

# Top Source Markets Report

## Media and Entertainment Sector

The Media and Entertainment sector includes printing and publishing, video games, television broadcasting, and motion picture and sound recording. From 2019 to 2023, foreign companies announced 541 greenfield projects in the United States in this sector.

More info on SelectUSA's services for EDOs:



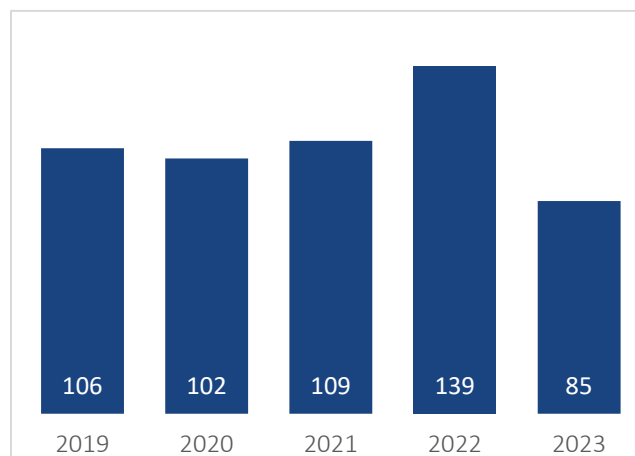
**541**  
*projects announced*

**\$6.3 billion**  
*capital invested*

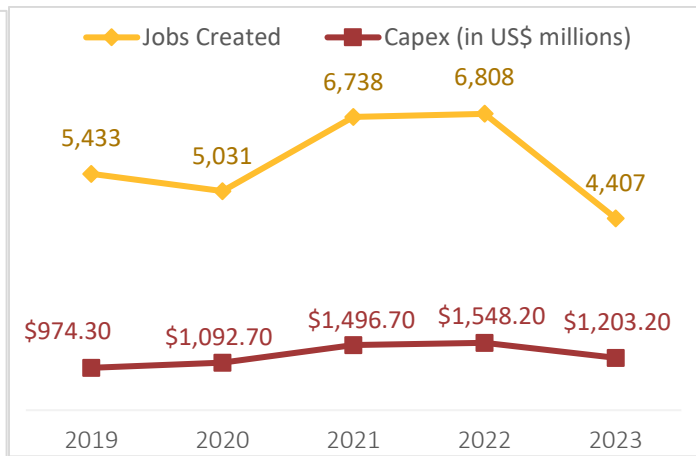
**Over 28,000**  
*jobs created*

### Greenfield FDI in the U.S. Media and Entertainment Sector (2019-2023)

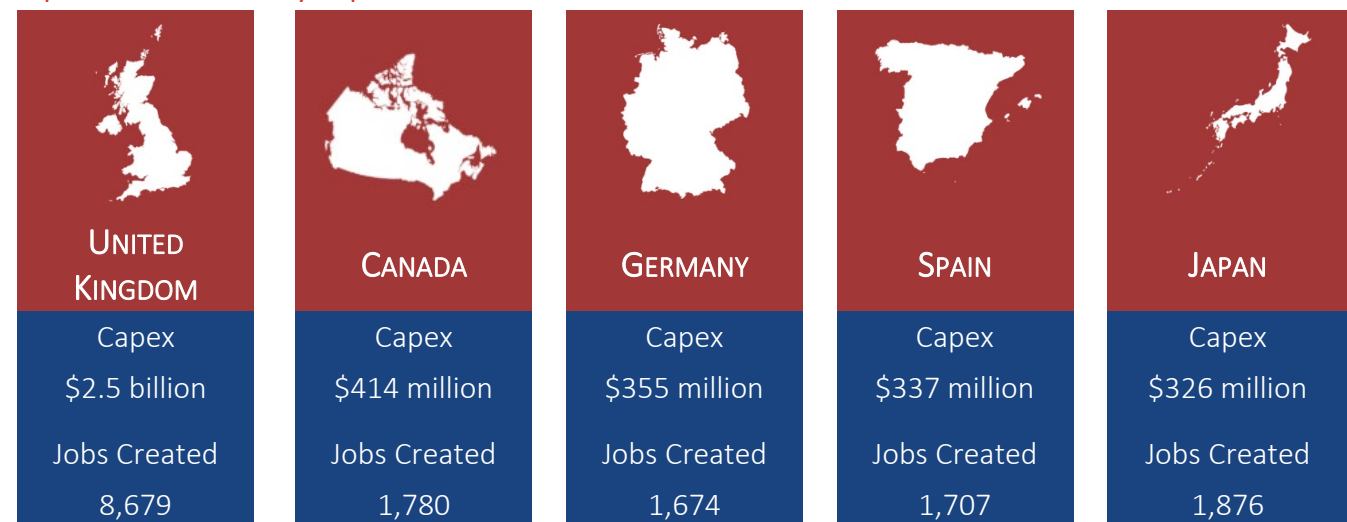
Number of Projects



Jobs Created and Capital Expenditures (Capex)



### Top Source Markets by Capex



Source: fDi Markets. Note: Capex and jobs data includes estimated values. Projects include announced greenfield projects. Data accessed: March 2024