

Dear Best Western® Hotels & Resorts Hotelier,

Welcome to the 2021 North America Annual Convention site. We are excited to bring our Best Western family together again to provide important company updates, share best practices, and reconnect with friends. Due to the recent surge of cases in Hawaii, as well as government restrictions in Honolulu, and the need for advance planning and logistical requirements, the Board of Directors has decided that our Convention can no longer take place in Honolulu, Hawaii.

Having planned for this contingency, it has been decided that Convention will take place at the MGM Grand in Las Vegas, Nevada on the same dates originally intended for this event – October 5-7, 2021.

We sincerely hope our change in venue will not prevent you from joining us for this special occasion. After being kept apart from each other for so long, this opportunity to come together – as a brand and family – to discuss our path forward and celebrate our successes is especially meaningful.

There are many benefits to attending:

- Learn about important company updates from Best Western's Board of Directors and senior leadership team.
- Take part in our Tradeshow featuring several exclusive offers.
- Attend informative presentations and panel discussions, including the fourth annual Women in Leadership Forum.
- Receive our organization's findings and recommendations resulting from the assessment conducted by McKinsey & Company.
- Catch up with old acquaintances while forging new and lasting connections.

Please check this website for the latest Convention news, including accommodation information, the conference agenda, and other important logistics information.

We look forward to reconnecting with you as a Best Western family at the MGM Grand.

Sincerely,

Ishwar Naran

Board Chairman

District IV Director

David Kong

President & CEO