EXHIBIT GUIDE AD SPECIFICATIONS

Full page:
8" x 10.5"
(no bleed)

1/2 page:
8" x 5"
(no bleed)
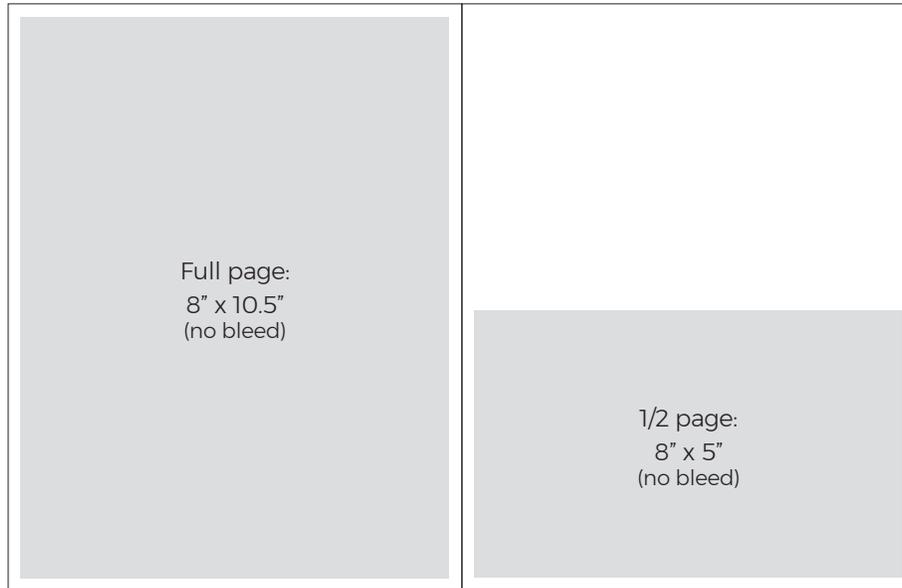
SIZE SPECIFICATIONS

Book Trim Size: 8.5" wide x 11" tall

Ad Sizes

Non-Bleed
   Full Page: 8" wide x 10.5" tall
   1/2 Page: 8" wide x 5" tall

Bleed
   Not available for this event guide

COLOR SPECIFICATIONS

Inside Cover: CMYK
Inside Back Cover: CMYK
Outside Back Cover: CMYK
Inside: B/W

DIGITAL SPECIFICATIONS

All ads must be submitted in the following digital format only:

- A high-resolution Adobe PDF file*, distilled at 300 dpi with all fonts embedded

- Images must be CMYK

- Do not embed ICC Profiles within images

- Ads created in PowerPoint will NOT be accepted

---

* All PDF submissions will be reviewed to ensure print quality. If issues are found with the PDF, it will be rejected and the advertiser will need to resupply a new advertisement.

TO UPLOAD YOUR AD

Please go to your eventPower Exhibitor Portal.

Log in to the portal using the URL link provided to you when you contracted for this event. Once you are in the portal, go to the Sponsorships tab and follow the instructions.

If you cannot locate that information, contact:

Katie VanTasel
Fulfillment Exhibits Coordinator
(703) 740-1931
kvantasel@eventPower.com

For artwork technical questions, contact:

Hiroko Strange
Director, Creative Services
(703) 740-1968
HStrange@eventPower.com

eventPower