



# 2025 SelectUSA Investment Summit Press Kit





**Our mission is to facilitate job-creating business investment into the United States and raise awareness of the critical role that economic development plays in the U.S. economy.**

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SelectUSA was established in June 2011 by Presidential Executive Order 13577 to attract and retain investment in the American economy. Housed within the U.S. Department of Commerce, SelectUSA is charged with promoting and facilitating business investment into the United States. Since its inception, SelectUSA has helped generate more than \$270 billion in client-verified investment projects, supporting more than 240,000 U.S. jobs. We work with the U.S. and Foreign Commercial Service and entities across government to facilitate job creating business investment into the United States and raise awareness of the critical role that economic development plays in the U.S. economy. In providing assistance, SelectUSA works to maximize impact on business investment, job creation, and economic growth.

## **Leadership**

**Howard Lutnick**

Secretary of Commerce

**Trevor Kellogg**

Chief of Staff performing the non-exclusive duties of the  
Under Secretary for International Trade

**Ashok Pinto**

Executive Director, SelectUSA, performing the non-exclusive functions  
and duties of Assistant Secretary for Global Markets and Director  
General, U.S. Foreign Commercial Service

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# The SelectUSA Investment Summit



The SelectUSA Investment Summit promotes the United States as a premier investment destination connecting multinational companies with U.S. economic development organizations (EDOs) to facilitate business investment and job creation. The Investment Summit is led by the Department of Commerce with participation and support from the White House, U.S. Cabinet secretaries, governors, ambassadors, leading executives from global organizations, and representatives from U.S. government agencies.

The United States is the largest recipient of foreign direct investment (FDI) in the world. SelectUSA brings the full power of the United States government to attract qualified business investors and supports economic development organizations as they compete for business investment.

The United States is consistently ranked among the best internationally for its overall competitiveness and ease of doing business. American business culture encourages free enterprise, innovation, and competition. As a stable democracy with a transparent and predictable legal system, all companies here compete on an even playing field.





# Agenda Overview

**Announcements:** The 2025 SelectUSA Investment Summit will be a platform for the announcement of never-before shared foreign investment deals, policy statements, partnership agreements, publication releases, and workforce development initiatives. Announcements may take place during the Investment Summit throughout the plenary sessions, the Exhibition Hall, and via various media engagement opportunities and press coverage.

**Global Market Dynamics:** Investment Academy sessions and Main Stage Plenary discussions will examine key trends in global trade and investment. Senior U.S. government officials, U.S. Governors, executives of multinational corporations, and industry experts will shed light on pressing sectors and topics such as artificial intelligence and the U.S. investment environment. The Investment Summit will also feature regional and market-specific programming for more targeted educational and networking opportunities.



**SelectUSA Tech:** The 2025 SelectUSA Investment Summit will feature exciting programming for SelectUSA Tech participants including Investment Academy sessions on investment trends and opportunities in key industry subsectors. Topics will include Fundraising in the U.S., U.S. Expansion Essentials, How to Grow & Scale into the U.S. Market, and a Pitching Fundamentals Bootcamp. Additionally, there will be six industry pitching sessions, where eligible SelectUSA Tech startups have the opportunity to pitch their product or service in front of a live audience. Winners of these industry pitching sessions will participate in the World Finals Pitching Session on the Exhibition Hall stage.



**Select Global Women in Tech:** A series of programming under the SelectUSA Tech umbrella, specifically targets international women entrepreneurs in tech who seek to expand or move their business to the United States. In addition to benefitting from the diverse programming offered through the SelectUSA Tech track, the 2025 SelectUSA Investment Summit will provide unique opportunities for women entrepreneurs, including networking opportunities and our flagship Select Global Women in Tech Mentorship Network.





# Agenda Overview

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**Programming for EDOs:** U.S. EDOs will have the opportunity to meet with over 2,500 vetted foreign investors seeking to establish or expand their business operations in the United States. EDOs will learn about the latest investment trends and resources to boost their investment attraction strategies. EDOs will be able to take advantage of the U.S. Federal Government Pavilion and discover a range of U.S. federal government services and programs – from general workforce development to industry specific incentives. State, territory, and local governments are often the primary source of specific assistance to help foreign business investors get new ventures off the ground or expand their existing operations. A complete list of workshops, with descriptions, target audiences, and instructions for registering can be found by visiting: [Investment Summit Agenda](#).

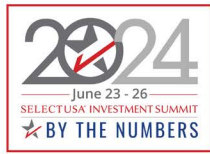
**SelectUSA Investor Guide:** The SelectUSA Investor Guide Investment Academy sessions will address the most frequently asked questions about U.S. expansion relevant to companies in all sectors of all sizes and stages. The Investor Guide was recently updated in March 2025 and is a useful resource for investors interested in the U.S. market.

**Finding Your Workforce:** Investment Academy sessions will feature practitioners, community college representatives, economic developers, corporate executives, service providers and state and local government officials on best practices for workforce recruitment, development, training, and compliance in the United States.

**U.S. Government Pavilion:** Under the banner of the Interagency Investment Working Group (IIWG), SelectUSA has partnered with our U.S. Federal government sister agencies to bring information on international standards, regulations, and opportunities for partnership with the U.S. government directly to economic development organizations, investors, businesses, and Investment Summit attendees.

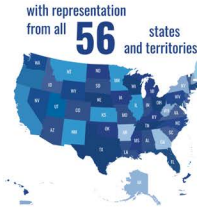


# 2024 SelectUSA Investment Summit by the Numbers



WITH **5,000+**  
PARTICIPANTS

representing **96**  
global markets



over **1,000** EDO representatives

**7** Cabinet and White House leaders

**165+** Speakers

**19** Chiefs of Mission

**12** U.S. Governors & the Mayor of D.C.

SelectUSA Investment Summits have resulted in over **\$130B** in investment and **100K+** jobs to date



SELECTUSA® **TECH** **700+** participants

with **70** startups pitching from **37** markets

SELECT GLOBAL WOMEN IN TECH



**115** mentees & **97** mentors



**43** markets represented

with over **200** participants overall

Save the date for next year!

**2025**  
May 11-14  
SELECTUSA GLOBAL WOMEN IN TECH SUMMIT

## Top Markets



## Top 10 Industries





## The Program

FY 2024 marked another fantastic year for SelectUSA. In FY 2024 alone, SelectUSA assisted more than 10,000 unique investment clients, facilitating more than \$50 billion in client-verified investments supporting more than 35,000 jobs throughout the U.S. and its territories. These figures represent more than twenty percent of the total announced investment value facilitated by SelectUSA since inception.

### Innovation and Productivity

According to the latest available data (2022), U.S. subsidiaries of multinational firms continue to take advantage of the U.S. innovative engine by:

- Directly employing 8.4 million U.S. workers
- Spending \$80.3 billion in R&D
- U.S. affiliates of majority foreign-owned firms accounted for nearly ¼ of all U.S. goods exports.

Since the beginning of the Trump-Vance Administration, SelectUSA has assisted more than 2,000 unique investment clients and facilitated \$13.9 billion in client-verified investments, supporting more than 3,600 jobs throughout the U.S. and its territories.

To date, past SelectUSA Investment Summits have resulted in over \$135 billion in client-verified investment supporting more than 105,000 jobs across the United States.

**Why Invest in the United States?** Businesses in the United States gain the competitive advantage of being able to directly access the world's most powerful consumer base. The United States has the market, business climate, and resources to attract innovative and dynamic global companies.

The United States is home to the largest FDI stock globally at \$5.39 trillion. The United States is proud to maintain a transparent, stable business environment. Our predictable legal system treats all companies equally, regardless of origin.





## Services for Companies

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SelectUSA works with global companies as they evaluate investment locations, making it easier for them to choose to establish and grow their business operations in the U.S. market. We work one-on-one with investors to offer counseling and data; identify relevant federal programs; navigate federal rules and regulations; and link businesses with the right partners and resources.

- **Unbiased Data and Counseling:** Our global investment specialists provide insight into the U.S. market and actionable information on how to open or expand a business here.
- **Connections at the Local Level:** Through direct introductions and tailored SelectUSA business events, we offer a variety of ways to help companies engage with state and local representatives from across the U.S.
- **Help With Navigating Federal Regulatory System:** We work with agencies across the U.S. federal government to help address investor questions and concerns on a wide range of federal programs and regulatory issues.







## Services for EDOs



SelectUSA's team of investment, market, and data experts supports U.S. EDOs as they develop, expand, and implement their location promotion plans by providing credible and unbiased data, analytics, and on-the-ground information from embassies and consulates across more than 70 foreign markets.

- **Making Connections:** SelectUSA ombudsman service facilitates the resolution of issues involving Federal programs or activities related to pending investments.
- **Global Marketing Platform:** SelectUSA provides multiple platforms both within the United States and around the world to connect U.S. cities, states, and regions to potential investors. SelectUSA organizes virtual and in-person events, such as Roadshows, seminars, single location promotion events, and the annual SelectUSA Investment Summit.
- **Assistance Navigating the Federal System:** SelectUSA offers guidance and can answer questions about the federal regulatory environment and programs that support investments. This includes identifying the right agencies and contacts to understand an issue and providing information about U.S. regulations and federal resources to support investment.
- **High-level Advocacy:** U.S. state and local governments often find themselves competing with a foreign location for a project. SelectUSA can coordinate high-level engagement to demonstrate the federal government's support for foreign direct investment and make the business case for selecting the United States as the best place to do business.





## Success Stories



**TSMC:** In December 2022, Taiwan Semiconductor Manufacturing Company Limited (TSMC) announced their plan to build a second fab in Arizona. This investment of \$28 billion is significant, bringing TSMC's total investment to approximately \$40 billion, reflecting TSMC's commitment and key objective of supporting their customers, partners, and utilizing America's skilled workforce for achieving manufacturing scalability.

**Aditya Birla Advanced Materials:** In January 2025, Aditya Birla Advanced Materials announced that they are investing \$50 million to open an advanced materials site that will develop and manufacture customized specialty products and epoxy solutions for the U.S. market in Beaumont, Texas.

**NorSun:** In June 2024 at the SelectUSA Investment Summit, Norway-based solar company NorSun announced its plans to invest \$620 million to build its first U.S. facility in Tulsa, Oklahoma. The five-gigawatt silicon ingot and solar wafer manufacturing facility is expected to create 320 jobs and potentially to expand production up to 10 GW.

**Embraer:** In March 2025, Embraer announced it is investing \$70 million to open a maintenance, repair, and operations (MRO) facility for executive jets in Fort Worth, Texas. The investment is expected to create 250 jobs.





## Stylistic Best Practices

**SelectUSA** is the federal program charged with promoting and facilitating business investment into the United States.

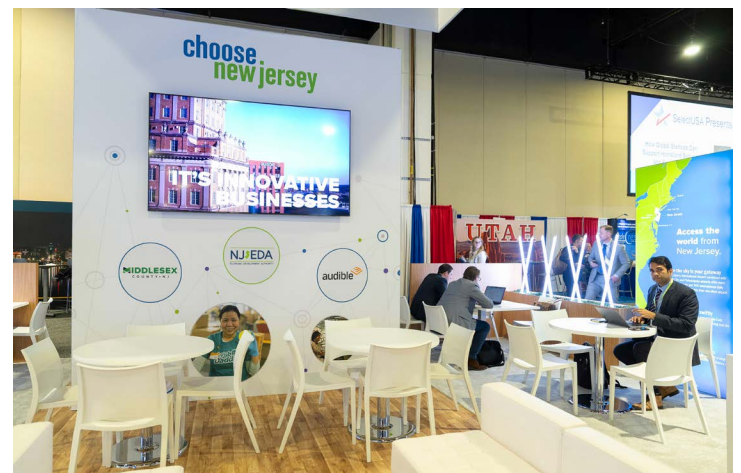
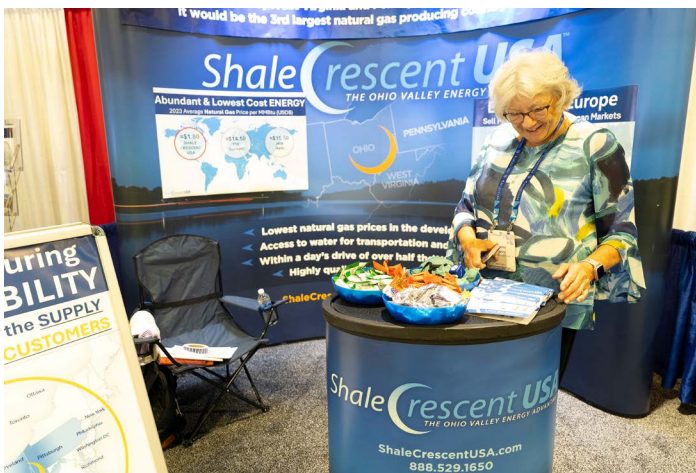
The **SelectUSA Investment Summit** is the 4-day event that promotes the United States as a premier investment destination, connecting multinational companies with U.S. economic development organizations to facilitate business investment and job creation.

### SelectUSA Investment Summit:

- When referencing the “Summit”, always refer to it as “the SelectUSA Investment Summit” in the first instance or when adding a date (such as “2025 SelectUSA Investment Summit), and “the Investment Summit” in subsequent instances.
- It should not be referred to as “the Summit,” “SelectUSA,” or “the SUSA Summit.”
- SelectUSA is the program; the Investment Summit is the event.
- SelectUSA should always be written as one word, as opposed to “Select USA”

### SelectUSA:

- SelectUSA can be referred to as a program or an initiative. For stylistic consistency, refer to SelectUSA as a program.
- SelectUSA cannot be referred to as an agency.
- SelectUSA can be referred to as “a government program,” but not “the government-wide program.”





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