



SPONSOR & EXHIBITOR PROSPECTUS

STI 
ENGAGE
PHOENIX ★ ARIZONA ★ 2025

JUNE 2-5, 2025
PHOENIX, AZ

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Get ready to Engage!



STI Engage has become one of the most significant events in the nation's fight to reduce STIs. STI Engage 2024 brought together more than 1,000 STI professionals for a historic event that hosted insights from communities, industry, and high-ranking public officials for unique conversations and important announcements, including the release of the CDC's long-awaited doxy PEP guidelines. I am proud to announce that we will host STI Engage 2025 in Phoenix, Arizona on June 2-5, 2025 at the Arizona Grand Resort & Spa. I invite you to sponsor this remarkable event or join us by hosting an exhibit.

At STI Engage 2025, you will welcome STI professionals from around the nation who will be coming ready to network, learn about industry advances, and hear from the nation's top thought leaders on STIs. Your presence will give you the opportunity to:

- Highlight your impact on the STI field;
- Increase product and company visibility;
- Meet purchasing decision makers;
- Create new customer relationships; and
- Demonstrate your products and get instant feedback.

Sponsorship opportunities and exhibitor spaces will sell out quickly this year. This Sponsor and Exhibitor Prospectus allows you to plan your impact at STI Engage in 2025. [Elizabeth Finley](#) and [Stephanie White](#) can help you select the package you need and get you ready to go. Remember, all opportunities are available on a first-come, first-serve basis.

I look forward to seeing you in Phoenix in June and to having you be a part of the biggest annual event for the STI field.

Sincerely,
David C. Harvey



**National Coalition
of STD Directors**



Who You'll Meet at STI Engage 2025

Among the nearly 1,000 STI Engage 2025 participants, you'll meet state and national public health leaders, clinicians, researchers, state and local health department program managers, Disease Intervention Specialists (DIS), and other professionals who are working to combat the nation's epidemics of sexually transmitted infections (STIs) and respond to emerging outbreaks big and small, like COVID-19 or mpox.

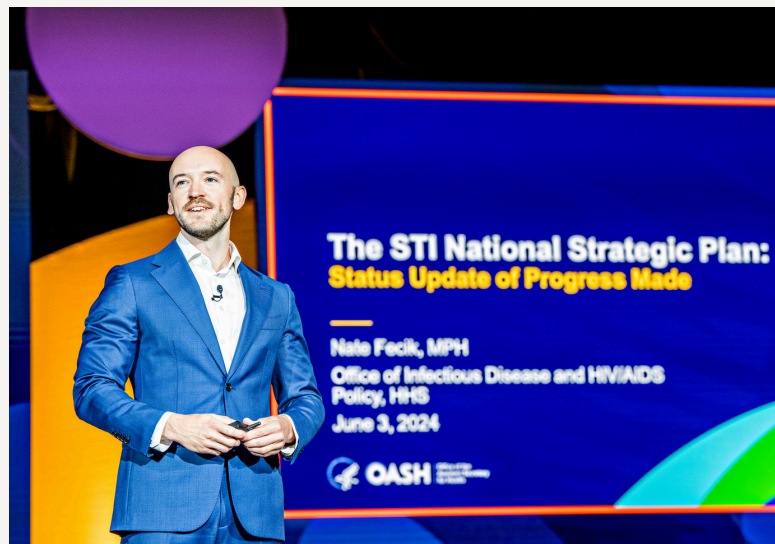
STI Engage provides a special opportunity for industry representatives and leaders to interface with purchasers and end users, and to highlight the impact of current or future products on the nation's STI epidemics.

Where History is Made

Grab a front row seat.

STI Engage is known as the place for STI professionals to hear from national leaders, as well as their own peers with top-notch production, game-changing content, and a lot of fun. STI Engage 2025 builds on a legacy of historic announcements, including Admiral Rachel Levine's announcement of the official doxy PEP guidelines in 2024 and the first look at the nation's STI Strategic Plan in 2023.

STI Engage 2025 will include must-see plenary sessions, targeted meetings, and key updates from federal public health officials. Participants will move freely between exhibit spaces, events, and sessions highlighting information on twelve different topic areas.

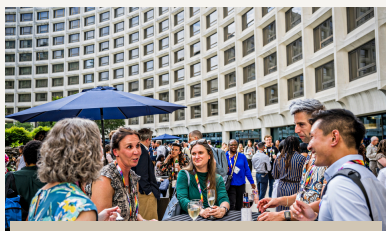


CONFERENCE TOPIC AREAS

- Adolescent Sexual Health
- Clinical Sexual Health
- Disease Intervention
- Outbreak Response
- Health Communications
- Technology and Innovation
- Health Equity and Justice
- Outreach and Engagement
- Partnership
- Program Integration
- Policy
- Program Management
- Leadership
- Workforce Development
- Scientific Research
- Syndemic Approaches



Create new customer relationships



See your customers in person



Increase product and company visibility



Provide demos and get instant feedback



Highlight your impact on the STI field



Meet purchasing decision makers



Reach your prime market segments



Sponsorship at STI Engage

Stand out from the rest.

Sponsorship Opportunities

All sponsors receive full conference registration, recognition throughout the conference, branded sponsorship signage, and recognition in conference promotions.

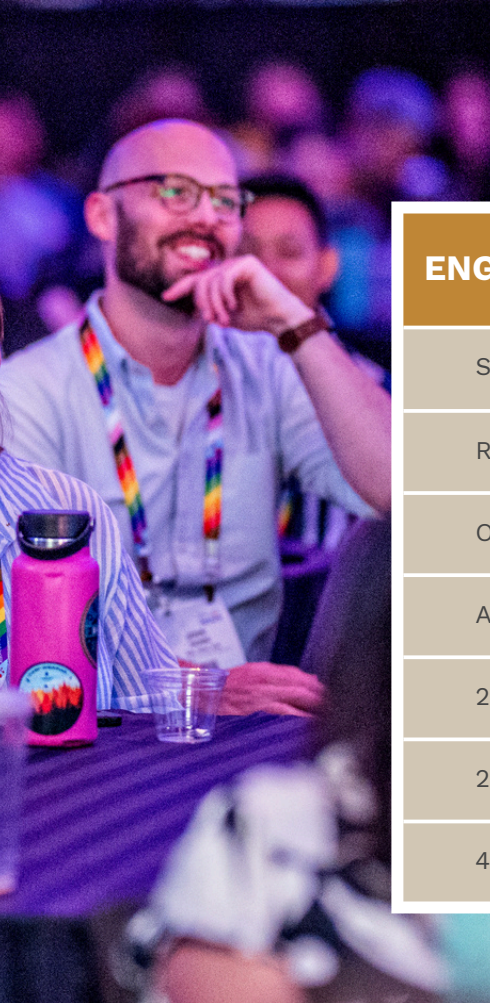
ENGAGED INNOVATOR	\$100,000	One sponsorship available
Welcome participants to STI Engage 2025 by speaking at the opening plenary		
Sponsorship of VIP reception including remarks and special recognition		
Prominent branded sponsorship placement in STI Engage 2025 mobile app		
Largest exhibit area - 4x larger than the regular exhibit area		
Exclusive opportunity to brand the STI Engage 2025 lanyard		
Your own private meeting suite to host guests or let your team recharge		
Access to conference registration list before and after STI Engage		
5 push notifications delivered via the STI Engage 2025 mobile app		
5 items in the STI Engage 2025 participant bags		
10 conference registrations		



ENGAGED ADVOCATE	\$85,000	One sponsorship available
Sponsorship of Wednesday's plenary session with speaking opportunity		
Recognition in STI Engage 2025 mobile app		
Your own private meeting suite to host guests and let your team recharge		
Second largest exhibit area - 3x larger than the regular exhibit area		
Access to conference registration list before and after STI Engage		
4 push notifications delivered via the STI Engage 2025 mobile app		
4 items in the STI Engage 2025 participant bags		
8 conference registrations		



ENGAGED PARTNER	\$75,000	One sponsorship available
Speaking opportunity to welcome guests at the closing plenary session		
Recognition in STI Engage 2025 mobile app		
Third largest exhibit area - 2x larger than the regular exhibit area		
Access to conference registration list before and after STI Engage		
3 push notifications delivered via the STI Engage 2025 mobile app		
3 items in the STI Engage 2025 participant bags		
6 conference registrations		



ENGAGED SUPPORTER	\$50,000	Two sponsorships available
Sponsorship of private meeting or listening session		
Recognition in STI Engage 2025 mobile app		
One exhibitor table		
Access to conference registration list before and after STI Engage		
2 push notifications delivered via the STI Engage 2025 mobile app		
2 items in the STI Engage 2025 participant bags		
4 conference registrations		



ENGAGED ALLY	\$30,000	Two sponsorships available
Recognition in STI Engage 2025 mobile app		
One exhibitor table		
Access to conference registration list before and after STI Engage		
One push notifications delivered via the STI Engage 2025 mobile app		
One item in the STI Engage 2025 participant bags		
2 conference registrations		
Sponsorship recognition in signage		

Social Sponsorships

New for 2025!

Social sponsorships are a new collaborative opportunity to elevate your brand during those all-important networking moments. Social sponsors will collaborate with the STI Engage planning team to develop events. In addition to event presence, social sponsors will receive registration, an exhibit booth, recognition in app and signage, one item in conference bags, and push notifications advertising the event.

WELCOME SPONSOR \$100,000

Attendees will slip on down to the Oasis, the Arizona Grand's poolside patio, for an evening welcome reception sponsored by you. Collaborate with us to plan this special welcome opportunity with your branding front and center. (Must be secured by February 1.)

SOCIAL SPONSOR \$75,000

Upgrade our second night social event by turning it into something truly unforgettable. Maybe we'll boot-scoot attendees up to the world-famous Rustler's Rooste for karaoke with a live band or side up for sips and sunset views at The Vista. Collaborate with us to wow attendees with a celebration to remember. (Must be secured by February 1.)

COURTYARD COFFEE \$25,000

Coffee and conversation is a great combination! Entice attendees with early morning coffee and freshly baked pastries in each of the Villa courtyards. We'll provide space for you to greet early risers or provide information so attendees start the day with you at the top of their minds. (Two available for Wednesday or Thursday morning. Must be secured by February 1. Choice of morning is first come, first serve.)



In addition to event prominence sponsors will receive registration, recognition in app and signage, exhibit booth, one item in conference bags, and push notifications advertising event.

Other Promotional Opportunities

Includes exhibit booth and two registrations.

WiFi Sponsor \$10,000

Be the ultimate connector! Includes recognition in conference materials and option to help select password.

Headshot Sponsor \$10,000

Add your name to the professional headshot booth - one of the most popular hallway attractions.

Bag Sponsor \$10,000

Add your logo to the conference tote bag.

Bag Inserts

Per Item: \$2,500

Reach 100% of STI Engage attendees by including items directly in the 2025 STI Engage bags. Place unlimited items at a cost of \$2,500 per item. Per item cost is discounted to \$1,000 per item for exhibitors.



Exhibiting at STI Engage 2025

Exhibiting at STI Engage 2025 is your unlimited ticket to attendees from their arrival through the two full conference days. Centered in the Arizona Grand's Canyon Ballroom, the spacious 2025 exhibit hall will give you a prime location to mingle and interact with attendees during meal and session breaks and special dedicated times.

ALL EXHIBITORS RECEIVE:

8' x 10' booth space with 6' draped table

One full registration to STI Engage 2025

Listing in the STI Engage 2025 mobile app and conference website

Conference participant list after STI Engage

Exhibitors can have items placed in STI Engage 2025 conference bags at a discounted cost of \$1,000 each, with a maximum of two inserts per exhibitor.

Exhibitor Packages

	Exhibit at the 2024 Rate (payment due 12/31/24)	2025 Rate (payment between 1/1/25 and 3/31/25)	Late (if available) (payment after 3/31/25)
Business/Corporate	\$4,500	\$5,000	\$5,500
Nonprofit/Government	\$3,500	\$4,000	\$4,500



An Oasis of Opportunity

Access is everything! The STI Engage 2025 Exhibit Hall will be a constant hub of action, and we're ready to make it your ticket to face-time with more than a thousand of the nation's STI professionals.

MONDAY, JUNE 2	TUESDAY, JUNE 3	WEDNESDAY, JUNE 4	THURSDAY, JUNE 5
<p>Setup Time 12:00 PM - 3:00 PM</p> <p>Exhibit Hall Open 3:00 PM - 5:00 PM</p>	<p>Exhibit Hall Open 8:00 AM - 5:30 PM</p> <p>Exhibit Hall Lunch 11:00 AM - 1:00 PM</p>	<p>Exhibit Hall Coffee 8:00 AM - 8:30 AM</p> <p>Exhibit Hall Open 8:00 AM - 3:30 PM</p> <p>Break Down 3:30 PM - 7:00 PM</p>	<p>Break Down 7:00 AM - 12:00 PM</p>



READY TO MAKE YOUR MARK?

Contact Stephanie White at (202) 246-8296 or swhite@ncsddc.org to choose a sponsorship opportunity that meets your needs or to secure your exhibit space.

KEY DATES TO REMEMBER

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| DECEMBER 31 | Exhibitor Lock in 2024 Price |
| JANUARY 15 | First Installment Due for Major Sponsors |
| MARCH 31 | Full Payment Due for All Sponsors |
| APRIL 1 | Late Fee Cost Applies Applies for Exhibitors |
| APRIL 12 | Hi-Res Logo Due from All Sponsors |
| MAY 5 | Mobile App Advertisements Due |
| JUNE 2 | Exhibitor Move-In |
| JUNE 3-4 | Exhibit Hall Open All Day |
| JUNE 4 | Exhibitor Move-Out (Evening) |
| JUNE 5 | Exhibitor Move-Out |