



LOA W.I.S.E. SYMPOSIUM

WARFIGHTER.
INNOVATOR.
SUSTAINER.
EDUCATOR.

November 12-13, 2025
Virtual

THEME: EDUCATOR

March 17-18, 2026
Oklahoma City, OK

THEME: SUSTAINER

May 4-5, 2026
Washington, D.C.

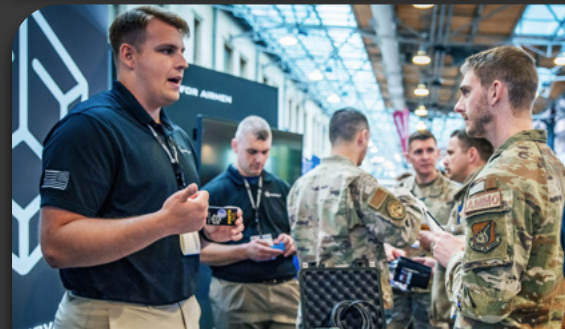
THEME: INNOVATOR

August 11-12, 2026
Las Vegas, NV

THEME: WARFIGHTER

SPONSORSHIP OPPORTUNITIES TO ENHANCE YOUR EXPOSURE

- Logistics Officer Association (LOA) is excited to launch a new four-part event series: the W.I.S.E. Symposium. **W.I.S.E. stands for Warfighter, Innovator, Sustainer, Educator**—the four pillars that shape the future of logistics.
- Each event focuses on one of these areas and **is accessible to everyone**, with a virtual option and regional events held on the West Coast, Midwest, and East Coast.
- This new format allows LOA to **deliver meaningful programming, reach a broader audience**, and maintain momentum across the logistics community.
- We are excited to **host Senior Leaders across the Logistics Enterprise** representing: Office of the Secretary of Defense, Headquarters Air Force, Air Force Materiel Command, Air Force Global Strike Command, Air Combat Command, Air Mobility Command, Air Education and Training Command, U.S. Air Forces in Europe, Air Force Reserve Command, Defense Logistics Agency, and many more.
- **LOGNATION will be out in force!** Military, Civilian, and Industry reps from flightlines and back shops to strategists and Senior Leaders—all focused on advancing our profession.



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LOGISTICSYMPOSIUM.ORG



PLATINUM SPONSOR (3 Available per On-Site Event)

After 10/15/25, Per Event Price: \$20,000

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to all three on-site events being held in Oklahoma City, Washington, D.C., and Las Vegas.

- › 15-minute Keynote Speaker slot in General Session (speaker and topic must be approved by LOA Board and provided 30 days prior to the Symposium start date)
- › Inclusion on a list of sponsors in the post-Symposium Exceptional Release (ER) magazine
- › Sponsor's logo will be included on select Symposium email promotions
- › One (1) Banner Ad on ShoApp
- › Two (2) one-minute commercials to be played during General Session (videos to be produced by Sponsor)
- › Prominent recognition at the Networking Social
- › 8 x 20 Exhibit Space (Oklahoma City and Las Vegas events) and tabletop exhibit space (Washington, DC event)
- › Five (5) full symposium registrations at each on-site event
- › Preferred logo placement on Symposium website
- › Five (5) full symposium registrations to the LOA University Virtual Event

DIAMOND SPONSOR (4 Available per On-Site Event)

After 10/15/25, Per Event Price: \$16,000

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to the on-site Oklahoma City event and your choice of one additional on-site event (either in Washington, D.C., or Las Vegas).

- › Inclusion on a list of sponsors in the post-Symposium Exceptional Release (ER) magazine
- › Sponsor's logo will be included on select Symposium email promotions
- › One (1) LOA Talk of 15 minutes in a breakout session
- › Two (2) one-minute commercials to be played during General Session (videos to be produced by Sponsor)
- › Exhibit Space at Two (2) on-site events; 8 x 20 booth in Oklahoma City and your choice of either a table top exhibit in Washington D.C., or an 8 x 20 booth in Las Vegas
- › Five (5) full symposium registrations at the OKC Symposium and your choice of one additional on-site event
- › One (1) Banner Ad on ShoApp
- › Preferred logo placement on Symposium website
- › Three (3) full symposium registrations to the LOA University Virtual Show

GOLD SPONSOR (5 Available per On-Site Event)

After 10/15/25, Per Event Price: \$11,000

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to the on-site Oklahoma City event and your choice of one additional on-site event (either in Washington D.C., or Las Vegas).

- › Inclusion on a list of sponsors in the post-Symposium Exceptional Release (ER) magazine
- › Sponsor's logo will be included on select Symposium email promotions
- › One (1) Banner Ad on ShoApp
- › One (1) one-minute commercial to be played during General Session (video to be produced by Sponsor)
- › Exhibit Space at Two (2) on-site events: 8 x 10 booth in Oklahoma City and your choice of either a table top exhibit in Washington D.C., or an 8 x 10 booth in Las Vegas
- › Three (3) full symposium registrations at the OKC Symposium and your choice of one additional on-site event
- › Preferred logo placement on Symposium website
- › Two (2) full symposium registrations to the LOA University Virtual Event

SALES CONTACT:

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SILVER SPONSOR

(5 Available per On-Site Event)

After 10/15/25, Per Event Price: \$7,500

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to the on-site Oklahoma City event and your choice of one additional on-site event (either in Washington, D.C. or Las Vegas).

- › Inclusion on a list of sponsors in the post-Symposium Exceptional Release (ER) magazine
- › Sponsor's logo will be included on select Symposium email promotions
- › Exhibit Space at Two (2) on-site events: 8 x 10 booth in Oklahoma City and your choice of either a table top exhibit in Washington D.C., or an 8 x 10 booth in Las Vegas
- › One (1) full symposium registration at the OKC Symposium and your choice of one additional on-site event
- › Preferred logo placement on Symposium website
- › One (1) Banner Ad on ShoApp
- › One (1) full symposium registration to the LOA University Virtual Event

REGISTRATION SPONSOR

After 10/15/25, Per Event Price: \$ 6,500

If committed by October 15, 2025, the benefits listed below will be applied to all three on-site events being held in Oklahoma City, Washington, D.C., and Las Vegas.

- › Company logo or banner featured in the footer of the Symposium registration page
- › Logo on attendee registration badges
- › Logo on Know-Before-You-Go email
- › Logo on attendee registration email confirmation
- › Logo at Registration desk
- › Logo on Registration page of the Symposium website
- › Logo on the sponsor listing on the Symposium website
- › Two (2) full symposium registrations at each on-site event

SHOAPP SPONSOR

(1 Available per On-Site Event – Exclusive)

After 10/15/25, Per Event Price: \$5,500

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to the on-site Oklahoma City event and your choice of one additional on-site event (either in Washington, D.C. or Las Vegas).

- › Two (2) full symposium registrations at the OKC Symposium and your choice of one additional on-site event
- › ShoApp signage, with your company logo, displayed throughout the event space
- › Your company logo is displayed on the mobile platform and Symposium website with a hyperlink to your company website

NOTEPAD SPONSOR

(1 Available per On-Site Event – Exclusive)

After 10/15/25, Per Event Price: \$5,500

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to the on-site Oklahoma City event and your choice of one additional on-site event (either in Washington, D.C. or Las Vegas).

- › The notepad/folio will be distributed to all attendees. Sponsor logo will be on notepad/folio. (Event Management to purchase and provide.)

PATRON SPONSOR

(5 Available per On-Site Event)

After 10/15/25, Per Event Price: \$1,650

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to the on-site Oklahoma City event and your choice of one additional on-site event (either in Washington, D.C. or Las Vegas).

- › Sponsorship includes recognition on the website and printed material as well as one (1) full symposium registration

METER BOARD SPONSOR

(4 Available per On-Site Event)

After 10/15/25, Per Event Price: \$1,750

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to all three on-site events being held in Oklahoma City, Washington, D.C., and Las Vegas.

- › Opportunity to display two (2) meter boards throughout the convention center

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LANYARD SPONSOR

After 10/15/25, Per Event Price: \$4,000

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to all three on-site events being held in Oklahoma City, Washington, D.C., and Las Vegas.

- › Sponsor's logo will be printed on the Symposium lanyard and distributed to all attendees. (Event Management to purchase and provide the lanyards.)

PRINTED AGENDA SPONSOR

(1 Available per On-Site Event – Exclusive)

After 10/15/25, Per Event Price: \$3,200

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to the on-site Oklahoma City event and your choice of one additional on-site event (either in Washington, D.C. or Las Vegas).

- › Recognition on the Symposium website and on-site signage
- › Logo on the printed agenda

MORNING & AFTERNOON BREAK SPONSOR

(4 Available per On-Site Event)

After 10/15/25, Per Event Price: \$4,000

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to the Oklahoma City event and your choice of one additional on-site event (either in Washington, D.C. or Las Vegas).

- › Sponsorship includes recognition on the website, during the Symposium morning and afternoon breaks, and on the coffee cup wraps. (Event management to purchase and provide coffee cup wraps.)

PEN SPONSOR

(1 Available per On-Site Event – Exclusive)

After 10/15/25, Per Event Price: \$1,500

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to the on-site Oklahoma City event and your choice of one additional on-site event (either in Washington, D.C. or Las Vegas).

- › Sponsor to provide pens to be distributed to all attendees. (Sponsor to purchase and provide the pens.)

DOD SKILLBRIDGE PROGRAM SPONSOR

(2 Available at the OKC Event Only)

After 10/15/25, Per Event Price: \$800

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to the on-site Oklahoma City event.

- › Hiring our Heroes' The DOD Skillbridge Program is for companies that are actively looking to recruit newly retired military employees to their company. Conduct a presentation about your company and/or do interviews with prospective talent.
- › Company will be listed on the agenda and registration page
- › Company will be highlighted on the speaker page
- › One (1) full symposium registration

RECEPTION SPONSOR

(3 Available per On-Site Event)

Per Event Price: \$5,000

- › Sponsor's logo on promotional and printed material and on the website
- › Sponsor's logo on one (1) branded item, such as napkins or cups used during the Reception (provided by event management)
- › Announcements made during the Reception thanking the sponsors

LOA TALK SPONSOR

(5 Available per On-Site Event)

After 10/15/25, Per Event Price: \$2,000

Returning Patrons: If committed by October 15, 2025, the benefits listed below will be applied to the on-site Oklahoma City event.

- › One (1) 15-minute LOA Talk session to be held in one of the event's breakout rooms

MEETING ROOM SPONSOR - ONE DAY

(3/17) (3 Available in OKC only)

Price: \$3,500

- › Access to a private meeting room for one (1) full day of the OKC Symposium. Audiovisual (AV) equipment is not available in this meeting room.

MEETING ROOM SPONSOR - ONE DAY

(3/18) (3 Available in OKC only)

Price: \$3,500

- › Access to a private meeting room for one (1) full day of the OKC Symposium. Audiovisual (AV) equipment is not available in this meeting room.

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VIRTUAL EVENT SPONSORSHIPS ONLY

VIRTUAL PLATFORM SPONSOR

(1 Available - Exclusive)

Price: \$3,500

- › Two (2) full symposium registrations
- › Your company logo is displayed on the mobile platform and Symposium website with a hyperlink to your company website

REGISTRATION SPONSOR

(1 Available - Exclusive)

Price: \$3,500

- › Company logo or banner featured in the footer of the Symposium Registration page
- › Logo on Know-Before-You-Go email
- › Logo on attendee registration email confirmation
- › Logo on Registration page of the Symposium website
- › Logo on the sponsor listing on the Symposium website
- › Two (2) full Symposium registrations

AGENDA SPONSOR

(1 Available - Exclusive)

Price: \$2,000

- › The agenda is essential for navigating the virtual Symposium, making this sponsorship a prime opportunity for visibility and engagement. Your logo and messaging will be featured on the agenda, ensuring your company is top-of-mind as attendees plan their sessions. Logo will be included on the main agenda page and on the know-before-you-go email sent to attendees.

GENERAL SESSION SPONSOR

(4 Available)

Price: \$1,500

- › Ability to display PowerPoint slide or one-minute video on the virtual platform prior to the General Session (video to be produced by Sponsor)

DIGITAL PLAYBACK SPONSOR

(1 Available - Exclusive)

Price: \$1,500

- › Sessions will be recorded and made available for on-demand viewing on the virtual platform after the conclusion of the live event. Sponsorship includes recognition on the post-event email informing attendees that the sessions are now available on demand and logo at the top of the Digital Playback/ On Demand page of the virtual platform.

LIGHTNING ROUND SPONSORSHIP

(4 Available)

Price: \$1,500

- › One (1) 15-minute lightning session to be held within the one (1) hour session
- › Promoted as part of the Main Agenda

BANNER AD SPONSOR

(10 Available)

Price: \$800

- › One (1) Banner Ad placement on the virtual platform

BREAKOUT SESSION SPONSOR

(5 Available)

Price: \$750

- › Ability to display a PowerPoint slide or one minute video on the virtual platform prior to a breakout session (video to be produced by Sponsor).



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EXHIBITING BOOTHS

All booth selections are based on availability.

If committed by 10/15/25

10 x 10 Returning Exhibitors

- › Exhibit Space at Two (2) on-site events - 8x10 booth in Oklahoma City and your choice of either a table top exhibit in Washington D.C., or an 8x10 booth in Las Vegas.
- › One (1) full Symposium registration at the LOA University Virtual Event

10 x 10 Premium Returning Exhibitors

- › Premium Exhibit Space at Two (2) on-site events - 8x10 booth in Oklahoma City and your choice of either a table top exhibit in Washington D.C., or an 8x10 booth in Las Vegas.
- › One (1) full Symposium registration at the LOA University Virtual Event

10 x 20 Returning Exhibitors

- › Exhibit Space at Two (2) on-site events - 8x20 booth in Oklahoma City and your choice of either a table top exhibit in Washington D.C., or an 8x20 booth in Las Vegas.
- › Two (2) full Symposium registrations at the LOA University Virtual Event

10 x 20 Premium Returning Exhibitors

- › Premium Exhibit Space at Two (2) on-site events - 8x20 booth in Oklahoma City and your choice of either a table top exhibit in Washington D.C., or an 8x20 booth in Las Vegas.
- › Two (2) full Symposium registrations at the LOA University Virtual Event

After 10/15/25, Per Event Prices:

Exhibitor:

Exhibit Booth 8x10	\$2,650
Premium Exhibit Booth 8x10	\$2,950
Exhibit Booth 8x20	\$5,300
Premium Exhibit Booth 8x20	\$5,900
Exhibit Booth 8x30	\$7,950

Government or Military or Non-Profit:

Exhibit Booth 8x10	\$2,000
Premium Exhibit Booth 8x10	\$2,225
Exhibit Booth 8x20	\$3,975
Premium Exhibit Booth 8x20	\$4,425
Exhibit Booth 8x30	\$6,900

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