



**2022**

STD PREVENTION  
CONFERENCE

*Sponsor and Exhibitor  
Prospectus*

*Virtual Event Experience*  
*September 19–22, 2022*

# The Premier STD Prevention Conference in the U.S.

Thank you for considering sponsoring and exhibiting at the virtual 2022 STD Prevention Conference, scheduled for September 19-22. This conference brings together international leading researchers with government experts, clinical STD care providers, and state and local public health administrators. Join more than 1,200 conference attendees for four days of scientific updates and cutting-edge sessions on science, program, and policy.



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Virtual • September 19-22

## Sponsorship Opportunities

A variety of sponsorship opportunities allow companies the opportunity to showcase their products and services to attendees. Conference organizers ensure that sponsoring companies receive the highest recognition and brand awareness. Each package contains an attractive list of benefits, including exhibit space in a premium virtual location. Please note that limited sponsorship opportunities are available -- so sign-up today!

### WHO ATTENDS THE CONFERENCE?

- Researchers
- Clinicians
- Public health administrators
- Laboratory professionals
- Academics and students
- Government officials

Sponsors will be treated on a first come, first serve basis. Payment schedule is as follows: 50% due upon signature, and the remaining 50% due by July 31, 2022. To sponsor or exhibit, visit the conference website at <https://website.eventpower.com/22NCSD/Sponsors-&-Exhibitors/Sponsorship-Opportunities> or contact Kathleen Jeanty, senior director, communications and special initiatives, NCSD, at [kjeanty@ncsddc.org](mailto:kjeanty@ncsddc.org) or 617-610-5424.

	<b>TITLE</b> Sponsorship (1 available)	<b>SILVER</b> Sponsorship (3 available)	<b>BRONZE</b> Sponsorship (7 available)
Sponsorship Fee	\$60,000	\$35,000	\$25,000
Sponsored Live Events	(2) Sponsored Session	(1) Sponsored Session	(30 min) Sponsored Break
Conference Registrations	4	3	2
Post Conference "On Demand" Content	Yes	Yes	Yes
Upgraded Virtual Exhibit Booth	1	1	1
Custom Email to Attendees Featuring Sponsored Content	Yes (3)	Yes (2)	Yes (1)
Virtual Experience Signage	Premium Designations Signage on Virtual Platform Webpage	Sponsored Signage on Virtual Platform Homepage (1 week)	Signage on Virtual Platform Webpage
Recognition in Conference Materials	Yes Sponsored Welcome Video Sponsored Digital Resource Room	Yes Sponsored Digital Resource Room	Yes

For more information, go to [conference website](https://website.eventpower.com/22NCSD/Sponsors-&-Exhibitors/Sponsorship-Opportunities) or contact Kathleen Jeanty at [kjeanty@ncsddc.org](mailto:kjeanty@ncsddc.org) or 617-610-5424.

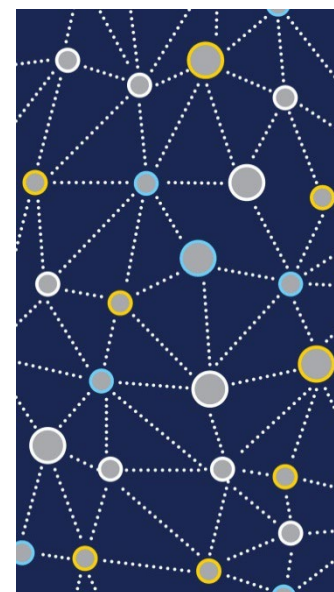
## Additional Sponsorship Opportunities

Sponsorship Item	Price	Benefits				
		Complimentary Virtual Booth	Signage at Sponsored Event	Content in Sponsor Channel	Recognition in Conference Site	Company Logo Exposure
4 Wellness Sessions	\$15,000	✓	✓	✓	✓	60 sec commercial pre/post yoga session
Virtual Happy Hour (2 available)	\$12,000	✓	✓	✓	✓	Post conference live sponsored session
Sponsored Icebreaker (3 available)	\$6,000		✓	✓	✓	Post conference live networking experience
Sponsored Session (15 minutes)	\$10,000	✓	✓	✓	✓	15 minute live sponsored session
Sponsored Banner Ads	\$5,000		✓	✓	✓	Strategically placed ads throughout virtual event experience
Sponsored Pre-Roll Video	\$4,000	✓		✓	✓	Custom marketing video prior to the beginning of presentations

## Past Exhibitors

Exhibitors at the STD Prevention Conference have included:

- Roche Diagnostics
- Hologic
- Abbot
- Cepheid
- Genocea Biosciences
- Trinity Biotech
- Center for Disease Detection
- MateSafe
- Alere
- Biotest Pharmaceuticals
- Gilead Sciences
- SpeeDx
- OraSure Technologies
- Chexout
- Chembio Diagnostic Systems
- BioLytical Laboratories
- Seegene Technologies
- Avita Pharmacy
- Altarum
- BD
- Trojan Brand Condoms
- STD/HIV Prevention Training Centers
- Gold Standard Diagnostics
- Many other corporate, government, and nonprofit organizations



We are happy to customize any of the above offerings or discuss further options that will meet your company needs. For more information, [visit the conference website](#) or contact Kathleen Jeanty at [kjeanty@ncsddc.org](mailto:kjeanty@ncsddc.org) or 617-610-5424.

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# Exhibit Hours

Monday, September 19 – Thursday, September 22 – 24 hours

## Exhibit Specifications and Benefits

Included with each standard virtual booth is:

- Logo / Banner
- Company Description
- Social Media Links
- Website Link
- One Downloadable Document
- One Video
- One Press Release
- Two Booth Staff Contacts Listed
- Attendee Chat
- Included in Networking Events

*Booth feature upgrades are available at an additional cost.*

Each exhibitor will receive two complimentary full conference registrations. Additional registrations are available at a discounted rate of \$500 each. All attendees must be registered by September 10, 2022.

## Exhibitor Fees

	<u>Standard</u>
<b>Business/Corporate</b>	\$2,500
<b>Government Agencies</b>	\$1,500
<b>Nonprofit Agencies</b>	\$1,500

To register as an exhibitor, visit the [conference website](#).



For more information, go to [conference website](#) or contact Kathleen Jeanty at [kjeanty@ncsddc.org](mailto:kjeanty@ncsddc.org) or 617-610-5424.



# Exhibitor Terms and Conditions

## Purpose and Objectives

The 2022 STD Prevention Conference is administered by the National Coalition of STD Directors (NCSD) on behalf of Centers for Disease Control and Prevention Division of Sexually Transmitted Disease Prevention and is co-sponsored by both entities. The conference exhibit area is for educational and informational purposes only and is an adjunct to professional sessions held during this biennial conference. The exhibit hall is meant to supplement the professional meeting by providing attendees with opportunities to interact and network with industry partners, nonprofit organizations, and government officials. Exhibitors are expected to display their STD-related products and/or discuss their services with conference attendees. Direct sales may not be made by the exhibitor in the exhibit area. NCSD reserves the right to refuse space to any exhibitor registrant.

## Terms and Conditions

The exhibitor terms and conditions as listed here govern the exhibitor agreements and are part of the agreement for exhibitor space.

## Exhibit Space Location & Agreement for Space

Booth spaces will be placed in alphabetical order. This registration for an exhibit booth space, the notice of booth assignment, and the receipt of full payment together, constitute an agreement for the right to use the virtual space. A 25% non-refundable deposit is due with exhibit registrations made before July 31, 2022, and that the balance is due on or before July 31, 2022. If you are submitting this exhibit registration after July 31, 2022, the full exhibit fee is to accompany this registration. Cancellations will not be refunded after July 31, 2022. NCSD reserves the right to reassign booth spaces not paid for by July 31, 2022.

## Exhibitor Representative Responsibilities

For each exhibit, there must be at least one primary person to be the official representative and responsible party. That representative shall be authorized to enter such contracts as may be necessary for fulfillment of obligations to NCSD. At least one representative must be present at the exhibit booth during all official hours of the exhibit show.

## Exhibitor Registration

All booths come with two conference registrations excluding exhibit spaces provided to sponsors. Additional exhibitor registrations may be purchased for \$500/person. For each exhibit booth personnel, their name MUST be registered online by the registration cut-off date of July 31, 2022. Any exhibitor who shows up at the conference site without a prior registration may be registered for an additional cost of \$500/person.

## Restrictions

NCSD reserves the right to prohibit any display or exhibit or any part of a proposed exhibit, which it judges unsuitable or in conflict with acceptable professional ethics of the 2022 STD Prevention Virtual Conference. Exhibitors planning to provide sample giveaways or premium gifts to attendees must offer giveaway samples or premium gifts to all attendees of the conference. Exhibitors are responsible for delivering contest prizes to winners. Neither conference officials nor NCSD staff will mail or distribute prizes.

## Solicitation and Circulation

No exhibit or advertising material will be allowed to extend beyond the exhibit hall.

## Cancellations

In the event an exhibitor finds it necessary to cancel participation in the 2022 STD Prevention Conference, refunds will be made as follows:

A cancellation prior to or on July 31, 2022, is eligible for a refund less 25%, the non-refundable deposit. After July 31, 2022, there will be no refunds. All cancellations must be confirmed in writing. Postmarks or email dates will be used to determine eligibility. No refunds will be given for cancellation of printed conference sponsorship materials and signage.

