Getting the Word Out about Digital Citizenship

Media & Instructional Materials
Alachua County Public Schools

Today's Objectives

- Define "Digital Citizenship"

- Identify the need for education

- 4 Steps to creating a comprehensive program

   (aka - Getting the Word Out)

Digital Citizenship

What is it?

Engaging in appropriate and responsible behavior when using technology.

Commonsense.org

Why is it important?

Cyberbullying

Statistics:

❏ **"More than half of all teens who use social media have witnessed cyberbullying."**

NoBullying.com

Statistics:

❑ **"Roughly 64 percent of students who claimed to have cyberbullied explained that it negatively impacted both their feelings of safety and their ability to learn. "**

Florida Atlantic University

Statistics:

❏ **"Adolescents who engaged in cyberbullying were more likely to be perceived as "popular" by their peers."**

Journal of Early Adolescence

New Jersey school sued over bullied girl's suicide

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Teen Charged in Fatal Cyberbullying Case of Rebecca Sedwick to Remain in Jail

Immigrant Teen Taunted by Cyberbullies Hangs Herself

Engaging in appropriate and responsible behavior when using technology.

Commonsense.org

Identity Theft

Carnegie Mellon Study, 2011:

"Identity theft is more common among kids, teens and college students than any other age group."

Teens and Identity Theft

❏ Sharing personal information online

❏ Share Banking Information

❏ Smartphones are frequently misplaced

❏ Use Public WiFi

❏ Use the same password for multiple sites

❏ Don't understand Identity Theft

Engaging in appropriate and responsible behavior when using technology.

Commonsense.org

Preparing for the Future

21st Century Skills

"Digital citizenship is really important for 21st century skills, because being a 21st century citizen means that you can collaborate and communicate. You need to do that not only the people you face with but also those you encounter in the digital world."

Kathie Kanavel

Coordinator for Educational Tech,

Santa Clara Unified School District

Crucial Reasons

- Kids are in touch with technology even after the surveillance of their teacher. Therefore, there is a need to teach them digital citizenship

- Employers judge prospective students or employees for the social media profile.

- Information Search and Analysis skills

4 Steps to Creating a Program

1. Define your objectives

2. Develop curriculum

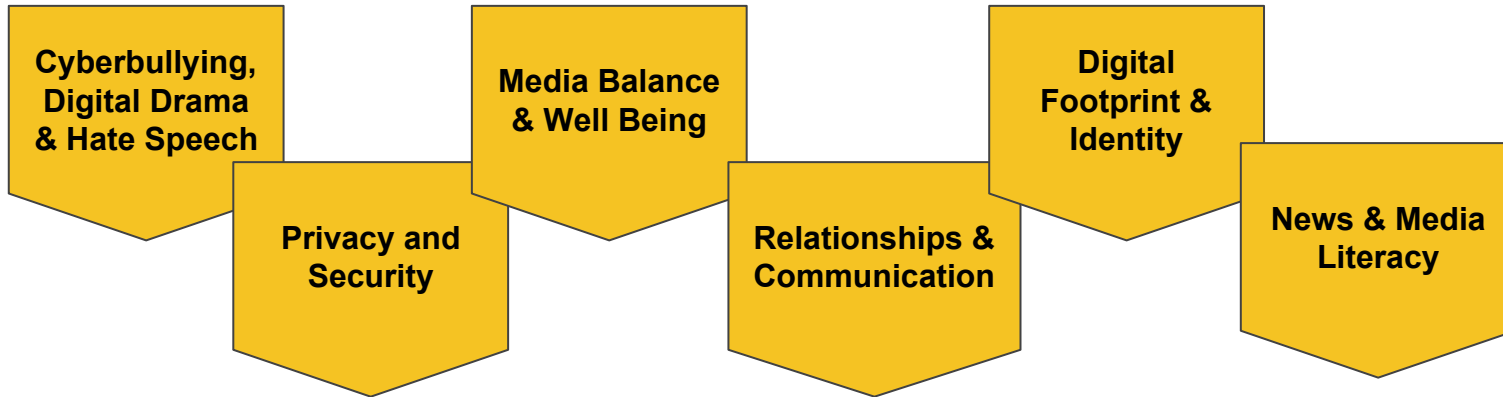3. Determine your delivery method

4. Centralize your resources

1. Define Objectives

Objectives

Digital Literacy is a broad concept. Narrowing it down will help identify the skills needed to become positive digital citizens.

Cyberbullying, Digital Drama & Hate Speech

Privacy and Security

Media Balance & Well Being

Relationships & Communication

Digital Footprint & Identity

News & Media Literacy

Skills Checklist

Digital Literacy Skills Checklist - K - 5

	Kdg	1st Grade	2nd Grade	3rd Grade	4th Grade	5th Grade
Cyberbullying, Digital Drama Hate Speech	What is cyberbullying?	Share with an adult any cyberbullying experience.	Recognize signs of cyberbullying Proper ways to react	Build empathy for others Strategies if confronted with cyberbullying	Resolve conflict Be and Upstander	What cyberbullying is and what it isnt
nd Security	Safety rules are important when traveling online	What is an "internet stranger?"	Strong passwords are important	How to build a strong password.	What is Private Information?	The dangers of clickbait.

Digital Literacy Skills Checklist: 6-12

	6th	7th	8th	9th	10th	11th	12th
Cyberbullying, Digital Drama Hate Speech	De-escalate Drama	The importance of empathy	What is "hate speech"?	Develop ways to "dial down" cyberbullying	Use digital technologies responsibly in a romantic relationship	Cyberbullying / Online cruelty and its affects on relationships	Develop a deeper understanding of "Hate" speech
rity	What is Phishing and Identity theft?	How to Limit the data companies	Why is your digital footprint important?		Develop a deeper understanding of	Privacy Laws and how their	Strategies for managing your

CIPPA Required Topics

- Safety and Privacy
- Cyberbullying
- Appropriate Online Behaviour

2. Develop / Locate Curriculum

Checklist

→ Is it standards based?

→ Is personal information required?

→ Can it be used across devices?

→ Does it require technology?

→ What is the cost?

3. Delivery Method

3 Different Animals

Elementary Students

Middle School Students

High School Students

Elementary

Captive Audience

Basic Introductory Topics

Videos and Games

Work Independently

Middle School

Some independent work if motivated.

More in-depth topics

Collaborative Activities

Project Based Learning

High School

Not in "learning" mode

Real World Experiences

Student Leadership Driven

Messages and Advertisement

4. Centralize Your Resources

	Safety and Privacy	Cyberbullying	Appropriate Online Behavior
Kdg		Video: NetSmartz Generation	
1st Grade		Video: It's OK to Tell	
2nd Grade		Video: Bad Netiquette Stinks	
3rd Grade	Student Technology Orientation	The Power of Words	This is Me
4th Grade	Student Technology Orientation	Super Digital Citizen	Our Online Tracks
5th Grade	Student Technology Orientation	What is Cyberbullying	Digital Friendships
6th Grade	Student Technology Orientation	Digital Drama Unplugged	Who Are You Online
7th Grade	Student Technology Orientation	Upstanders and Allies	The Power of Digital Footprints
8th Grade	Student Technology Orientation	Responding to Online Hate Speech	Social Media and Digital Footprints: Our Responsibilities
9th Grade	Student Technology Orientation	Turn Down the Dial on Cyberbullying	Oops! I Broadcast it on the Internet
10th Grade	Student Technology Orientation	Overexposed: Sexting and Relationships	
11th Grade	Student Technology Orientation	College Bound	
12th Grade	Student Technology Orientation	Private Today, Public Tomorrow	

Centralize on Google Sites

This website is a curation of CommonSense Media and Netsmartz resources. Teacher resources include lesson plans, presentations, activities and other support materials needed to teach Digital Literacy as outlined by the Media Specialist Instructional Framework and required by CIPPA.

Centralize on Google Sites

Digital Citizenship — Home | Digital Citizenship K-5 | Digital Citizenship 6-8 | Digital Citizenship 9-12 | More

Digital Citizenship

Student Resources

- Digital Citizenship K - 5
- Digital Citizenship 6 - 8
- Digital Citizenship 9-12
- Technology Orientations 3 - 5
- Technology Orientations 6 - 8
- Laptop Bootcamp

This website provides videos and quizzes to be presented as a whole group or for students to use independently.

Digital Citizenship lessons include a short video and quiz to address specific topics required under CIPPA .

Technology Orientation covers 3 basic topics all students should cover at the beginning of the year. These topics are Email Basics, ACPS Acceptable Use Policy and Password Reset.

Laptop Bootcamp covers laptop use and care and the ACPS Acceptable Use Policy.

Resources

https://www.lifelock.com/learn-identity-theft-resources-teens-risk-identity-theft.html

https://www.comparitech.com/internet-providers/cyberbullying-statistics/

https://www.virtuallibrary.info/digital-citizenship.html

https://edtechreview.in/trends-insights/insights/1331-why-is-digital-citizenship-important-even-for-youngest-kids

https://www.commonsense.org/education/articles

Thank You!

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