

Jellystone Park™

We've Got Character!



Symposium 2022 Schedule

* Please note that all events occur at the Convention Center, with the exception of the Farewell Social on Wednesday at 5:00 p.m.

Sunday, November 6

9:00 a.m. - 5:00 p.m.	Registration	Exhibit Hall A Foyer
9:00 a.m. - 12:00 p.m.	Yogi Advisory Council Meeting	Room 4
12:00 p.m. - 1:00 p.m.	YAC Lunch (YAC & Camp Jellystone staff only)	Room 5
1:00 p.m. - 8:00 p.m.	Private Meetings with Camp Jellystone Approved Apparel Vendors	Rooms 8, 9, 10, and 11
2:00 p.m. - 8:00 p.m.	Yogi Merchandise Purchasing Opening Day	Meeting Room 3
3:00 p.m. - 3:30 p.m.	New Owners Meet Up	Meet outside Exhibit Hall A
Evening	Dinner On Your Own	

Monday, November 7

8:00 a.m. - 9:00 a.m.	Registration	Exhibit Hall A Foyer
9:00 a.m. - 10:00 a.m.	Camp Jellystone Updates	Ballroom C
10:00 a.m. - 12:00 p.m.	Keynote Speaker: Jesse Cole	Ballroom C
12:00 p.m. - 1:30 p.m.	Lunch	Ballroom B
12:00 p.m. - 3:00 p.m.	Registration	Exhibit Hall A Foyer
12:30 p.m. - 3:00 p.m.	Yogi Merchandise Purchasing	Meeting Room 3
12:30 p.m. - 3:00 p.m.	Private Meetings with Camp Jellystone Approved Apparel Vendors	Rooms 8, 9, 10, and 11
4:00 p.m. - 5:00 p.m.	Photo Session	Ballroom C Foyer
4:45 p.m.	Doors Open	Ballroom C
5:00 p.m. - 6:15 p.m.	Awards Dinner*	Ballroom C
6:15 p.m. - 7:45 p.m.	Awards Presentation*	Ballroom C
8:00 p.m. - 10:00 p.m.	Entertainment - Casino Fun and Silent Disco Fever	Ballroom C and Foyer

Tuesday, November 8

9:00 a.m. - 4:00 p.m.	Yogi Merchandise Purchasing Final Day (Yogi Bear Merchandise Purchasing will be closed from Noon-1:00 p.m. for lunch)	Meeting Room 3
10:00 a.m. - 11:00 a.m.	Crisis Management Session - Brad Ritter	Ballroom C
11:00 a.m. - 12:00 p.m.	YAC General Session (current franchisees only)	Ballroom C
12:00 p.m. - 1:00 p.m.	Lunch (all conference attendees and vendors welcome)	Ballroom B
1:00 p.m. - 2:00 p.m.	Education Sessions	
	• Sales Through Service: Using Retail Service Skills to Increase Sales - John Erdman	Room 6
	• Valuing Customer Experience AND Customer Service - Kristine Valk	Room 7
	• Why All the Talk about ESG? (Environmental, Social, and Governance) - Melissa Smith	Room 8
	• Jellystone Park App - Heather Gere	Room 9
2:15 p.m. - 3:15 p.m.	Education Sessions	
	• The Other Side of Leadership: Humor and Fun - John Erdman	Room 6
	• Allowing Your Manager to Manage - Kristine Valk	Room 7
	• MarketForce Demonstration on the Knowledge Force Platform Overview - Kim Cheatham	Room 8
	• Campspot	Room 9
3:30 p.m. - 4:15 p.m.	Education Sessions	
	• It's About the Characters - John Erdman	Room 6
	• Finding and Retaining Talent - Kristine Valk	Room 7
	• Key Telecommunications Technologies and Trends Related to Outdoor Hospitality - Tim Rout	Room 8
	• Panel Discussion (Q&A)	Room 9
4:30 p.m. - 6:00 p.m.	Dinner	Ballroom C
6:00 p.m. - 9:00 p.m.	Social / Trade Show (doors open at 5:30 p.m.)	Exhibit Hall A/B

Wednesday, November 9

Note: Please wear Yogi Bear's Jellystone Park branded spirit wear (no uniforms) on Wednesday!

8:00 a.m. - 4:00 p.m.	Trade Show	Exhibit Hall A/B
11:30 a.m. - 1:00 p.m.	Lunch on the Trade Show Floor (all conference attendees and vendors welcome)	Exhibit Hall A/B
5:00 p.m. - 7:00 p.m.	Farewell Social (all conference attendees and vendors welcome)	Embassy Suites Lobby

Please note that business casual attire is recommended Sunday through Tuesday, and spirit wear on Wednesday. The only exception would be for the Awards Dinner and Awards Presentation on Monday evening during which cocktail attire is requested.

Please note that all scheduled activities are subject to change. Please check the Jellystone Park app for the latest information. Enter "yogisymposium" to login.