



**Hewlett Packard
Enterprise**

HPE ASPIRE 2021

**Partner Information
August 23 – 27, 2021**

HPE ASPIRE 2021

Learn. Connect. Grow.



HPE Aspire 2021

When: August 23 – 27, 2021

Where:

Nashville, TN USA

Gaylord Opryland Resort & Convention Center
2800 Opryland Drive, Nashville, TN 37214

Hybrid: In person, and live streaming



ABOUT HPE ASPIRE 2021

www.HPEAspire.com



What is it?

- Hybrid event, including both on-site and live streaming experiences
- HPE internal and channel partner presales professionals gather for 3.5 days to learn, connect and grow their technical knowledge of HPE products and solutions
- Access to industry experts, HPE engineers and subject matter experts all in one location



What topics are covered?

- Technical and solutions training on HPE portfolios to become proficient in our everything as-a-service strategy
- Strategic workloads including HPE GreenLake and HPE Ezmeral
- Hands-on labs, live demos and simulations with opportunity to physically work on the latest HPE technology



What is the benefit?

- Improve success through enablement activities focused on HPE solution areas
- Partnership with HPE Business Units on product training and NPI's
- How to articulate the HPE strategy and vision to customers as the trusted IT advisor
- Access to the HPE Tech Pro Exam Center

HPE ASPIRE 2021

Event Registration Details

Live Event Registration

- \$2,995
- August 23 – 27, 2021
 - Hotel accommodations. Check-in Monday, August 23rd; check-out on Friday, August 27th
 - Access to live event sessions, and all recorded content post-event
 - Hands-on labs, live demos and simulations
 - Sponsor Showcase access
 - Genius Café (HPE tools, products and resources)
 - Attendance at exclusive evening events
 - (2) HPE0/6 & (1) HPE2 Tech Pro Certification exams, at no charge
 - HPE0/6 must be taken on site, HPE2 voucher will be valid for 30 days
 - Registration includes access to virtual partner certification training, delivered 2 weeks prior to Aspire at a discounted price of \$349
 - Earn equivalencies towards HPE Tech Pro Continuous Learning Badges for attending selected sessions
 - Breakfast, lunch and break-time snacks
 - Registration closes on Wednesday, August 4, 2021 5 p.m. ET
 - Onsite registration will close early if the event reaches capacity
- Marketing Development Funds (MDF) Guidance
 - \$1,850 of the registration cost*
 - Economy airfare is eligible for reimbursement

Virtual Event Registration

- \$395
- August 24 – 27, 2021
 - Access to live-streamed event sessions, and all recorded content post-event
 - (2) HPE0/6 and (1) HPE2 Tech Pro Certification exam vouchers, valid for 30 days
 - Earn equivalencies towards HPE Tech Pro Continuous Learning Badges for attending selected sessions
 - Registration includes access to virtual partner certification training, delivered 2 weeks prior to Aspire at a discounted price of \$349
 - Aspire hands-on labs exclusively to Partner registrants, delivered virtually post-event (details TBD)
 - Registration closes on Friday, August 20, 2021, 5 p.m. ET
 - Virtual registration will close early if the event reaches capacity
- Marketing Development Funds (MDF) Guidance
 - \$395 of the registration cost*

 *Must schedule (through the HPE Aspire session scheduler tool) and attend +80% of event sessions for MDF eligibility.

HPE ASPIRE 2021

Week at a Glance (all times subject to change)

	Monday, August 23, 2021	Tuesday, August 24, 2021	Wednesday, August 25, 2021	Thursday, August 26, 2021	Friday August 27, 2021
Morning	Arrival	General Session at Opry House 10:00 a.m. – 12:00 p.m.	Sessions	Sessions	Sessions
			Sponsor Showcase 9:00 a.m. – 1:00 p.m.		
Afternoon		Lunch	Lunch	Lunch	Departure 12:00 p.m.
		Sponsor Sessions	Sessions	Sessions	
Evening	Welcome Reception 7:00 p.m. – 9:30 p.m.	Sponsor Showcase 6:30 p.m. – 9:30 p.m.	Presales/HPE Partner Night Out Time TBD	HPE Aspire Music Festival Time TBD	

