA 20120
	<input type="checkbox"/> Credit Card	A confirmation email will be sent with an Invoice attachment. A link to a secure online credit card payment portal will be provided at the bottom of the invoice.
	<input type="checkbox"/> Wire Transfer	A confirmation email will be sent with an Invoice attachment. Wire transfer information will be provided on the invoice. Send wire transfer confirmations to SComer@eventPower.com

## Send Check Payments To:

**Payable to:** eventPower  
 Accounts Receivables  
 5205 Woodleaf Court  
 Centreville, VA 20120

## Event Production Company/Merchant Contact Information:

Direct Marketing Productions, Inc.  
 DBA: eventPower  
 5205 Woodleaf Court  
 Centreville, VA 20120

**Diane Dodson, Sales Manager**  
**Telephone:** (703) 740-1965  
**Email:** DDodson@eventPower.com  
**Website:** [www.eventPower.com](http://www.eventPower.com)

### Contract

This Commonwealth of Virginia Contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (Doing Business As: eventPower), and the exhibitor named herein. The exhibitor agrees to comply with all terms and conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

### Payment and Liability Schedule

- 50% liable and 50% payment due 180 days prior to the first day of the conference.
- 100% liable and 100% payment due 90 days prior to the first day of the conference.
- If contract is received after payment due dates, the exhibitor agrees to pay the amount due within 15 days of submitting the contract.
- If contract is received within 15 days of the conference date, the exhibitor agrees to pay immediately with credit card, wire transfer or express check.
- Payment must be clear before the exhibitor is permitted to set up.
- eventPower reserves the right to reassign space or remove contracted company from the floor plan if the above payment schedule is not met.
- Failure to make payments does not release the contracted financial obligation.
- If payment is not received by the event date, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%).

### Cancellation or Downgrade

- Cancellations must be received in writing (email or letter) from a representative of the company signing this contract and confirmed as accepted in writing (email or letter) from an eventPower representative.
- Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.
- In the event of either a full or partial cancellation of space by an exhibitor, eventPower reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation assessment.
- The exhibitor agrees that the appropriate payment based on the schedule above must be received by eventPower within 15 days of the cancellation notice or by the first date of the conference (whichever comes first). If payment is not received by these dates, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%)

### Relocation and Floor Plan Revisions

eventPower retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

### Occupancy Default

Any exhibitor failing to occupy contracted space shall not be relieved of their financial obligation. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by eventPower, and reallocated or reassigned for such purposes or use eventPower may see fit.

### Limitation of Liability

- Exhibitor agrees to make no claim for any reason against eventPower, its employees, agents, or representatives for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the exposition as scheduled; nor for any action or omission of eventPower.
- The exhibitor is solely responsible for his own exhibition materials and products and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. eventPower shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

### Damage to Property

The Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property.

### Insurance

Exhibitors shall, at their sole cost and expense, procure and maintain through the term of this contract, the following insurance: Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products Liability coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to eventPower or its agent or representative upon request. Email certificate of insurance (COI) to SComer@eventPower.com.

### Installing, Exhibiting, Dismantling

eventPower specifies hours and dates for installing, exhibiting, and dismantling. Exhibitor shall be liable for all storage and handling charges resulting from failure to set up their booth or removing shipping crates from their exhibit booth three hours before the posted start time for the exhibit hall. Additionally, the exhibitor agrees not to begin dismantling their display or open crates before the specified conclusion of the dismantling period set by eventPower. Removal of exhibit materials or displays before the published dismantle times may be subject to a fine.

### Agreement to Rules

Exhibitor and all exhibitor personnel agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by eventPower.

### Use of Space

Displays and demonstrations are limited to the confines of an exhibitor's own booth. Distribution of literature or other giveaways must be in the confines of the exhibitor's own booth. Displays must abide by the rules and regulations provided in the exhibitor service kit distributed by the event decorator.

### Cancellation or Change of Exposition by eventPower

In the event that the premises in which the exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not within the control of eventPower or its agents, the exposition may be canceled or moved to another appropriate location.

eventPower shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not within the control of eventPower. Causes for such action beyond the control of eventPower shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the venue, municipal, state or federal laws, or act of God. Should eventPower terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damages. Refunds of "Paid Exhibit Space Fees" in the case of event termination or cancellation shall be made to exhibitors at the sole discretion of eventPower and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by eventPower through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

### Exhibitor Representative's Responsibility

Exhibitor agrees to indemnify eventPower, its employees, agents, or representatives against, and hold them harmless for, all claims arising out of the acts of negligence of exhibitor, exhibitor's agents, employees or representatives, and any claims for injury to exhibitor, its employees, agents, representatives, or event attendees.

### Amendment and Addition Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of eventPower. eventPower may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.