![Patient 360 IgNS logo] **Exhibitor Spec Sheet**
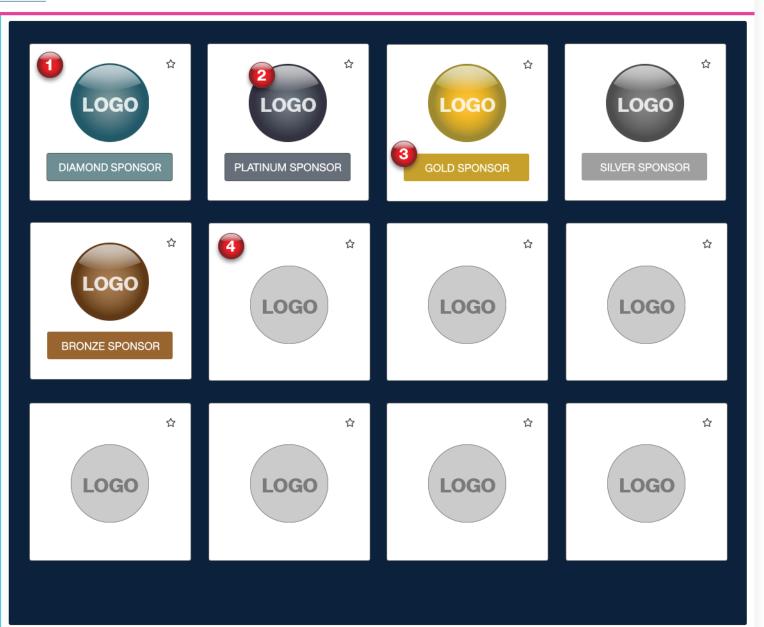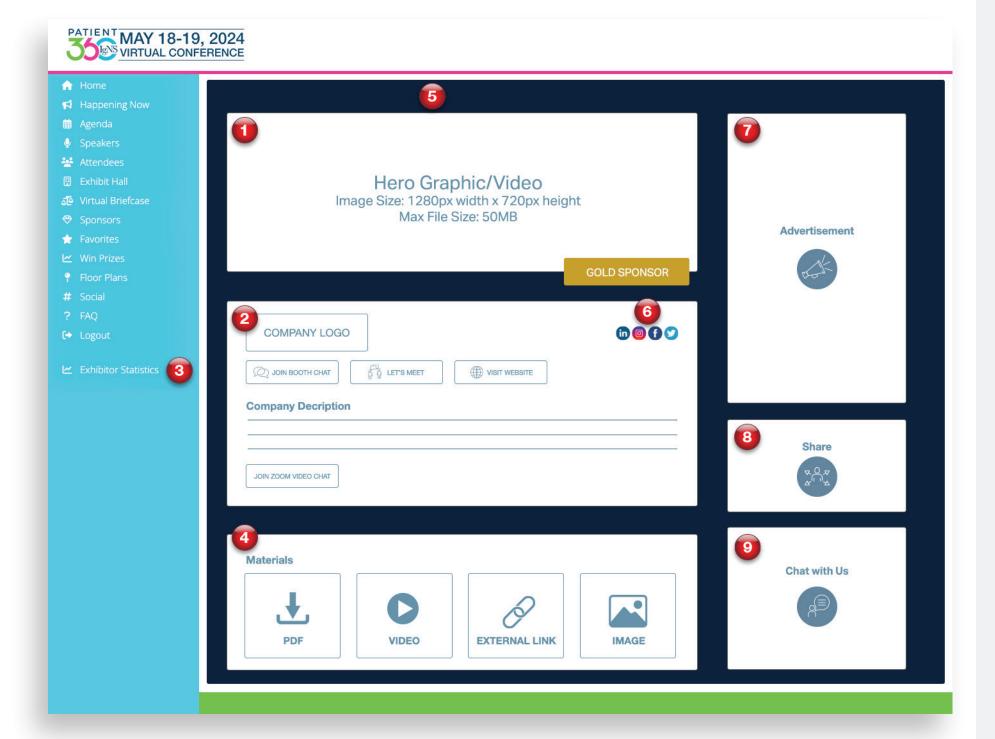

VIRTUAL EXHIBIT PORTAL & SPONSORSHIPS

1 Exhibitor Showcase
- Each exhibitor will have a space to showcase their logo and sponsorship level.

2 Display Company Logo
- File Types Accepted: .png, .jpg, vector/.eps (all fonts converted to outlines)
- Minimum Image Size: 250px x 250px

3 Sponsorship Level
- Exhibitors, by default, will be sorted according to sponsorship level (Platinum, Gold, Silver, Bronze, and Exhibit Olny)

4 Exhibitor Only
- All exhibitors without sponsorships will be displayed below sponsored exhibitors.

DOWNLOAD SPONSORSHIP PROSPECTUS

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Booth mockup (left panel):

PATIENT 360 IgNS — MAY 18-19, 2024 VIRTUAL CONFERENCE

Sidebar navigation:
- Home
- Happening Now
- Agenda
- Speakers
- Attendees
- Exhibit Hall
- Virtual Briefcase
- Sponsors
- Favorites
- Win Prizes
- Floor Plans
- Social
- FAQ
- Logout
- Exhibitor Statistics (3)

(5) Hero Graphic/Video
Image Size: 1280px width x 720px height
Max File Size: 50MB
GOLD SPONSOR

(2) COMPANY LOGO — (6) social icons
JOIN BOOTH CHAT | LET'S MEET | VISIT WEBSITE
Company Description
JOIN ZOOM VIDEO CHAT

(4) Materials: PDF | VIDEO | EXTERNAL LINK | IMAGE

(7) Advertisement
(8) Share
(9) Chat with Us

Requirements (right panel):

1. Add a Cover Image or Video (Sponsors Only)
- Upload a cover image to highlight at the top of your Virtual Exhibit. Videos will auto-play without sound when the attendee enters the booth.
- Image Size: 1280px width x 720px height | Max File Size: 50MB

2. Display Company Logo, URL, and Description

3. Instantly access real-time booth performance analytics

4. Share Marketing Collateral, Videos, Images, & External Links
- **Uploaded Video Requirements**
  - File Types Accepted: .mp4, .mov, .avi, .mpg, .mpeg
  - Max File Size: 250MB
  - Video Resolution: 480p, 720p, 1080p. Videos will be downscaled to 720p (HD)
- **Link Video Requirements**
  - If your video is already hosted on a web-based platform, simply provide the link to the video. Videos hosted on YouTube or Vimeo will be automatically embedded into your virtual profile. Videos hosted on other platforms will be made available via a link.
- **PDF (Document) Requirements**
  - File Types: .pdf only
  - Max File Size: 30MB
- **Image Requirements**
  - File Types: .png or .jpg
  - Max File Size: 10MB
- **External links**
  - Here you can link directly to any website URL.
  - i.e. https://www.ig-ns.org

5. Upload a Background Image or Add a Branding Color
- Upload a background image to further brand your Virtual Exhibit.
- The background image will fall behind the content and will be repeated vertically. A background color can be set below instead.
- Recommended Image Size: 720px width x 1280px height | Max File Size: 50MB

6. Link Social Media Accounts

7. Upload an Advertisement (Sponsors Only)
- Highlight an ad or graphic in the top-right corner of your virtual booth.
- Image Size: 275px width x 450px height | Max File Size: 50MB

8. Exchange Virtual Business Cards with Attendees

9. Group Text Chat & Private One-On-One Chat with Attendees