



Bridging Gaps: Aligning Community Partnerships and Funding to Strengthen Your McKinney-Vento Program

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SESSION OVERVIEW

- Why this work matters
- The Hub model
- Braiding funding streams
- Leveraging community partnerships
- Practical outreach strategies
- Action steps for districts



WHY THIS WORK MATTERS

Beyond Compliance

Supporting students experiencing homelessness requires more than legal compliance. It requires **coordinated systems** that address barriers to **attendance, engagement, well-being, and belonging.**

Turn & Talk: What challenges are faced by my MV students in your district?



CHALLENGES FACED BY MCKINNEY-VENTO STUDENTS

- Housing instability and mobility
- Transportation and attendance barriers
- Limited access to extracurricular activities
- Family stress and mental health needs
- Fragmented systems and services



WHY TRADITIONAL SYSTEMS STRUGGLE

- Fragmented services
- Limited funding flexibility
- Difficulty engaging families
- Lack of coordinated partnerships
- Finding the “right” people



WHERE IN THE WORLD IS PLACER COUNTY?



(NOT PLACERVILLE)

- 17 school districts and 16 charter schools
- Just east of Sacramento to Lake Tahoe region
- Mix of suburban and rural
- 76,000 students in TK-12
- 37% socio-economically disadvantaged
- 250 students in foster care
- 2100 McKinney-Vento students
- 200 youth at risk of CSEC staffed

2024-2025 County Data

2123 total students identified by Placer County School districts



Empowering *Minds*
Igniting Futures



WPUSD Current Numbers



~4.0%
of CA students
are MV



4.81%
of WPUSD
students are MV

School	# of students	# of students MV	# of students Foster	% MV
ALA	93	2	0	2.15%
CCC	434	17	0	3.92%
COES	611	74	2	12.11%
FRE	487	11	1	2.26%
FSS	396	39	7	9.85%
GEMS	831	56	3	6.74%
LCE	497	15	2	3.02%
LHS	1102	66	1	5.99%
PHS	104	16	1	15.38%
SES	54	8	0	14.81%
SLE	520	16	0	3.08%
TBE	797	22	0	2.76%
TBH	1374	28	1	2.04%
TBM	1005	31	1	3.08%

THE HUB: A COMMUNITY SCHOOLS APPROACH

- Family Resource Center serving as the district hub for coordinated student and family supports.



[The Hub](#)



MEET OUR DEDICATED TEAM



**Mikaela
Zimmerman**

Community School Coordinator &
Homeless/Foster Liaison



**Sara Moron
Sanchez**

Bilingual Hub Clerk



**Emily
Barney**

College & Career
Technician

Funding Source: 35% LCAP, 65% CCSP

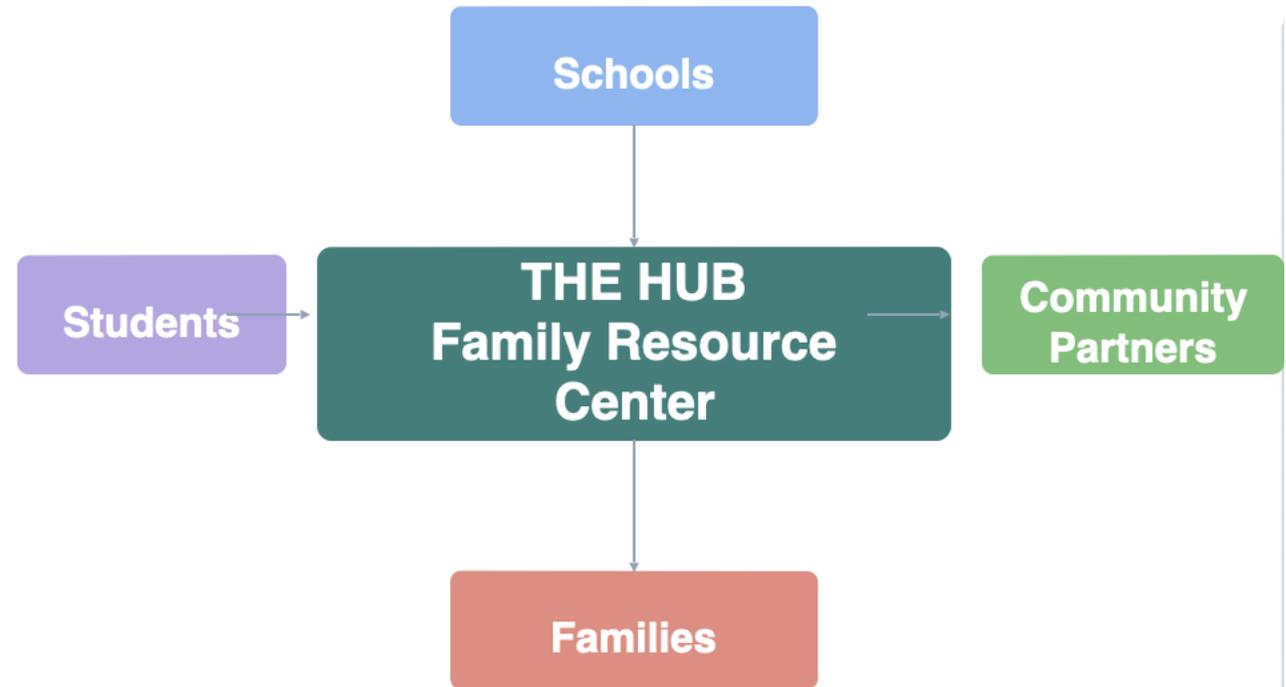
40% LCAP, 60% CCSP

15% General Fund, 85% CCSP



CORE FUNCTIONS OF THE HUB

- Basic needs support
- Family resource navigation
- Community partnerships
- Family engagement programming



The Hub- WPUSD's Family Resource Center



We provide essential services and support to students and families in need, including basic necessities, referrals, and case management.



Food Pantry



Clothes Closet



Family Laundry Room



Community Career & College Center



Our goal is to remove barriers to student success and promote family well-being.



Partners with local agencies and community organizations to offer comprehensive supports and family programming.



Empowering *Minds*
Igniting *Futures*



Services We Offer: Basic Needs



School supplies

Ensuring students have the tools they need to succeed.



Food pantry & dry goods

Offering nutritious food options to combat food insecurity.



Hygiene products

Providing essential hygiene items to promote health and well-being.



Clothing Closet & Laundry Room

Offering access to clean clothing and laundry facilities.

Empowering Future Success: Community Career & College Center



1. College Support

Application guidance, financial aid info.



2. Career Planning

Resume building, interview skills

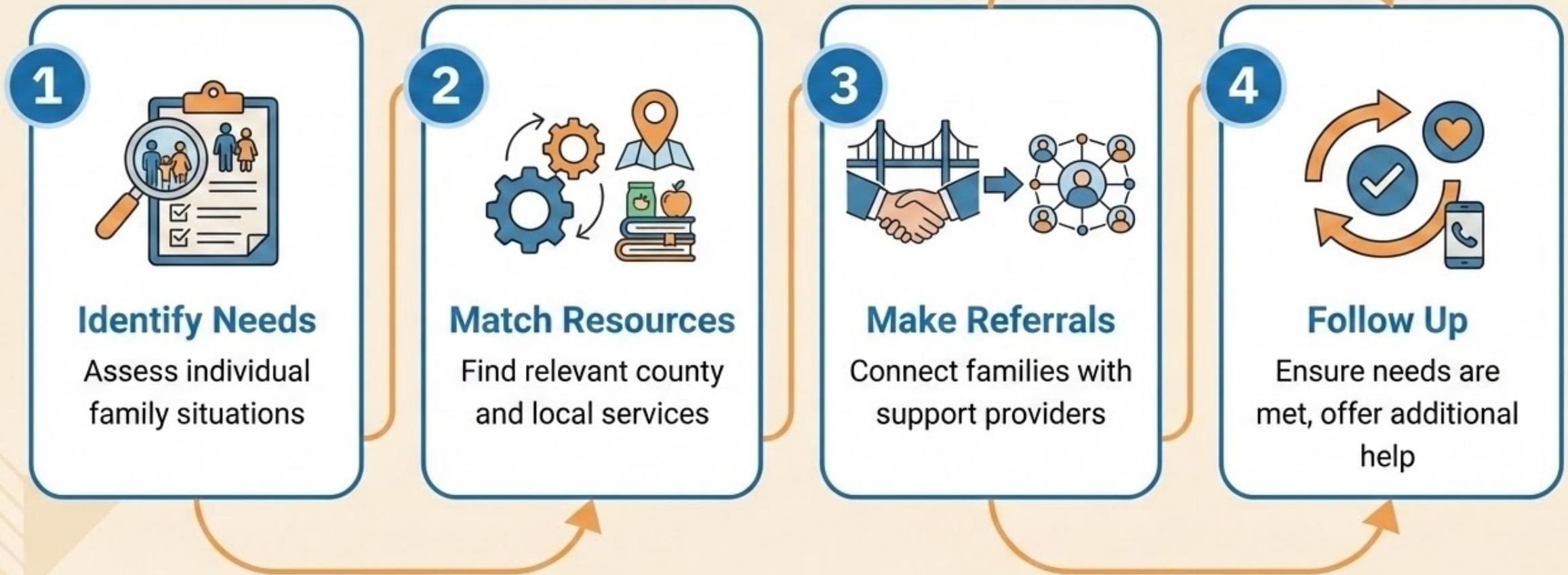


3. Resource Connections

Linking to job opportunities, internships.



Connecting You to Services



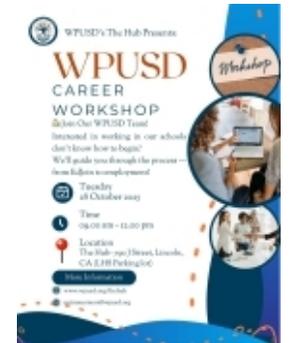
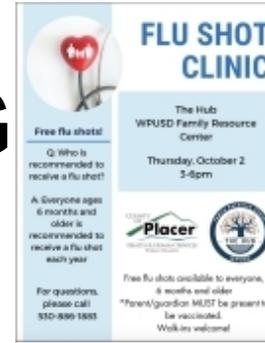
THE HUB PROGRAMMING

- Community Clothes Shopping Extravaganza
- Parent Career Info Night
- Love & Logic Parenting Classes
- Christmas & summer break food distributions
- Thanksgiving & Christmas Meal distributions
- Christmas giving tree program
- Back-To-School Resource Fair



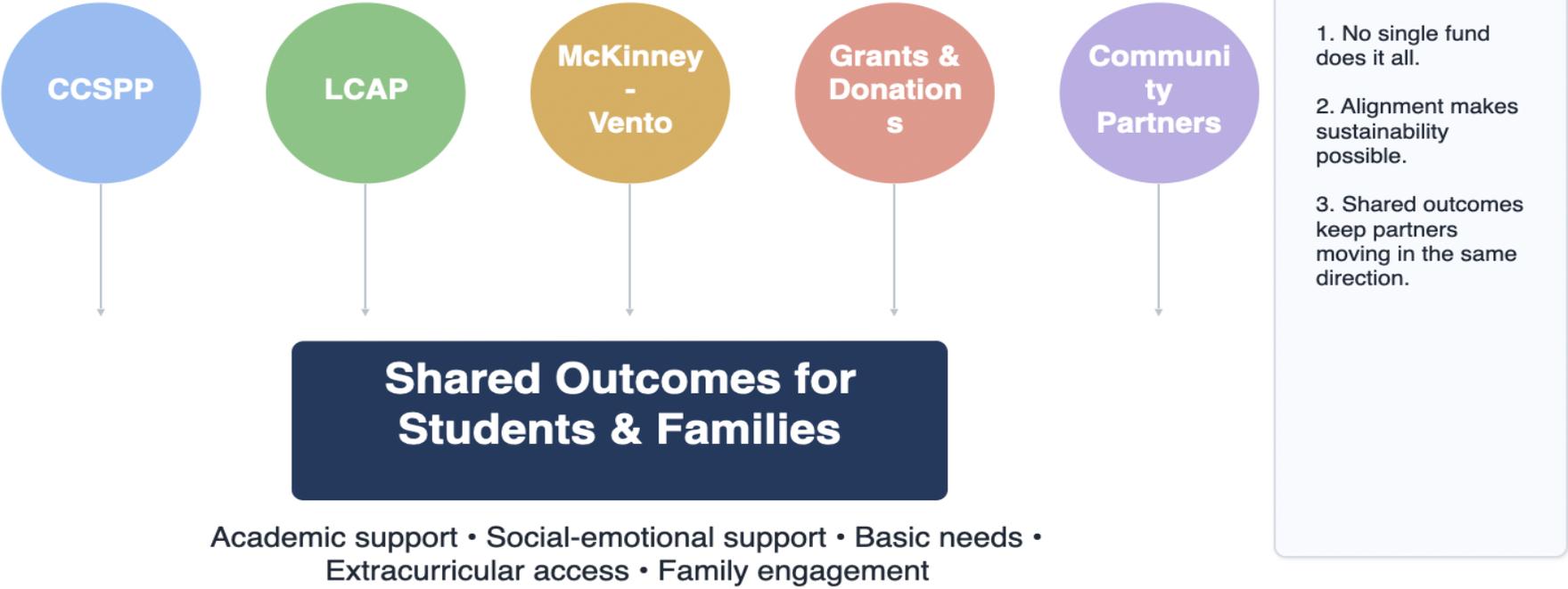
THE HUB PROGRAMMING

- Family Theatre Nights
- Weekly food distributions
- Community Connections Series
- District hiring workshops
- Parent Teacher Home Visit Training (PTHV)
- District-wide shoe program
- Monthly Medi-cal/CalFRESH Sign-ups
- Back-to-school Immunization Clinics
- Flu Shot Clinic



BRAIDING FUNDING STREAMS

- Aligning multiple funding sources to support shared outcomes for students and families.



EXAMPLES OF FUNDING SOURCES

- California Community Schools Partnership Program (CCSPP)
- Local Control and Accountability Plan (LCAP)
- McKinney-Vento funds (Title 1, Part A)
- Community grants and donations



FUNDING SOURCES: CCSPP

- California Community Schools Partnership Program (CCSPP)
 - Intentional, sustainable positions- braided funding
 - Parent/Community Liaisons
 - Whole-child approach
 - Family & community engagement
 - [Cohort 5?!](#)



FUNDING SOURCES: LCAP

Local Control and Accountability Plan (LCAP)

- Do you have a seat at the table?
- Do you know your District LCAP goals?
 - College & Career Readiness
 - Student & Family Engagement
- How can you align to be a solution?
 - Community College & Career Center
 - Family Engagement Nights
 - PTHV
 - Attendance Initiatives



FUNDING SOURCES: MV FUNDS

McKinney-Vento funds (Title 1, Part A):

Do you know where the money goes?

- How is it spent?
- Do you have a say?

Homeless Education Technical Assistance Center (HETAC)

Resources:

[Using your Title 1, Part A Funds](#)

[Title 1, Part A Resources](#)



FUNDING SOURCES: GRANTS/DONATIONS

Community grants and donations:

- Who are your local service clubs?
 - Are you maximizing those connections?
- Do you have a Community Foundation in your area?
[Check here!](#) Networking!

Community Donations:

- Is there a way for the community to donate?
 - Donation account at District Office



WAYS TO SUPPORT THE HUB

- **TIME**-We would love for you to come to the HUB!
- **ITEMS**-We accept new and like new items. We always need non-perishable food and toiletries.
- **MONETARILY**-Please make checks payable to WPUSD Attention: The HUB.

FOR MORE INFORMATION CONTACT US:
916-434-3760
790 J STREET, LINCOLN CA 95648



LEVERAGING COMMUNITY PARTNERSHIPS

- Nonprofits and family-serving agencies
- Food banks and faith-based organizations
- Local businesses and service clubs
- Mental health and health providers
- County agencies



WHY PARTNERSHIPS MATTER

- ❖ Community partners expand support for students and families through shared resources and expertise.
 - You have the population they want to tap into and they have the services you need!
 - Dream It, Be It
 - In-school counseling support
 - In-kind donations (Clothes, shoes, haircuts, glasses)
 - Bike Program for attendance



BACK-TO-SCHOOL RESOURCE FAIR



- School supplies and backpacks
- Health and community services
- Agency partnerships
- Family engagement



Shoutout to Marbeya & the Fairfield-Suisun USD!!



COMMUNITY CONNECTION SERIES

- Workshops designed to build trust and strengthen family engagement through accessible programming.



WPUSD Presents:

COMMUNITY CONNECTIONS SERIES

Join Us for WPUSD's Community Connections Series! A series of engaging classes designed just for parents—learn from experts on a variety of helpful topics while connecting with other families in our district. Each session includes free dinner and childcare, making it easy for you to participate.
*Space is limited—reserve your spot today by completing the Google Form!

WEDNESDAYS & THURSDAYS THIS FALL!
9/18, 10/9, 10/23, 11/5, & 11/19

TIME
05.00 PM – 6.30 PM

SIGN UP HERE!

www.wpusd.org/thehub
mzimmerman@wpusd.org



COMMUNITY CONNECTION SERIE



Parent Feedback: [Post-Survey](#) [Post-Survey](#)

Thank you! This class was so good! I laughed, had fun learning, ate well, and got a heavy sense of the crucial role of empathy / love / connection in great parenting. Like, you gotta do that part first. It is so simple but even since the first classes, focusing on this has made a big difference at home. My only recommendation is to make it more widely available / more opportunities to attend.

This was such a great class. I loved it so much that I really wish it was more widely known about as it can be absolutely life changing and benefit the whole family for life. Thank you so much for offering it.

Logistics:

Messaging/Sign-ups: Parent Square —> Google form —> email reminder

Childcare: Free- recruit HS students for volunteer hours

Dinner Funding:

First year- CCSP

Second Year: LCAP



PRACTICAL OUTREACH STRATEGIES

- ParentSquare (district messaging system)
 - Create groups
 - Set up targeted information
- [Social Media](#)
 - Engagement w/community & community partners
 - Shout-outs
 - Pictures
 - Advertising
- Proactive approach- “Know us before you need us”
- Relationship-based engagement
 - Phone calls/emails
 - Offer services and free things to build rapport



WHERE HAVE WE STRUGGLED?

- People! Man-power
- Physical Donations (space!)
- Communication- Trial & Error
- Data!
 - What data to collect
 - How to tell our story



KEY COMPONENTS OF A STRONG MV PROGRAM

- Central coordination (Family Resource Center)
- Strong partnerships
- Funding alignment
- Relationship-based engagement



KEY TAKEAWAYS

- Community partnerships expand supports
- Braided funding sustains programs
- Family resource centers connect families to services
- Outreach builds trust and belonging



ACTION PLANNING

Worksheet:

- One partnership you could develop
- One funding source you could align
- One outreach strategy you could implement



Thank You!

Questions?

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