



SPONSOR AND EXHIBITOR OPPORTUNITIES

Investment Summit Dates: June 26-29, 2022

Exhibit Hall Dates: June 27-29, 2022

Location: Gaylord National Harbor, Washington D.C. Area

2019/2020 pricing for 2021 exhibitors until 10/12/2021. New exhibitors / sponsors may apply in Fall 2021.

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About the Investment Summit



SelectUSA promotes and facilitates business investment by working with companies that want to establish U.S. operations and by partnering with U.S. economic development organizations to attract investment.

The SelectUSA Investment Summit is the premier venue for international investors of all sizes to find the right place, people, resources, and market they need to be successful in the United States.

Recognizing that the competitiveness and job-generating ability of a nation is determined by its desirability as a place for businesses to operate,

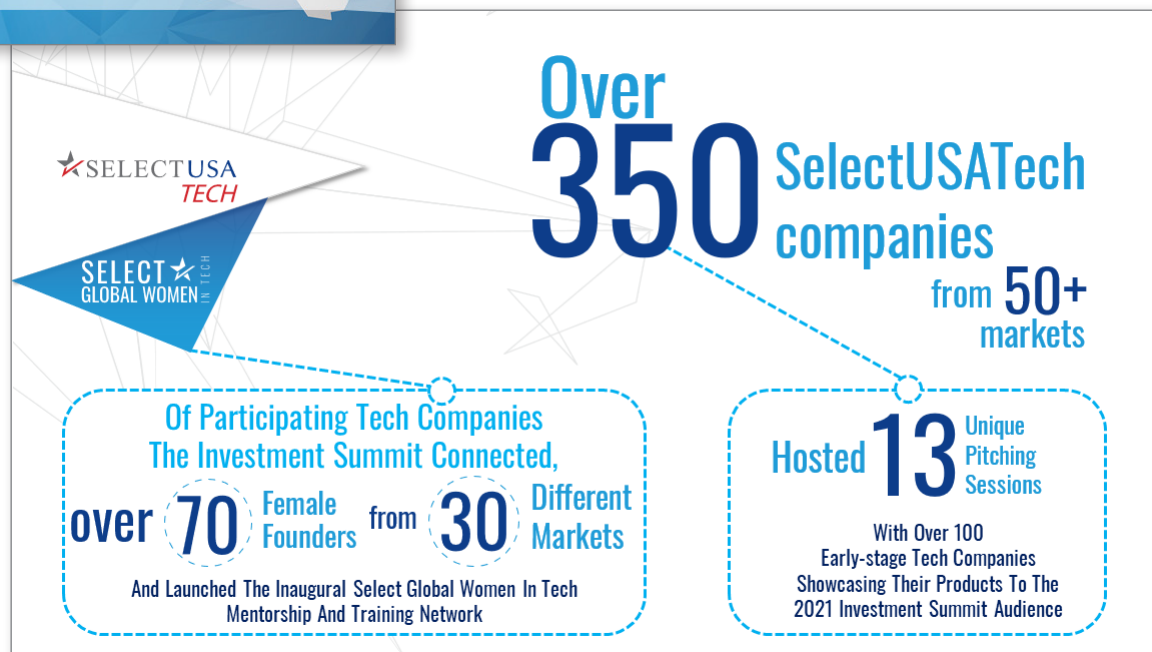
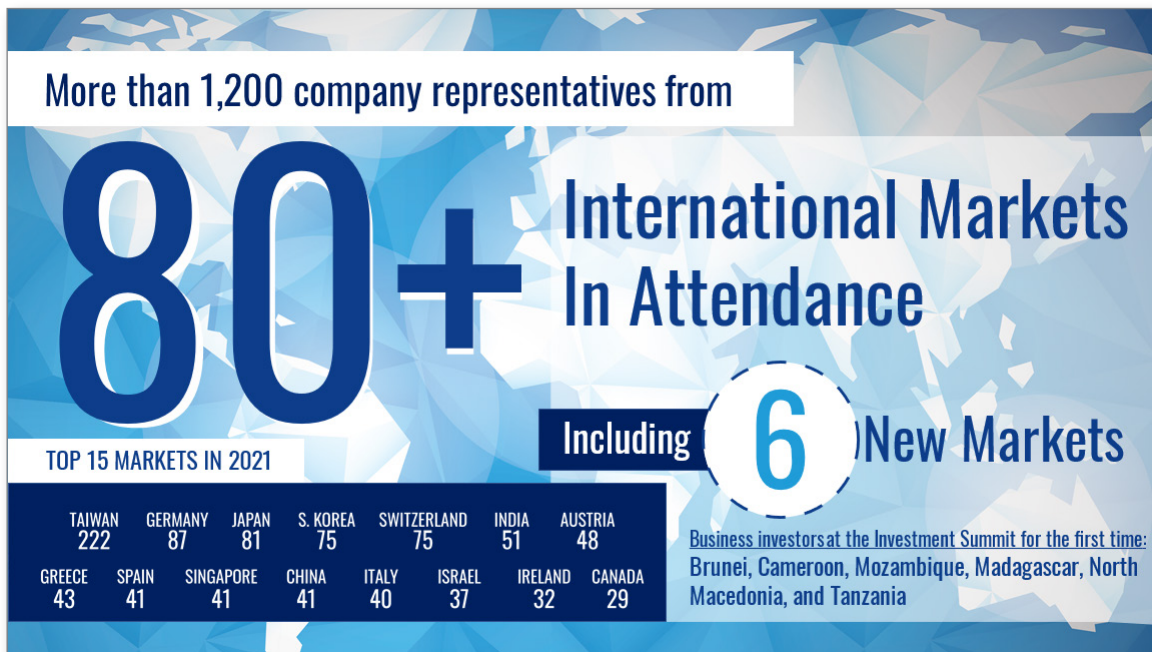
SelectUSA was created at the federal level to showcase the United States as the world's premier business location and to provide easy access to federal-level programs and services related to business investment. SelectUSA is designed to complement the activities of our states—the primary drivers of economic development in the United States.



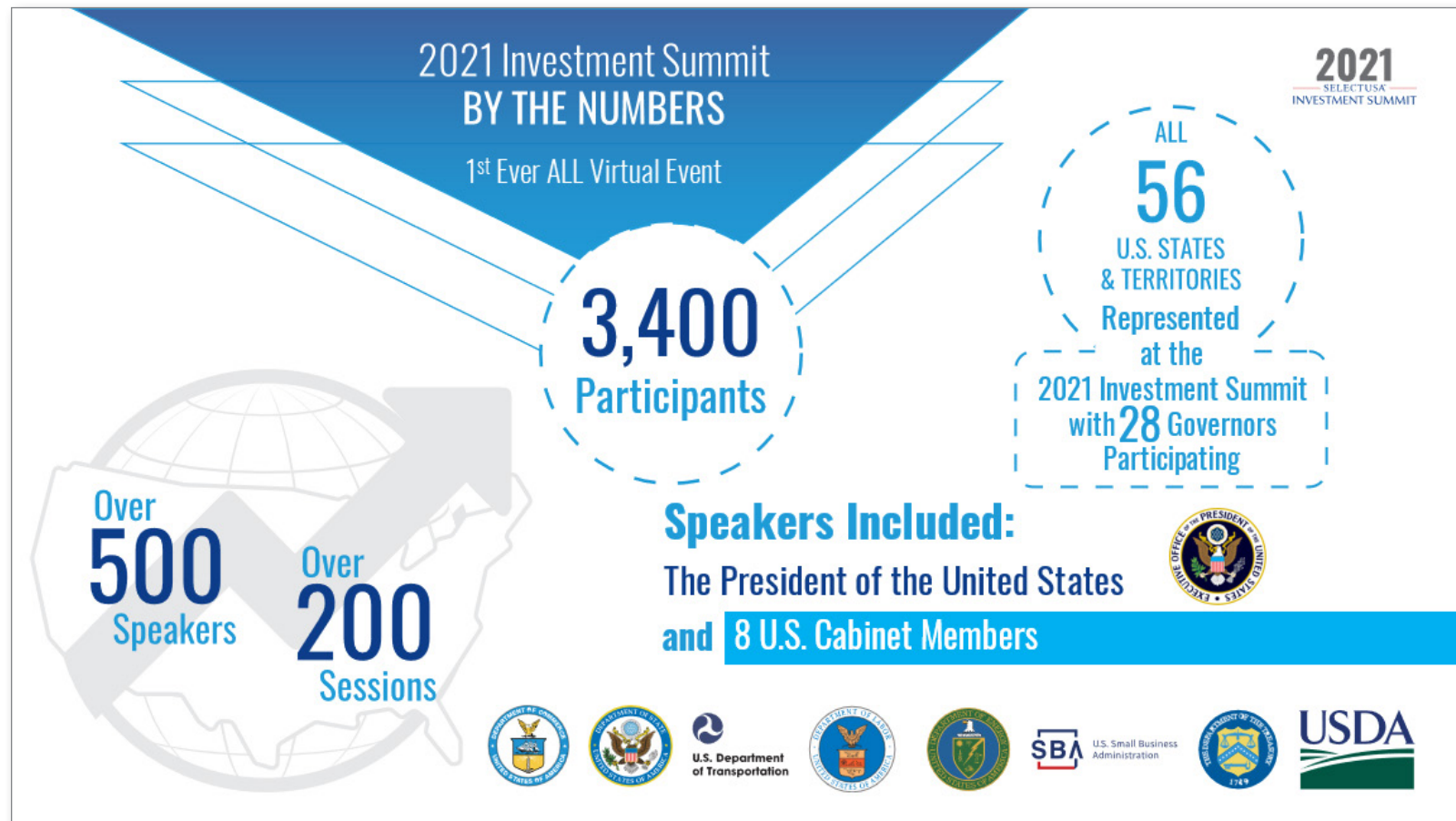
The access that companies have at the Summit to the highest level of the federal government, plus all of the state and local agencies, for us it was an unparalleled opportunity to access all of the people in one place that we need to make our transition to the U.S. easier.

—International Investor

2020 Investment Summit Demographics



2020 Investment Summit Highlights



SelectUSA is a great platform to network and make valuable contacts with different stakeholders for any kind of business development and first steps to U.S. or expanding opportunities in the U.S. We have met very competent and nice people from different fields and are looking forward to future developments.

—Economic Development Organization



About the Investment Summit Attendance

At the most recent virtual SelectUSA Investment Summit in June 2021, SelectUSA welcomed over 1,200 potential investors from 82 international markets, and economic development representatives from all 56 U.S. states and territories.

Apply today to showcase your organization at the 2022 SelectUSA Investment Summit in the exhibition hall, and virtually or consider one of our other opportunities to highlight your company on event signage and messaging. Further details about the opportunities are coming soon.

DIAMOND SPONSOR

\$37,500
14 Available

In-Person Benefits

- 7 Full Investment Summit registrations including Matchmaking
- 10 preferred seats at all Plenary Sessions for sponsor registrants
- Branded table in preferred seating section during the Plenary Session
- 2 Exhibition Hall only passes including Matchmaking
- 20 x 20 booth in the Exhibition Hall
- Company acknowledgement during the Plenary Session Welcome Message
- PowerPoint slide (provided by sponsor) played prior to the start of the Plenary Session
- A 30-45 second video (provided by sponsor) played during the Plenary Session
- Sponsor company logo included on a PowerPoint static slide during the Plenary Session
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- 1 Push notification (provided by sponsor) to the attendees using the Investment Summit virtual platform
- Logo printed on selected on-site banners and signage
- Logo included in Know-Before-You-Go Guide

- Promoted as a "Must-Visit" on the SelectUSA Exhibition Hall Passport
- Opportunity to provide one-page flyer to be provided to attendees at on-site registration
- Choice of a break or breakfast sponsorship based on availability

Virtual Benefits

- Virtual Exhibit Booth with Premier Labeling
- 1 banner ad (provided by sponsor) on the Investment Summit virtual platform
- 10 attendee passes for the Investment Summit virtual platform
- 1 Push notification (provided by sponsor) to the attendees using the Investment Summit virtual platform
- A 2-minute "SelectUSA Road to the Investment Summit" video
SelectUSA staff will conduct a one-on-one interview session with each sponsor to create a spotlight video. This video will be included in Investment Summit promotions.
- Logo included in pre-Investment Summit promotional emails

PLATINUM SPONSOR

\$31,500
14 Available

In-Person Benefits

- 6 Full Investment Summit registrations including Matchmaking
- 5 preferred seats at all Plenary Sessions for sponsor registrants
- 2 Exhibition Hall only passes including Matchmaking
- 10 x 30 booth in the Exhibition Hall
- A 30-45 second video (provided by sponsor) played during 1 Academy Session / Breakout Session
- Sponsor company logo included on a PowerPoint static slide during the Plenary Session
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on selected on-site banners and signage
- Logo included in Know-Before-You-Go Guide
- Promoted as a "Must-Visit" on the SelectUSA Exhibition Hall Passport
- Lunch sponsor on first day of Investment Summit (non-exclusive)

Virtual Benefits

- Virtual Exhibit Booth with Premier Labeling
- 1 banner ad (provided by sponsor) on the Investment Summit virtual platform
- 8 attendee passes for the Investment Summit virtual platform
- 1 Push notification (provided by sponsor) to the attendees using the Investment Summit virtual platform

GOLD SPONSOR

\$26,250

In-Person Benefits

- 4 Full Investment Summit registrations including Matchmaking
- 5 preferred seats at all Plenary Sessions for sponsor registrants
- 2 Exhibition Hall only passes including Matchmaking
- 10 x 20 booth in the Exhibition Hall
- Sponsor company logo included on a PowerPoint static slide during the Plenary Session
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on selected on-site banners and signage
- Logo included in Know-Before-You-Go Guide
- Promoted as a "Must-Visit" on the SelectUSA Exhibition Hall Passport

Virtual Benefits

- Virtual Exhibit Booth with Premier Labeling
- 1 banner ad (provided by sponsor) on the Investment Summit virtual platform
- 6 attendee passes for the Investment Summit virtual platform

SILVER SPONSOR

\$17,250

In-Person Benefits

- 3 Full Investment Summit registrations including Matchmaking
- 2 Exhibition Hall only passes including Matchmaking
- 10 x 10 booth in the Exhibition Hall
- Sponsor company logo included on a PowerPoint static slide during the Plenary Session
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on selected on-site banners and signage
- Promoted as a "Must-Visit" on the SelectUSA Exhibition Hall Passport

Virtual Benefits

- Virtual Exhibit Booth with Premier Labeling
- 4 attendee passes for the Investment Summit virtual platform

BRONZE SPONSOR

\$11,500

In-Person Benefits

- 2 Full Investment Summit registrations including Matchmaking
- 2 Exhibition Hall only passes including Matchmaking
- 10 x 10 booth in the Exhibition Hall
- Sponsor company logo included on a PowerPoint static slide during the Plenary Session
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on selected on-site banners and signage

Virtual Benefits

- Virtual Exhibit Booth with Premier Labeling
- 1 attendee pass for the Investment Summit virtual platform

REGISTRATION SPONSOR

\$25,000
Exclusive - 1 Available

The sponsor will be recognized as the registration sponsor on the website, program guide, signage in-person, and on the virtual platform. Sponsor's logo will appear on the registration page as attendees apply for the Investment Summit.

In-Person Benefits

- 4 Full Investment Summit registrations including Matchmaking
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on selected on-site banners and signage
- 10 x 10 booth in the Exhibition Hall
- Logo on confirmation emails to attendees

Virtual Benefits

- Virtual Exhibit Booth with Premier Labeling
- 1 attendee pass for the Investment Summit virtual platform
- Logo displayed on the Investment Summit virtual platform log-in page

WELCOME RECEPTION SPONSOR

\$25,000
Exclusive - 1 Available

The Kick-off Reception on the first night of the Investment Summit is a fantastic opportunity to highlight your organization at the event.

In-Person Benefits

- 6 Full Investment Summit registrations including Matchmaking
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on selected on-site banners and signage
- 10 x 10 booth in the Exhibition Hall

Virtual Benefits

- Virtual Exhibit Booth with Premier Labeling
- 1 attendee pass for the Investment Summit virtual platform

HOTEL KEYCARD SPONSOR

\$25,000
Exclusive - 1 Available

Increase your visibility by branding one of the Investment Summit's most used items, the hotel room key. Attendees will be reminded of your company each time they retrieve their keycard to enter their hotel room. Every attendee staying at the Investment Summit hotel will receive the branded key card at hotel check-in.



VIRTUAL/MOBILE PLATFORM SPONSOR

\$20,000
Exclusive - 1 Available

In-Person Benefits

- 5 Full Investment Summit registrations including Matchmaking
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on selected on-site banners and signage
- 10 x 10 booth in the Exhibition Hall

Virtual Benefits

- Virtual Exhibit Booth with Premier Labeling
- 1 attendee pass for the Investment Summit virtual platform
- Sponsor of the Virtual Platform how to video
- Logo displayed on the virtual platform welcome page and event website
- 1 banner ad (provided by sponsor) on the Investment Summit virtual platform with a hyperlink to your premium company profile
- Logo on the virtual platform log-in page (along with Registration sponsor logo)
- Logo on log-in emails to Investment Summit attendees

SELECTUSA TECH SPONSORS

\$15,000
3 Available

The SelectUSA Investment Summit will feature exciting opportunities for early-stage and startup companies seeking to expand into the U.S. market. SelectUSA Tech Sponsors will receive visibility and branding during panels and pitch sessions spotlighting early-stage and startup tech companies from across the world.

In-Person Benefits

- 3 Full Investment Summit registrations including Matchmaking
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on selected on-site banners and signage

Virtual Benefits

- 1 attendee pass for the Investment Summit virtual platform
- A 30-45 second video included in pre-roll for SelectUSA Tech Pitching session (provided by sponsor and played prior to entering pitching session)
- Opportunity to include a one-page flyer in an email to SelectUSA Tech attendees

SELECT GLOBAL WOMEN IN TECH SPONSORS

\$15,000
3 Available

In 2021 the SelectUSA Investment Summit kicked off a Select Global Women in Tech Mentorship program. 2022 will feature networking opportunities for Women in Tech. Sponsors will receive visibility and branding during panels and networking events.

In-Person Benefits

- 3 Full Investment Summit registrations including Matchmaking
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on selected on-site banners and signage

Virtual Benefits

- 1 attendee pass for the Investment Summit virtual platform
- A 30-45 second video (provided by sponsor) included in pre-roll for the Women in Leadership Sessions
- Opportunity to include a one-page flyer in an email to SelectUSA Tech attendees

AGENDA DIGITAL DISPLAY SPONSOR

\$12,000
Exclusive - 1 Available

In-Person Benefits

- 1 Full Investment Summit registration including Matchmaking
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on selected on-site banners and signage

Virtual Benefits

- 1 attendee pass for the Investment Summit virtual platform

BREAKFAST SPONSORS

\$12,000
2 Available for Each Day (Day 1, 2, 3)

In-Person Benefits

- 1 Full Investment Summit registration including Matchmaking
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on breakfast signage
- Logo printed on cocktail napkins
- Recognition via breakfast announcements

Virtual Benefits

- 1 attendee pass for the Investment Summit virtual platform

BREAK SPONSORS

\$8,000
3 Available for Each Day (Day 1, 2, 3)

In-Person Benefits

- 1 Full Investment Summit registration including Matchmaking
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit virtual platform
- Logo printed on break signage
- Logo printed on coffee sleeves (shared)
- Recognition via break announcements

Virtual Benefits

- 1 attendee pass for the Investment Summit virtual platform



EXHIBIT OPPORTUNITIES

(2019/ 2020 pricing until 10/12/2021)

BOOTH/TABLETOP SIZES AND PRICING

10 x 10 Non-EDO (100 sqft)	\$7,000
4 x 6 Non-EDO (24 sqft) - Tabletop	\$7,000
10 x 20 EDO (200 sqft)	\$2,100
10 x 10 EDO (100 sqft)	\$1,050
4 x 6 EDO (24 sqft) - Tabletop	\$1,050

EXHIBITION HALL FLOORPLAN

Floorplan posted by 10/1/2021

EXHIBIT SPACE AMENITIES

- Pipe and drape dividing the booth spaces are included with the booth.
- 2 complimentary Exhibition Hall passes per booth (no matter the booth size).
- The complimentary passes are for the Exhibition Hall only and do not include the Investment Summit, however, matchmaking is included.
- Virtual Exhibit Booth
- 2 attendee pass for the Investment Summit virtual platform

ADDITIONAL EXHIBITOR SERVICES

Booth services such as carpet, electricity, internet, booth furniture, booth cleaning, etc. must be purchased separately through the conference decorator (additional information about options and fees will be available on the event website in the exhibitor kit).

The exhibitor kit will be e-mailed and posted online in early Spring 2022.

EXHIBITOR REGISTRATION

All approved exhibitors and sponsors must submit an application for attending personnel. Further details will be provided on registering personnel upon acceptance of the exhibitor or sponsor application.

BOOTH PARTNERS

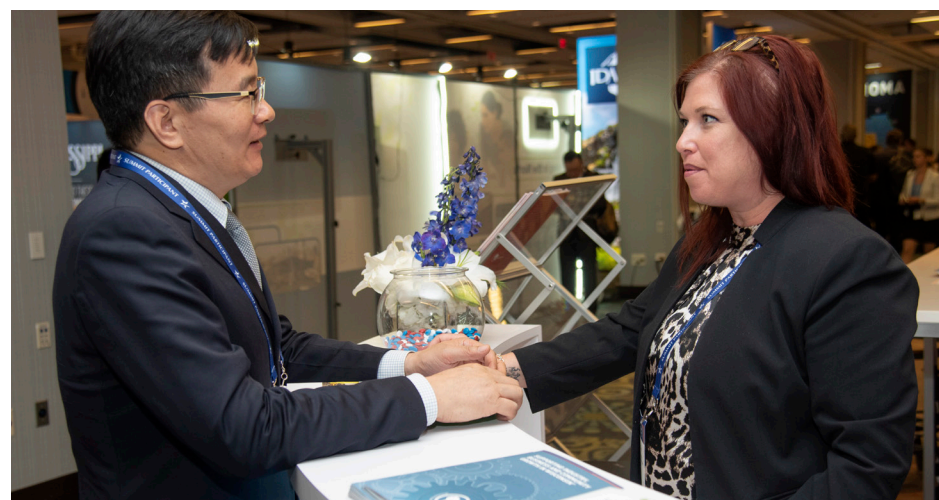
ONLY EDO exhibitors and sponsors are permitted to have partner companies.

Non-EDO sponsors and exhibitors are not permitted to have partners. There is a \$295.00 charge per partner company.

Partner company logo will be included in the Investment Summit program guide.

SUMMIT PASSES & EXHIBIT PERSONNEL

Exhibition Hall only passes are not available for purchase. Exhibitors can choose to purchase additional full conference passes (price TBD).





Great opportunity to network with other companies from strategic countries to promote my city with the assistance of the Trade Officers from the selected countries.”

—International Investor



SALES

Laurie Powell

Vice President, Business Development

Phone: (703) 740-1940

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LPowell@eventPower.com

CUSTOMER SERVICE

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CUSTOMER SERVICE

Katie VanTasel

Fulfillment & Customer Support Manager

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kvantasel@eventPower.com

INVESTMENT SUMMIT LOGISTICS

Sharla Warren, CMP

Vice President, Conference Services

Phone: (703) 740-1950

SWarren@eventPower.com

Instructions

Step 1: Mark your selections below under Payment Amount & Method (select exhibit booth space, partnerships and sponsorships).

Step 2: Fax completed form to (703) 740-1940 or email to lpowell@eventPower.com.

Step 3: Register personnel through the conference Website.

Notes: Booth numbers are subject to change.

Sponsor instructions are emailed and posted on the event Website. Program guide information will be requested via email.

This Commonwealth of Virginia contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (doing business as: even/Power), and the Exhibitor named herein. The Exhibitor agrees to comply with all Terms and Conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

Company & Contact Information

Company Name: _____			
Contact 1: _____		Contact 2	
Street Address: _____		Billing Contact: _____	
City State, Zip: _____		Street Address: _____	
Email Address: _____		City State, Zip: _____	
Phone#: _____		Email Address: _____	
Fax: _____		Phone#: _____	
		Fax: _____	

Contract Acceptance (signature is required)

This contract is accepted as binding by the following Exhibitor Representative:

Signature: _____	Printed Name: _____	Date: _____
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Invoicing Policy, Payment & Cancellation Terms & Conditions

Invoicing:	Invoices will be sent by email. If you wish to receive a printed copy please check the box below: <input type="checkbox"/> Please send a printed invoice to our company billing contact (contact 2 above).
Payment:	50% payment is due at 180 days prior to the program start date with the remaining 50% due at 90 days prior to the program start date. Companies are 50% liable for contracted funds at 180 days prior to the program and 100% liable for contracted funds at 90 days prior to the program.
Cancellation:	Cancellations must be received by email from a representative of the company signing this contract and confirmed as accepted by email from eventPower. Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.

Payment Amount & Method

Partnership Package: \$ _____	Booth Selection: 1-- choice _____ 2 nd choice _____ 3 rd choice _____ (booth numbers are subject to change)
Sponsorship /Advertising: \$ <u>Exhibit</u> _____ Space: _____	P.O.#: _____
Discount: \$ _____	W-9 Form: To obtain eventPower's W9 form visit www.eventPower.com/w9
Total Contracted Amount: \$ _____	
Payment Method:	Payable to: eventPower Mail to: eventPower, Accounts Receivables, 5205 Woodleaf Court, Centreville, VA 20120
<input type="checkbox"/> Check	A confirmation email will be sent with an Invoice attachment. A link to a secure online credit card payment portal will be provided at the bottom of the invoice.
<input type="checkbox"/> Credit Card	A confirmation email will be sent with an Invoice attachment. Wire transfer information will be provided on the invoice. Send wire transfer confirmations to SComer@eventPower.com
<input type="checkbox"/> Wire Transfer	

Send Check Payments To:

Payable to: eventPower
Accounts Receivables
5205 Woodleaf Court
Centreville, VA 20120

Event Production Company/Merchant Contact Information:

Direct Marketing Productions, Inc.
DBA: eventPower
5205 Woodleaf Court
Centreville, VA 20120

Marisa Hafer Sales Manager
Telephone: (703) 740-1946
Fax: (703) 740-1946
Email: MHafer@eventPower.com
Website: www.eventPower.com

Contract

This Commonwealth of Virginia Contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (Doing Business As: eventPower), and the exhibitor named herein. The exhibitor agrees to comply with all terms and conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

Payment and Liability Schedule

- 50% liable and 50% payment due 180 days prior to the first day of the conference.
100% liable and 100% payment due 90 days prior to the first day of the conference.
- If contract is received after payment due dates, the exhibitor agrees to pay the amount due within 15 days of submitting the contract.
- If contract is received within 15 days of the conference date, the exhibitor agrees to pay immediately with credit card, wire transfer or express check.
- Payment must be clear before the exhibitor is permitted to set up. eventPower reserves the right to reassign space or remove contracted company from the floor plan if the above payment schedule is not met.
- Failure to make payments does not release the contracted financial obligation.
If payment is not received by the event date, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%).

Cancellation or Downgrade

- Cancellations must be received in writing (email or letter) from a representative of the company signing this contract and confirmed as accepted in writing (email or letter) from an eventPower representative. Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.
- In the event of either a full or partial cancellation of space by an exhibitor, eventPower reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation assessment.
- The exhibitor agrees that the appropriate payment based on the schedule above must be received by eventPower within 15 days of the cancellation notice or by the first date of the conference (whichever comes first). If payment is not received by these dates, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%).

Relocation and Floor Plan Revisions

eventPower retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

Occupancy Default

Any exhibitor failing to occupy contracted space shall not be relieved of their financial obligation. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by eventPower, and re-allocated or reassigned for such purposes or use eventPower may see fit.

Limitation of Liability

- Exhibitor agrees to make no claim for any reason against eventPower, its employees, agents, or representatives for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the exposition as scheduled; nor for any action or omission of eventPower.
- The exhibitor is solely responsible for his own exhibition materials and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. eventPower shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

Damage to Property

The Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property.

Insurance

Exhibitors shall, at their sole cost and expense, procure and maintain through the term of this contract, the following insurance: Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products Liability coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to eventPower or its agent or representative upon request. Email certificate of insurance (COI) to SComer@eventPower.com.

Installing, Exhibiting, Dismantling

eventPower specifies hours and dates for installing, exhibiting, and dismantling. Exhibitor shall be liable for all storage and handling charges resulting from failure to set up their booth or removing shipping crates from their exhibit booth three hours before the posted start time for the exhibit hall. Additionally, the exhibitor agrees not to begin dismantling their display or open crates before the specified conclusion of the dismantling period set by eventPower. Removal of exhibit materials or displays before the published dismantle times may be subject to a fine.

Agreement to Rules

Exhibitor and all exhibitor personnel agree to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by eventPower.

Use of Space

Displays and demonstrations are limited to the confines of an exhibitor's own booth. Distribution of literature or other giveaways must be in the confines of the exhibitor's own booth. Displays must abide by the rules and regulations provided in the exhibitor service kit distributed by the event decorator.

Cancellation or Change of Exposition by eventPower

In the event that the premises in which the exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not within the control of eventPower or its agents, the exposition may be canceled or moved to another appropriate location. eventPower shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not within the control of eventPower. Causes for such action beyond the control of eventPower shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the venue, municipal, state or federal laws, or act of God. Should eventPower terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damages. Refunds of "Paid Exhibit Space Fees" in the case of event termination or cancellation shall be made to exhibitors at the sole discretion of eventPower and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by eventPower through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

Exhibitor Representative's Responsibility

Exhibitor agrees to indemnify eventPower, its employees, agents, or representatives against, and hold them harmless for, all claims arising out of the acts of negligence of exhibitor, exhibitor's agents, employees or representatives, and any claims for injury to exhibitor, its employees, agents, representatives, or event attendees.

Amendment and Addition Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of eventPower. eventPower may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.