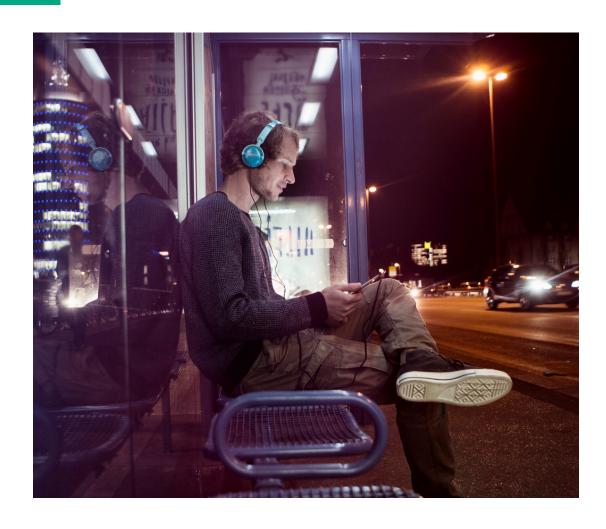


# **HPE ASPIRE 2021**

Learn. Connect. Grow.



# **HPE Aspire 2021**

**When:** August 23 – 27, 2021

### Where:

Nashville, TN USA Gaylord Opryland Resort & Convention Center 2800 Opryland Drive, Nashville, TN 37214

**Hybrid:** In person, and live streaming

# **ABOUT HPE ASPIRE 2021**

### www.HPEAspire.com



#### What is it?

- Hybrid event, including both on-site and live streaming experiences
- HPE internal and channel partner presales professionals gather for 3.5 days to learn, connect and grow their technical knowledge of HPE products and solutions
- Access to industry experts, HPE engineers and subject matter experts all in one location



### What topics are covered?

- Technical and solutions training on HPE portfolios to become proficient in our everything as-a-service strategy
- Strategic workloads including HPE GreenLake and HPE Ezmeral
- Hands-on labs, live demos and simulations with opportunity to physically work on the latest HPE technology



#### What is the benefit?

- Improve success through enablement activities focused on HPE solution areas
- Partnership with HPE Business Units on product training and NPI's
- How to articulate the HPE strategy and vision to customers as the trusted IT advisor
- Access to the HPE Tech Pro Exam Center

# **HPE ASPIRE 2021**

# Event Registration Details

### **Live Event Registration**

- \$2,995
- August 23 27, 2021
  - Hotel accommodations. Check-in Monday, August 23<sup>rd</sup>; check-out on Friday, August 27<sup>th</sup>
  - Access to live event sessions, and all recorded content post-event
  - Hands-on labs, live demos and simulations
  - Sponsor Showcase access
  - Genius Café (HPE tools, products and resources)
  - Attendance at exclusive evening events
  - (2) HPEO/6 & (1) HPE2 Tech Pro Certification exams, at no charge
    HPEO/6 must be taken on site, HPE2 voucher will be valid for 30 days
  - Registration includes access to virtual partner certification training, delivered 2 weeks prior to Aspire at a discounted price of \$349
  - Earn equivalencies towards HPE Tech Pro Continuous Learning Badges for attending selected sessions
  - Breakfast, lunch and break-time snacks
  - Registration closes on Wednesday, August 4, 2021 5 p.m. ET
    - Onsite registration will close early if the event reaches capacity
- Marketing Development Funds (MDF) Guidance
  - \$1,850 of the registration cost\*
  - Economy airfare is eligible for reimbursement

### **Virtual Event Registration**

- \$395
- August 24 27, 2021
  - Access to live-streamed event sessions, and all recorded content post-event
  - (2) HPEO/6 and (1) HPE2 Tech Pro Certification exam vouchers, valid for 30 days
  - Earn equivalencies towards HPE Tech Pro Continuous Learning Badges for attending selected sessions
  - Registration includes access to virtual partner certification training, delivered 2 weeks prior to Aspire at a discounted price of \$349
  - Aspire hands-on labs exclusively to Partner registrants, delivered virtually post-event (details TBD)
  - Registration closes on Friday, August 20, 2021, 5 p.m. ET
    - Virtual registration will close early if the event reaches capacity
- Marketing Development Funds (MDF) Guidance
  - \$395 of the registration cost\*



# **HPE ASPIRE 2021**

Week at a Glance (all times subject to change)

	Monday, August 23, 2021	Tuesday, August 24, 2021	Wednesday, August 25, 2021	Thursday, August 26, 2021	Friday August 27, 2021
Morning	Arrival	General Session at Opry House 10:00 a.m. – 12:00 p.m.	Sessions	Sessions	Sessions
			Sponsor Showcase 9:00 a.m. – 1:00 p.m.		
Afternoon		Lunch	Lunch	Lunch	Departure 12:00 p.m.
		Sponsor Sessions	Sessions	Sessions	
Evening	Welcome Reception 7:00 p.m. – 9:30 p.m.	Sponsor Showcase 6:30 p.m. – 9:30 p.m.	Presales/HPE Partner Night Out Time TBD	HPE Aspire Music Festival Time TBD	