



Preventive Medicine 2022

Grand Hyatt | Denver | June 15–18

The American College of Preventive Medicine's annual meeting, Preventive Medicine 2022, will bring together leaders from medicine and public health to examine how the nation's health care system can be transformed around prevention.

In 2022, the meeting will focus on the science, evidence and research that informs preventive medicine. In addition, concurrent sessions will focus on clinical and lifestyle medicine, the future of the preventive medicine workforce, population health and health systems, and current research and evidence presentations. Featuring plenary session on COVID-19's Impact on Clinical Preventive Services, Gun Violence Prevention, Communications for Evidence-Based Impact, Business and Medicine and The Impact of Cannabis on Public Health, Preventive Medicine 2022 will dive deep into the evidence that informs how prevention is practiced today.

As a health care innovator and leader, don't miss out on the opportunity to showcase your commitment to disease prevention and health promotion to the biggest annual gathering of preventive medicine professionals.

Partnership Opportunities

Blue Sky Sponsor — \$20,000

Do you apply "blue sky" thinking to the biggest opportunities and challenges in health care today? If so, demonstrate your commitment to innovation, preventive medicine, and disease prevention and health promotion by becoming a Blue Sky Sponsor of Preventive Medicine 2022.

Branding Opportunities:

- Exclusive recognition as the Welcome Reception and Closing Award Breakfast sponsor
- Company logo on event app and all event marketing materials, including event website, promotional communications and plenary session "walk-in" slides
- Digital advertising on PM22 website
- Exclusive conference signage sponsor
- Thank-you signage in high-traffic areas throughout the event



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High Impact Opportunities:

- Opportunity to greet the audience and provide welcoming remarks at the Welcome Reception (10 minutes)
- Dedicated social media post on ACPM channels and branded email sent to members
- Special recognition from the podium throughout the event
- Complimentary exhibit space outside main ballroom
- Exclusive invitation for two to attend ACPM Prevention Alliance session

Access:

- Four complimentary registrations for staff members and/or clients

Innovation Sponsor — \$10,000

Are you an innovator? Do you think “outside the box” to transform the health care system? If so, demonstrate your commitment to new ideas in disease prevention and health promotion by becoming an Innovation Sponsor of Preventive Medicine 2022.

Branding Opportunities:

- Exclusive recognition as the sponsor of the conference event of choice:
 - o Opening poster session coffee
 - o ACPM Board and Fellows Lounge
- Company logo on event app and all event marketing materials, including event website, promotional communications and plenary session “walk-in” slides
- Digital advertising on event website
- Thank-you signage in high-traffic areas throughout the event

High Impact Opportunities:

- Exclusive invitation for two to attend ACPM Prevention Alliance session
- Opportunity for placement of branded social media post on ACPM channels

Access:

- Four complimentary registrations for staff members and/or clients

Ready to Secure Your Opportunity?

Please contact Jordan Sehestedt at jsehestedt@acpm.org with questions or to secure your sponsorship package.



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Peak Sponsor — \$5,000

Climbing all of Colorado's famous fourteen-thousand foot peaks requires stamina and dedication. Has your organization demonstrated a commitment to improving health and well-being for individuals, families and communities? If so, join us as a Peak Sponsor of Preventive Medicine 2022.

Branding Opportunities:

- Exclusive recognition as the sponsor of the coffee break of your choice:
 - o Internet Café/Charging Stations
 - o Branded water stations
 - o Morning coffee break
 - o Afternoon coffee break
- Company logo on all event marketing materials, including event website, and promotional communications
- Company logo on special event signage
- Thank-you signage in high-traffic areas throughout the event

High Impact Opportunities:

- Complimentary exhibit space placement

Access:

- Two complimentary registrations for staff members and/or clients

Community Sponsor — \$2,500

Creating healthier communities is a goal we all share. Has your organization demonstrated a commitment to improving health and well-being for individuals, families and communities? If so, join us as a Community Sponsor of Preventive Medicine 2022.

Branding Opportunities:

- Company logo on event website
- Thank-you signage in high-traffic areas throughout the event

High Impact Opportunities:

- Complimentary exhibit space placement

Access:

- Two complimentary registrations for staff members and/or clients



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Add-On Opportunities — \$1,500 each

If you're looking for a more customized presence at the meeting, or want to increase the impact of your selected sponsorship package, ACPM has a variety of add-on opportunities for you to choose from!

Conference Lanyards: Be the exclusive lanyard sponsor of the event. Your company logo will be screened on the cotton or synthetic badge lanyard, which all attendees will receive and wear throughout the event.

Hotel Key Card: Your company's logo will appear on key cards for all conference attendees staying in the event room block, reinforcing your brand each time attendees access their room.

Single Day Complimentary Attendee Wireless Internet: Reach all event attendees as a Wi-Fi sponsor. You will be able to define the landing page that attendees will see as they connect to the internet, allowing you to brand your organization and share a custom message with all attendees.

Hand Sanitizing Stations: Custom-branded hand sanitizing stations will be placed throughout the exhibit hall and conference areas.

Exhibit Booth Opportunity — \$500 each

All booths will be in the form of table top displays and will be located in a high-traffic area. Exhibitor fee includes a skirted six foot table and two chairs, and exhibitors will be able to leave their displays securely overnight, alleviating the need to break down displays.

Thank you for your support!

All contributions are tax deductible to the extent allowed by law. The American College of Preventive Medicine is a tax-deductible 501(c)3 organization. ACPM is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

For more information:

Please contact Jordan Sehestedt at jsehestedt@acpm.org.

