

Top Source Countries Report

Consumer Goods Sector

The Consumer Goods sector includes apparel, consumer electronics, furniture, cosmetics and toiletries, sporting goods, toys and games, and pet foods and supplies. From 2021 to 2025, foreign companies announced 387 greenfield projects in the United States in this sector.

More info on SelectUSA's services for EDOs:



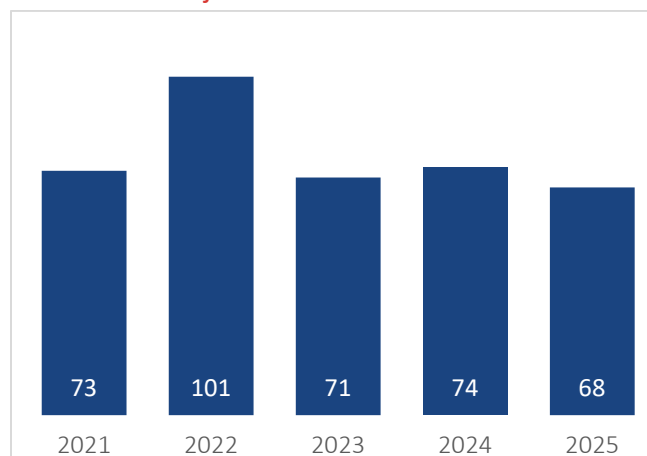
387
projects announced

\$24.1 billion
capital invested

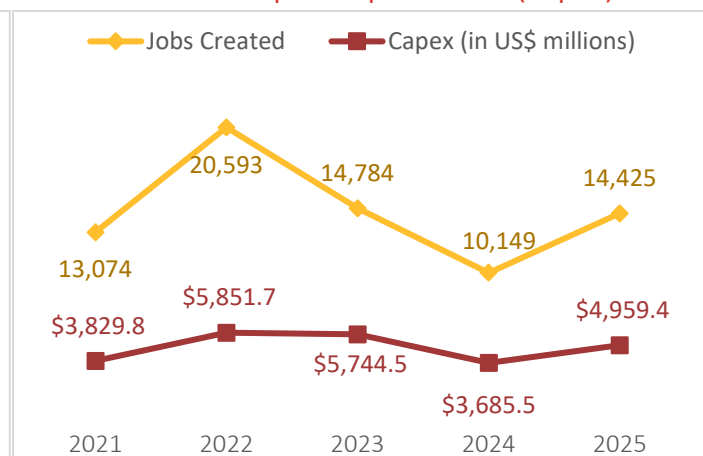
Over 73,000
jobs created

Greenfield FDI in the U.S. Consumer Goods Sector (2021-2025)

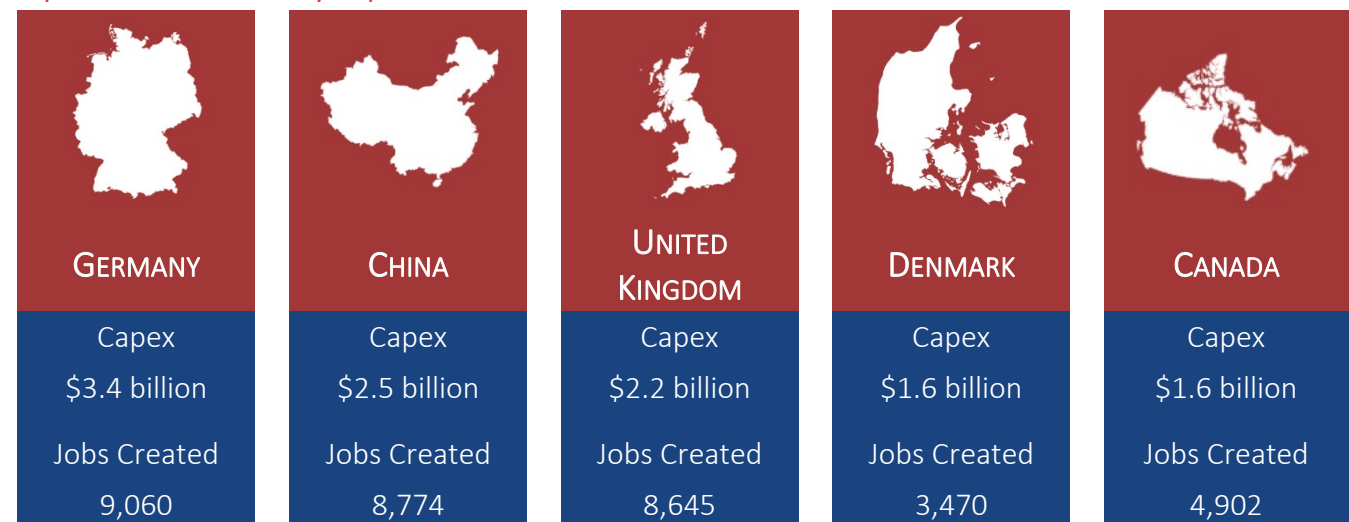
Number of Projects



Jobs Created and Capital Expenditures (Capex)



Top Source Countries by Capex



Source: fDi Markets. Note: Capex and jobs data includes estimated values. Projects include announced greenfield projects. Data accessed: March 2026