

# PRO GreenEXPO

ProGreenEXPO.com #ProGreenEXPO

2025

# SPONSORSHIP BROCHURE

JAN. 28-30, 2025 | DENVER, CO

GET NOTICED

# THE PREMIER ROCKY MOUNTAIN GREEN INDUSTRY EVENT

Join 5,000+ green industry pros in Denver, Colorado for ProGreen EXPO – the region’s top event where over 225 exhibitors showcase the latest tech, products, and services. As the only conference of its kind in the Rockies, it’s your chance to connect with high-level decision-makers ready to buy.

Attendees come for the EXPO floor – and that’s where you’ll want to be! Secure your spot, reach key buyers, and set yourself up for a successful 2025 season. Whether you’re looking to exhibit, sponsor, or both, we’ve got options to suit your needs and help you grow your business.

Explore sponsorships at any level or let us craft a custom package just for you. Don’t miss out – be part of the green industry’s must-attend event!

**5,000+**  
Attendees

**225+**  
Exhibitors

## EXPO HOURS

**WEDNESDAY, JAN. 29** 10am-4pm

**THURSDAY, JAN. 30** 9am-4pm

## CONNECT

**EMAIL** [progreen@kinsleymeetings.com](mailto:progreen@kinsleymeetings.com)

PROGreen EXPO



STAND OUT

# EXHIBITOR BOOTHS

Note: 50% deposit due upon reservation, with full payment due by 9/5/2024. Payment for booth purchases made after 9/5/24 will be due in full.

## EACH 10x10 BOOTH

- 8ft back drape
- 3ft side drape
- Sign with company name
- Two (2) complimentary conference registrations
- Unlimited EXPO only access passes
- Customer access code to enter EXPO (show floor only)
- Listing on ProGreen website and mobile app

CATEGORY	LOCATION	NUMBER OF BOOTHS	PRICE PER BOOTH
Member Pricing	1st Tier	1-3 Booths	\$1,435
		4+ Booths	\$1,380
	2nd Tier	1-3 Booths	\$1,350
		4+ Booths	\$1,285
	Per Corner		\$100
	Non-Member Pricing	1st Tier	1-3 Booths
4+ Booths			\$1,895
2nd Tier		1-3 Booths	\$1,865
		4+ Booths	\$1,795
Per Corner			\$100

MAKE YOUR MARK

# SPONSOR LEVELS

Based on the value of the sponsorship selected, sponsors are organized into the following categories:

<b>Platinum</b> \$4,400 & ABOVE	<b>Gold</b> \$2,750-\$4,399	<b>Silver</b> \$1,100-\$2,749	<b>Supporting</b> LESS THAN \$1,100
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All sponsorship bundles will receive the following, with Platinum sponsors receiving premier placement of their company logos:

- Logo and sponsorship listing on ProGreenEXPO.com homepage and sponsor page
- Recognition on Mobile App
- Recognition on EXPO Hall Entrance Unit
- Recognition on Signage at Registration
- Complimentary Full Registrations (valued at a minimum of \$210 each)
  - » Presenting - 4
  - » Platinum - 3
  - » Gold - 2
  - » Silver - 1

**Deadline to be included in any print materials is January 3, 2025.**

# SPONSOR OPPORTUNITIES

## PRESENTING SPONSOR

\$11,000 - 1 AVAILABLE

- Logo on all name badges – exclusive!
- Logo on website header (all pages) – exclusive!
- Logo on front of printed onsite guide – exclusive!
- Social Media – recognition across multiple social channels (Facebook, Instagram, LinkedIn) one time before, during, or after the event
- Banner ad on mobile app with link to website
- Logo on all EXPO email communication
- 4 complimentary full registrations (valued at a minimum of \$210 each)



## BEER & WINE GARDEN NAMING

\$2,750 - 1 AVAILABLE

Put your name in lights at the bar on the show floor with this exclusive sponsorship! Cash bar open Wednesday and Thursday from 12pm-4pm.

- Company logo on bar front
- Custom signage in bar area on show floor
- Company logo on agenda (print and digital)
- App notifications during the show to indicate bar hours
- 10 drink tickets

## DRINK TICKET PACKAGES

\$150 - 10 TICKETS | \$375 - 25 TICKETS | \$750 - 50 TICKETS

- Tickets for use at the Beer (and Wine) Garden in the EXPO hall
- Good for beer or wine
- Includes tax and service charge

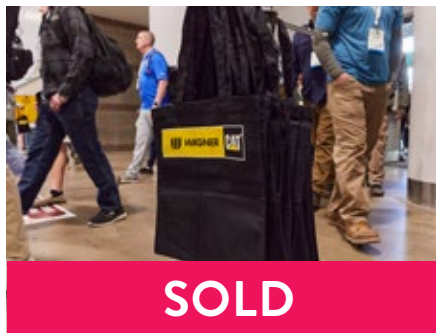


## SPONSOR OPPORTUNITIES

### LANYARD SPONSOR

\$3,200

- Put your company name in the hands of every attendee with your logo on the badge lanyard!



### ATTENDEE SPONSOR BAG

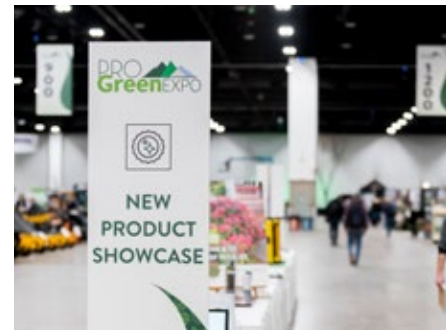
\$1,000 - 1 AVAILABLE

- Provide bags with your company logo & we'll distribute at registration and in the EXPO.

### NEW PRODUCT SHOWCASE

\$600 - ADD-ON TO BOOTH PURCHASE

- Your product or service highlighted at the entrance to the hall (table-top display (2ft x 2ft, double sided) with a flyer/poster/product sample)
- Opportunity to direct attendees to your booth and promote a featured product or service
- Please Note: A booth purchase is required to add this sponsorship



### AD WALL IN EDUCATION HALL

\$2,100 - 2 AVAILABLE

- Your company logo, name, and imagery can be featured on an ad wall at one of the charging stations in the education classroom hallways
- Thousands of attendees will see it as they move from class to class and take a moment to charge their devices

MARKETING (CONTINUED)

## SPONSOR OPPORTUNITIES

**PROGreen**EXPO  
progreen@kinsleymeetings.com

### MOBILE APP SPONSORSHIP

\$3,500 - 1 AVAILABLE

- ProGreen EXPO's Mobile App is used by thousands of attendees before, during, and after the event!
  - » Exclusive recognition on the splash page (loading page)
  - » Rotating banner ad within the mobile app
  - » Recognition on all app-related communications (signage, email)



### MOBILE APP BANNER AD

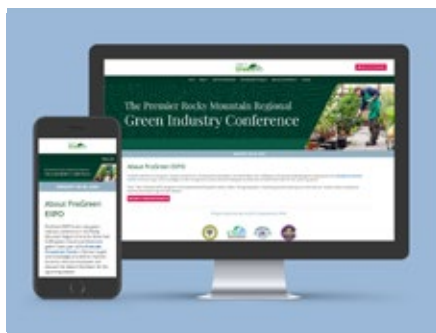
\$850 - 5 AVAILABLE

- Rotating banner ad within the mobile app with a link to your company website

### ATTENDEE E-BLAST

\$1,650 - 5 AVAILABLE

- Provide us your customized email content, and ProGreen will send out to the ProGreen audience on behalf of your organization



### WEBSITE BANNER AD

\$1,650

- Your company ad on ProGreenEXPO.com with link to your website

MARKETING (CONTINUED)

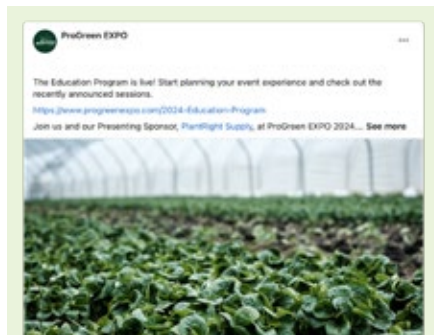
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### FLOOR DECALS

\$750 - 1 | \$2,250 - 3 | \$3,750 - 5 | \$7,500 - 10

- Your company logo on floor decal(s) strategically placed to draw clients to your booth.



### SOCIAL MEDIA - SINGLE POST

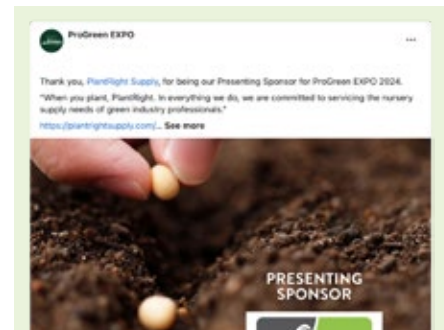
\$400

- Recognition across multiple social channels (Facebook, Instagram, LinkedIn) one time before, during, or after the event
- Customized content (images and text) provided by sponsor

### SOCIAL MEDIA - CAMPAIGN

\$1,320

- Recognition across multiple social channels (Facebook, Instagram, LinkedIn) 4 times before, during, or after the event
- Customized content (images and text) provided by sponsor



## ADDITIONAL OPPORTUNITIES AVAILABLE

AT COLORADO CONVENTION CENTER

- Escalator Clings
- Column Wraps
- And more...

If interested in these options, please contact [progreen@kinsleymeetings.com](mailto:progreen@kinsleymeetings.com)



EDUCATION SECTION

PROGreenEXPO

progreen@kinsleymeetings.com

# SPONSOR OPPORTUNITIES

## KEYNOTE SESSION

\$2,200 - 1 AVAILABLE

- One (1) minute introduction at podium (video or live)
- Logo recognition on keynote screen, room signage and agenda (print and digital)



## EDUCATIONAL SESSION

\$1,100 - PRICE PER SESSION

- 30 second introduction at podium (video or live)
- Logo recognition on screen, room signage, and agenda (print and digital)

# SPONSOR OPPORTUNITIES

## 7TH ANNUAL **POTTING CHALLENGE**

\$1,100

- Align your product or service with hands-on competitive fun through 3 qualifying rounds, and the finals
- Winner's trophy recognizes Challenge sponsor
- Your company logo on signage mentioning the Potting Challenge
- Inclusion as event sponsor on agenda (print and digital)
- Verbal recognition during event



**SOLD**

### **SOIL**

\$300 - IN-KIND

Provide soil for the competition

**SOLD**

### **CONTAINERS**

\$150 - IN-KIND

Provide containers for the competition

**SOLD**

### **SAUCERS**

\$100 - IN-KIND

Provide saucers for the competition

**SOLD**



## **ARBORIST CORNER**

\$1,100 - 3 AVAILABLE

- Align your product or service with industry experts and demonstrations at the large tree located on the EXPO floor
- Your company logo on signage mentioning the Arborist Corner
- Inclusion as event sponsor on agenda (print and digital)
- Verbal recognition during demos

SPECIAL EVENTS (CONTINUED)

## SPONSOR OPPORTUNITIES

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### WOMEN IN GREEN LUNCHEON

\$1,650

- One (1) minute introduction at podium (video or live)
- Logo recognition on room signage and agenda (print and digital)
- Opportunity to provide a giveaway item



**SOLD**



### VIP BREAKFAST TABLE SPONSOR

\$650 - PRICE PER TABLE

- One (1) corporate table at the VIP Breakfast (10 seats)
- Your company logo on signage and agenda (print and digital)