

# BW 2022 ROCKS



## Agenda | 2022 Convention | Cleveland, OH

### Thursday, October 27 (Optional Pre-Conference Activities)

- 7:30a – 5:00p Registration Desk Open
- 8:00a – 5:00p \*Optional Workshop: Certified Hospitality Administrator Review (separate registration and fee. Must be registered and approved for the exam in order to register for this review.)
- 8:00a – 5:00p \*Optional Workshop: Voting Member Orientation (separate registration and fee)
- 8:00a – 5:00p \*Optional Workshop: Because We Care (separate registration required)
- 9:00a – 3:00p \*Optional Event: Golf Outing (separate registration and fee required)
- 9:00a – 5:00p \*Optional Workshop: Women in Leadership Forum (separate registration and fee)
- 1:00p – 5:00p \*Optional Workshop: Revenue Management Without Numbers (separate registration and fee)
- Open Evening

### Day 1 – Friday, October 28

- 7:30a – 6:00p Registration Desk Open
- 8:00a – 12:00p \*Optional Workshop: Certified Hotel Administrator Exam (separate registration and fee)
- 8:30a – 11:30a Advisory Committee Meetings (Committee Members and Invited Guests Only)
- 9:00a – 10:00a Education Sessions/User Group Meetings
- 10:00a - 6:00p Trade Show
- 10:45a–11:45a Education Sessions/User Group Meetings
- 12:00p – 1:15p Lunch in the Trade Show
- 1:30p – 2:30p District Governor Breakouts (Governors and Invited Guests Only)
- 1:30p – 2:30p Education Sessions/User Group Meetings
- 2:30p – 5:00p Premier Members Meeting
- 2:00p – 4:00p SureStay Franchise Advisory Council
- 3:00p – 4:00p Education Sessions/User Group Meetings
- 5:00p – 6:00p AAHOA Brand Alliance Meeting
- 7:00p – 10:00p Chairman’s Welcome Reception – Rock & Roll Hall of Fame

### Day 2 – Saturday, October 29

- 7:30a – 5:00p Registration Desk Open
- 8:00a – 8:45a Breakfast in Trade Show
- 8:00a – 9:30a All Governors Meeting (Governors and Invited Guests Only)
- 8:00a – 2:00p Trade Show
- 9:00a – 10:00a Education Sessions/User Group Meetings
- 10:00a–11:45a Voting Member/Owner Meeting
- 10:30a–11:30a Education Sessions/User Group Meetings
- 12:00p–1:30p Lunch in the Trade Show
- 2:30p – 5:30p General Session 1 -presentations from the Board Chair, President/CEO, and Senior Executives
- 3:00p Deadline to reserve a seat for Sunday Night Banquet
- Open Evening

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### Day 3 – Sunday, October 30

- 9:30a – 1:30p Registration Desk Open
- 10:30a–12:30p General Session 2 – Keynote presentation and Awards
- 12:30p - 1:30p Lunch
- 1:30p – 3:30p District Breakouts  
Director Nominations and/or Elections in District 1, District 4 and District 5
- 1:30p – 3:30p Premier Collection and Signature Collection Brands Meeting
- 1:30p – 3:30p SureStay Brand Meeting
- 3:45p – 5:30p Open Forum
- 6:30p – 7:30p Cocktail Reception
- 7:30p – 10:30p Banquet and Entertainment

### Monday, October 31

- 8:00a – 5:00p \*Optional Full-day Workshop: Developing Your Leadership Strategies (Day 1 of 2 – separate registration and fee)
- 8:00a – 5:00p \*Optional Full-day Workshop: Leadership-A Vision of Values and I Care (separate registration and fee)

### Tuesday, November 1

- 8:00a – 5:00p \*Optional Full-day Workshop: Leadership Strategies (Day 2 of 2 – separate registration and fee)
- 8:00a – 5:00p \*Optional Full-day Workshop: Managing for Excellence – Essential Skills to Manage a High-Performance Team (separate registration and fee)

**\*For additional details on Optional Workshops, go to the Member Portal/BWIU Library/Topics/2022 Convention**