



IgNS 2023

12th National Conference

SPONSORSHIP PROSPECTUS

DENVER, CO

Sheraton Denver Downtown

October 5 - 8, 2023



Education | Networking | Advancement



IgNS Immunoglobulin
National Society

Advancing Ig Therapy Practice

Dear Corporate Partners,

Every year, physicians, nurses, pharmacists, patients, and our industry's leaders gather at the IgNS National Conference. In the past eleven years, IgNS has become the most anticipated, critical conference - the only conference offering multi-disciplinary, comprehensive education, and unmatched networking. We are proud to bring together the best and the brightest minds from across multiple disciplines, clinical specialties, and areas of practice.

We want to take this opportunity to thank you for your strong partnership! None of our initiatives would be possible without your support.

IgNS is committed to supporting our industry through standardization and advancement of practice, education, and certification of healthcare professionals who care for our patients. We share your passion, and recognize the importance of patient-centric programs, services, and cross-functional collaboration.

We are pleased to provide you the IgNS 2023 Sponsorship Prospectus, and request your kind consideration of support. Thank you in advance for your partnership!

The IgNS Leadership Team

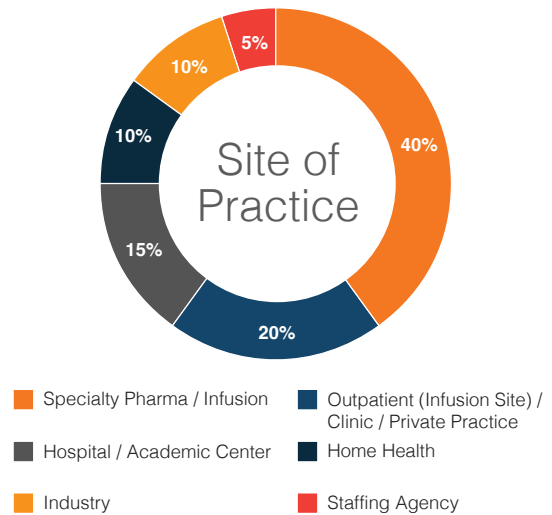
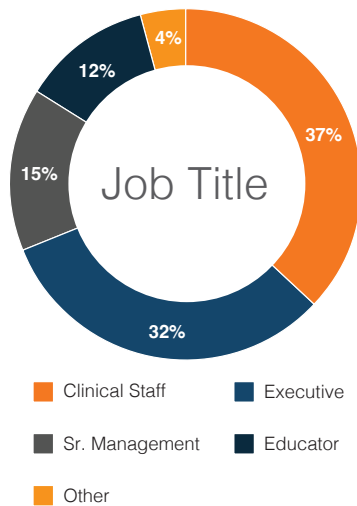
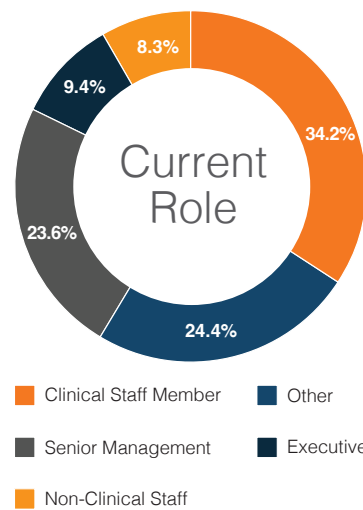
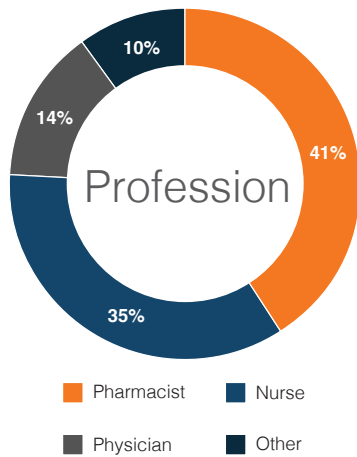
Your Access to the Ig Industry

1,200+
ENGAGED
ATTENDEES

500+
COMPANIES
REPRESENTED

50+
CLINICAL & BUSINESS
SESSIONS

40+
CE/CME &
RECERT UNITS



PREMIER SPONSORSHIP OPPORTUNITIES

	Platinum \$90,000	Gold \$60,000	Silver \$30,000	Bronze \$20,000
Complimentary Exhibit Space	20' x 20'	20' x 10'	10' x 10' Corner Booth	10' x 10'
Complimentary Full Registration	10	6	5	4
Complimentary Ad in Final Program and App	2 Page	1 Page	1/2 Page	1/4 Page
Website Listing for 1 year	★	★	★	★
Post-conference Attendee List	★	★	★	★
Mini-Symposium Opportunity	★	★	★	★
Promotional e-Blasts	★	★	★	
Platform Symposium Opportunity	★	★		



EXHIBIT SPACE

Promote your company, engage in dynamic discussion with the audience, and inform the key stakeholders in the Ig business about your products and services!

Exhibit Space: \$5,500

Exhibit space fee includes a 10x10 exhibit space, 2 complimentary IgNS 2023 conference registrations, pipe/drape, and one title sign. Fee also includes automatic enrollment (unless otherwise specified) into the IgNS Expo Raffle, our very successful audience engagement tool that ensures booth traffic and visibility. Breaks and refreshments are held in the expo hall. Provision of the physical parts of the booth and all assembly, dismantling, badge scanners and any extras are the responsibility of the exhibitor.

Exhibit and Sponsorship Cancellation Policy: Full Refunds Before June 30, 2023 | No Refunds After June 30, 2023

PLATFORM SYMPOSIUM

We are pleased to offer our Platinum and Gold sponsors the opportunity to host a 60-90 minute educational symposium. This is the most impactful way to engage and educate our audience of physicians, pharmacists, and nurses. Topics, speakers and presentations are the sponsor's choice, and are not CE/CME accredited by IgNS. Promotional content is permitted. For an in-person conference, meal catering for attendees are included.

Evening Symposium Fee: \$75,000

Friday Evening 1 Opportunity
Saturday Evening 1 Opportunity

Afternoon Symposium Fee: \$75,000

Friday Afternoon 1 Opportunity

Morning Symposium Fee: \$45,000

Saturday Morning 1 Opportunity
Sunday Morning 1 Opportunity

MINI-SYMPOSIUM

IgNS is also pleased to offer our Platinum, Gold, Silver and Bronze sponsors the opportunity to host a Mini-Symposium program. Set 30-minute program provides a valuable platform for active audience engagement, high visibility and promotion. The fee includes the General Session ballroom rental and standard audiovisual equipment.

Mini-Symposium Fee: \$16,500



KEYNOTE SPEAKER

Intended to inspire and empower the audience, the keynote speaker session will take place in the General Session ballroom, open to all IgNS attendees. A promotional campaign and invitations will include recognition of the sponsor's name and logo.

Keynote Speaker Sponsorship: \$25,000

CONFERENCE MODERATOR

The Conference Moderator is a professional speaker who plays a central role in the development and successful implementation of IgNS 2023. The moderator will make announcements, explain event activities, introduce speakers, and engage with the audience during breaks. The sponsor will be recognized at various times during the event, through conference signage, listing on the conference website and marketing materials for the moderator.

Conference Moderator Fee: \$25,000





COMMERCIAL BREAKS

Get front and center with the IgNS audience, and provide content of your choice! Broadcast up to a 3-minute prerecorded commercial of your choice, to raise awareness and promote your organization, brands, products, services, and programs. Limited space is available.

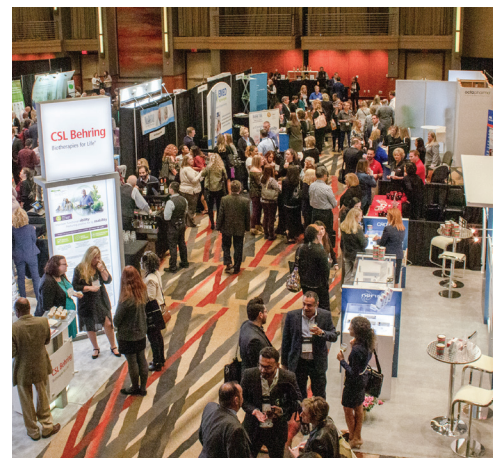
Commercial Break Fee: \$5,000

EXPO HALL GRAND OPENING RECEPTION

Held on Thursday evening preceding the conference, this reception will mark the start of our 12th National Conference, and provide an opportunity for attendees and exhibitors to interact and network in an informal atmosphere. Hors d'oeuvres, wine and soft drinks will be served.

The Expo Hall Opening Reception will bear the name of the sponsor. The sponsor will receive additional recognition before the event via our email blasts, on the IgNS website, in print in the Final Program and Abstract Book, onsite signage and the Conference App.

Exposition Opening Reception Fee: \$41,500



ROUNDTABLE SESSION SPONSORSHIP

IgNS 2023 will feature one Roundtable Session to facilitate peer-to-peer discussion moderated by top subject matter experts. The Roundtable format allows for dynamic interaction, sharing of best practices, discovering solutions to clinical and business issues, networking, and more!

Your sponsorship will support audiovisual set up, food and refreshments, ballroom rental, and materials. Your company's support will be displayed on signage outside of the Roundtable Session, in the Program Book, and the Conference App.

Roundtable Session: \$10,000

POSTER RECEPTION

The poster reception will feature the newest research in the field of Ig therapy. A fantastic opportunity to interact with the brightest minds in our field, while showcasing your leadership and support of clinical innovations and scientific progress.

Poster reception sponsorship fee includes poster board rental fees, hors d'oeuvres, wine and soft drinks for all attendees. Sponsor's name will receive recognition ahead of the conference, onsite, in the Program Book, and the Conference App.

Poster Reception Fee: \$15,000



IgNS 2023 NATIONAL CONFERENCE PROGRAM BOOK

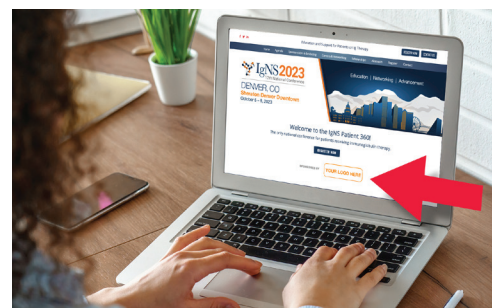
The conference program book provides an enduring supplement to our conference. The program book contains presented abstracts/posters, full final agenda, speaker biographies, exhibit details, and more. Each delegate will receive a program book at registration. The sponsor's name will be displayed prominently on the cover page.

Program Book Fee: \$20,000

CONFERENCE APP SPONSORSHIP

Get the attendees' attention by branding the IgNS 2023 National Conference mobile app. The app is the central navigation tool that guides attendees through the agenda, expo hall, networking events and more. Your brand will be prominently displayed on the app's splash page as well as the landing page of the desktop version.

Mobile App Sponsorship Fee: \$12,500



BADGE SPONSORSHIP

Display your company's brand on the badge worn by all IgNS 2023 attendees! One of the most visible promotional tools available.

Badge Sponsorship Fee: \$20,000

LANYARD SPONSORSHIP

Display your company's brand on the badge worn by all IgNS 2023 attendees! One of the most visible promotional tools available.

Lanyard Sponsorship Fee: \$15,000



DELEGATE BAG SPONSORSHIP

Your company logo/graphics will appear on one side of the bag, with the IgNS 2023 conference logo, dates and location on the other side. The delegate bags are provided to each IgNS 2023 attendee, and contain the program book along with pertinent conference information. The delegate bags are one of the most highly visible and enduring promotional offerings.

Delegate Bag Fee: \$20,000

HOTEL ROOM KEY CARD SPONSORSHIP

Custom hotel room keys will be provided to all conference attendees who are staying at the official IgNS hotel with your company name and logo prominently displayed.

Hotel Key Card Sole Sponsorship Fee: \$30,000

Hotel Key Card Sponsorship Fee with Two Opportunities: \$15,000



RECHARGING LOUNGE

A 20x20 meeting spot for the attendees to gather, visit, and recharge! Located in the pre-function space, close to all the action in the expo and the general sessions. Branded furniture (sofas, coffee tables, arm chairs, and charging stations) – executed per your approval. Sponsor can place promotional materials throughout the space. IgNS to provide light refreshments for the lounge.

Recharging Lounge Sponsorship Fee: \$30,000



WATER BOTTLES

Sustainability at the conference – put your company brand in the hands of attendees with this sponsorship. Attendees will receive a water bottle with their tote bag, and your logo will appear on the front of the water bottle along with the IgNS conference logo.

Water Bottle Branding Fee: \$12,000

WALK-IN PRESENTATION SLIDE

Place your custom graphic advertisement on a walk-in slide that plays on a loop with other slides for 15 minutes before each general session. You will be able to choose which general session you would like your ad to play.

Walk-in Presentation Slide Fee: \$2,500 - 4 available each session



CAREER CONNECTIONS

Hire at IgNS! Post your open positions, attend the Career Connections event, and network with the top talent attending the conference. Your open position post will be featured in the conference app, and on the conference website.

\$250 per position posted



CONFERENCE WIFI SPONSORSHIP

Your company will be the exclusive sponsor for the event WiFi and the customizable password will be your company's name. Company Logo will appear in the conference program and on Meeting WiFi instructional handouts.

WiFi Sponsorship Fee: Ask for details

IgNS SCHOLARSHIP FUND

A critical initiative to nurture and support the next generation of Ig experts. Scholarships include:

- IgNS Conference registration
- Ig Academy pre-conference review course registration
- IgNS Standards of Practice
- IgNS Membership for 1 year
- Certification exam cost (3 year period)

Sponsors of this program are promoted and featured prominently through marketing campaigns, on the scholarship application portal, through announcements, signage, and more.

Bronze supporter	\$5,000
Silver supporter	\$10,000
Gold supporter	\$20,000
Platinum supporter	\$50,000
Diamond supporter	\$100,000



ROOM DROP SPONSORSHIP

Capture the attention of attendees by having your information delivered directly to the attendees' guest rooms. All room drop items will be placed into guest rooms the night of attendees' arrivals.

Room Drop Sponsorship Fee: \$5,000



BROADCAST MESSAGING

Broadcast your message to all attendees directly to their mobile phone at the conference. This message will stay visible until the attendee dismisses the message. The message can be a call to action or informational.

Broadcast Messaging Fee: \$3,000 per message; 1 per sponsor

PRIVATE MEETING ROOMS/OFFICES

Rent a meeting room at the IgNS 2023 host hotel for private meetings with your staff, to conduct focus groups and advisory board meetings. Available dates are Wednesday, Thursday, and Sunday. All meeting space requests must be initiated with IgNS and the conference organizer, and may not be obtained directly with the hotel during the above dates. No ancillary meetings may be held during conference hours on Friday and Saturday. Requestor is responsible for all audiovisual, food & beverage and other meeting costs.

Meeting Room/Offices Fee: \$2,500 daily fee per room



PROFESSIONAL HEADSHOT STUDIO

IgNS will have a professional headshot studio setup available to all attendees during each meal break. The studio will bear the name of the sponsor. The sponsor will receive additional recognition before the event via our email blasts and social media.

Professional Headshot Studio Fee: \$5,500



DELEGATE BAG INSERT

Raise awareness and provide important information about your company, products, or services. All inserts will be placed into the delegate bags that attendees receive upon checking in onsite.

Delegate Bag Insert Fee: \$2,500

COFFEE BREAKS

Conferences run on coffee. Earn the gratitude of the attendees by sponsoring a morning of beverage services. Coffee may be in the Exhibit Hall or meeting corridor.

Coffee Break Fee: \$3,500

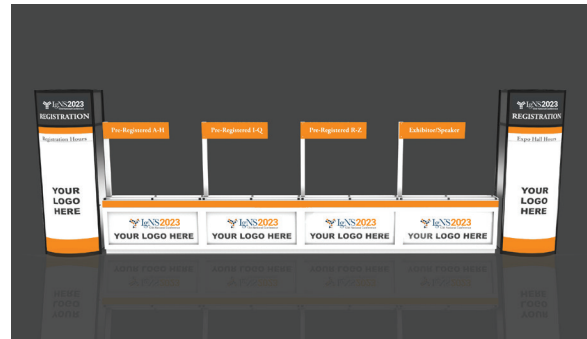


PROMOTIONAL SIGNAGE OPPORTUNITIES

Bring your company name and brand to lights! These signage opportunities are available in specific high-traffic locations throughout IgNS 2023. Make the most of your presence onsite.



BRANDED METER BOARD
\$5,000



REGISTRATION DESK
Columns: \$7,000 ea (2 available)
Kick Panels: \$5,000 ea (4 available)



LIGHTED ENTRANCE UNIT
Enter Side \$7,000 (1 panel)
Exit Side \$7,000 (1 panel)



TABLE CHARGING STATION
\$6,000 (includes furniture)

HAND SANITIZER

Hand sanitizer is here to stay. Custom brand the hand sanitizer stations that will be placed throughout the high-traffic convention floor.

Hand Sanitizer Fee: \$1,500 - 15 available



EXPO HALL

MAIN ENTRANCE

MAIN ENTRANCE

100

500

102

502

106

200

208

212

214

216

222

506

108

309

311

313

315

317

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