

# Top Source Countries Report

## Media and Entertainment Sector

The Media and Entertainment sector includes printing and publishing, video games, television broadcasting, and motion picture and sound recording. From 2021 to 2025, foreign companies announced 475 greenfield projects in the United States in this sector.

More info on SelectUSA's services for EDOs:



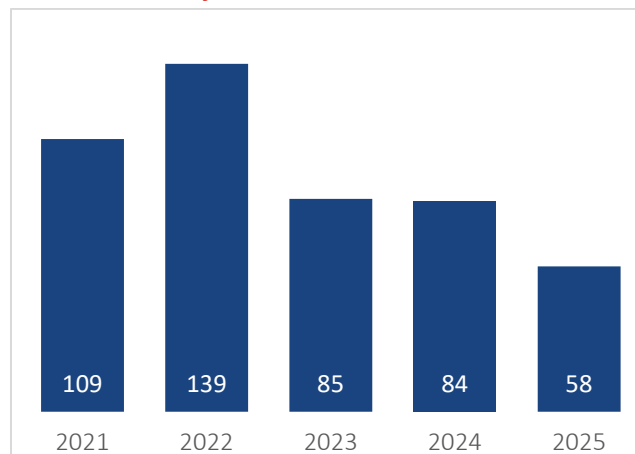
**475**  
projects announced

**\$6.1 billion**  
capital invested

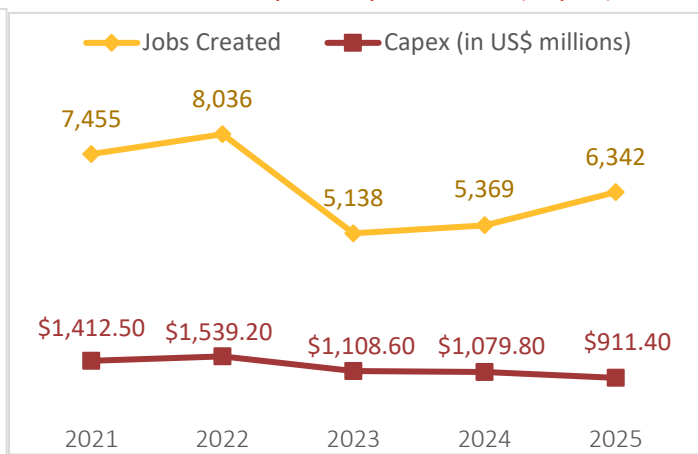
**Over 32,000**  
jobs created

### Greenfield FDI in the U.S. Media and Entertainment Sector (2021-2025)

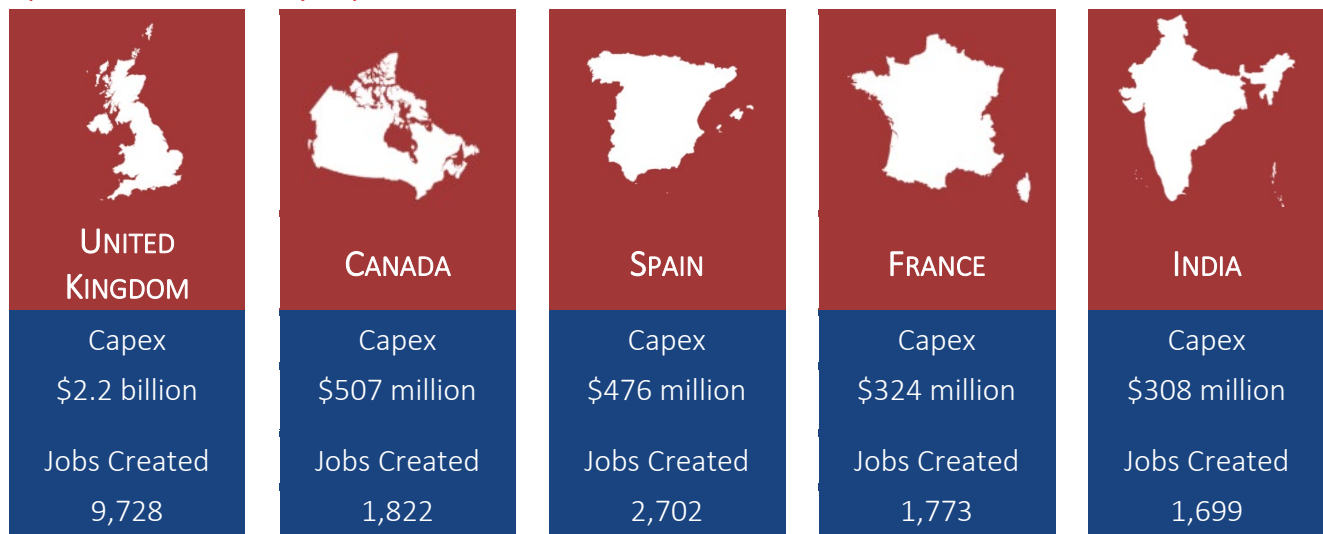
Number of Projects



Jobs Created and Capital Expenditures (Capex)



### Top Source Countries by Capex



Source: fDi Markets. Note: Capex and jobs data includes estimated values. Projects include announced greenfield projects. Data accessed: March 2026