



SPONSOR AND EXHIBITOR OPPORTUNITIES

Investment Summit Dates: May 1 - 4, 2023

Exhibit Hall Dates: May 2 - 4, 2023

Location: Gaylord National Harbor
201 Waterfront Street National Harbor, Maryland 20745



About the Investment Summit



The SelectUSA Investment Summit is the top event in the United States for FDI promotion, connecting investors, companies, economic development organizations, and industry experts to advance opportunities available through U.S. investment.

SelectUSA promotes and facilitates business investment by working with companies wanting to establish U.S. operations and connecting them with partner U.S. economic development organizations seeking to attract investment.

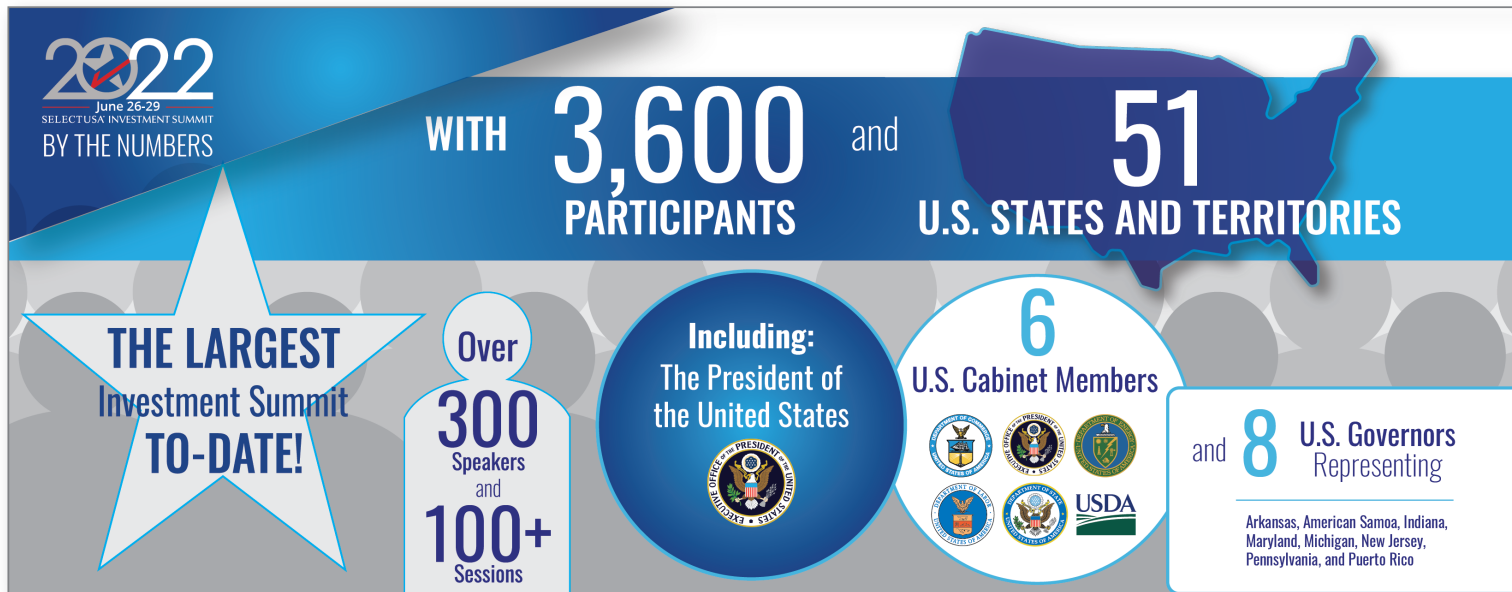
The SelectUSA Investment Summit is the premier venue for international investors of all sizes to find the right place, people, resources, and market they need to be successful in the United States.

Recognizing that the competitiveness and job generating ability of a nation is determined by its desirability as a place for businesses to operate, SelectUSA was created at the federal level to showcase the United States as the world's top location for foreign investment and to provide easy access to federal-level programs and services related to business investment.

“I was a SelectUSA rookie and I could not have been more pleased with the grace and assistance that I was shown. There was such an esprit de corps among participants. Well worth the investment and an investment that must be repeated and doubled down upon in the future. The world is a smaller and smaller place and SelectUSA puts that into actionable perspective for economic development organizations especially those at the state level.”

— 2022 Investment Summit EDO Participant

2022 Investment Summit Demographics



2022 Investment Summit Highlights



“It was an amazing experience. It fast tracked our plan to enter the US market, it also opened up several growth opportunities for other businesses I’m a part of, some already in operation in the US.”

— 2022 Investment Summit Participant



About the Investment Summit Attendance

At the most recent SelectUSA Investment Summit in June 2022, SelectUSA welcomed over 1,400 potential investors from 70 international markets, and economic development representatives from 51 U.S. states and territories.

Apply today to showcase your organization at the 2023 SelectUSA Investment Summit in the Exhibition Hall or consider one of our other opportunities to highlight your company on event signage and messaging.

DIAMOND SPONSOR \$38,400

- 7 Full Investment Summit registrations*
- 10 preferred seats at all Plenary Sessions for sponsor registrants (sponsor would need to pay for the additional 3 Investment Summit passes or use the spot for a registered partner).
- Branded table in preferred seating section during the Plenary Session
- 2 Exhibition Hall only passes (Additional passes can be purchased for \$600)
- 20 x 20 booth in the Exhibition Hall
- PowerPoint slide (provided by sponsor) played prior to the start of the Plenary Session
- A 30-45 second video (provided by sponsor) played during the Plenary Session
- Sponsor company logo included on a PowerPoint static slide during the Plenary Session
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- 1 Push notification (provided by sponsor) to the attendees using the Investment Summit Platform/Networking App
- Logo printed on selected on-site banners and signage
- Logo included in Know-Before-You-Go E-mail
- Promoted in the first section of the SelectUSA Exhibition Hall Passport
- Opportunity to provide one-page flyer on a literature table close to the Investment Summit Registration Desk. Only 300 copies are needed
- Choice of a shared break or breakfast sponsorship based on availability (up to 4 shared sponsors for each breakfast or break each day)
- 1 rotating banner ad on the Investment Summit Platform/Networking App
- Logo included in pre-Investment Summit e-mails (at least 1)

PLATINUM SPONSOR \$32,400

- 6 Full Investment Summit registrations*
- 5 preferred seats at all Plenary Sessions for sponsor registrants
- 2 Exhibition Hall only passes (Additional passes can be purchased for \$600)
- 10 x 30 booth in the Exhibition Hall
- Sponsor company logo included on a PowerPoint static slide during the Plenary Session
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- Logo printed on selected on-site banners and signage
- Logo included in Know-Before-You-Go E-mail
- Lunch sponsor on first day of Investment Summit (non-exclusive)
- 1 rotating banner ad on the Investment Summit Platform/Networking App



* Please see page 12 for a description of the difference between a full Investment Summit registration and an Exhibition Hall registration.

GOLD SPONSOR

\$27,250

- 4 Full Investment Summit registrations*
- 5 preferred seats at all Plenary Sessions for sponsor registrants (sponsor would need to pay for the additional Investment Summit pass or use the spot for a registered partner)
- 2 Exhibition Hall only passes including Networking
- 10 x 20 booth in the Exhibition Hall
- Sponsor company logo included on a PowerPoint static slide during the Plenary Session
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- Logo printed on selected on-site banners and signage
- Logo included in Know-Before-You-Go E-mail
- Wednesday Networking Hour logo promotion. Marketing space shared with silver sponsors, logo size will reflect the sponsorship level.

SILVER SPONSOR

\$18,250

- 3 Full Investment Summit registrations*
- 2 Exhibition Hall only passes
- 10 x 10 booth in the Exhibition Hall
- Sponsor company logo included on a PowerPoint static slide during the Plenary Session
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- Logo printed on selected on-site banners and signage
- Wednesday Networking Hour logo promotion. Marketing space shared with gold sponsors, logo size will reflect the sponsorship level.

BRONZE SPONSOR

\$12,400

- 2 Full Investment Summit registrations*
- 2 Exhibition Hall only passes
- 10 x 10 booth in the Exhibition Hall
- Sponsor company logo included on a PowerPoint static slide during the Plenary Session
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- Logo printed on selected on-site banners and signage



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WELCOME RECEPTION SPONSOR

\$50,000
Exclusive - 1 Available

The Kick-off Reception on the first night of the Investment Summit is a fantastic opportunity to highlight your organization at the event.

- 6 Full Investment Summit registrations*
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- Logo printed on selected on-site banners and signage
- 10 x 10 booth in the Exhibition Hall
- 1 Welcome Reception Banner Ad on the Investment Summit Platform/Networking App
- A 30-45 second video (provided by sponsor) played during the Plenary Session

HOTEL KEYCARD SPONSOR

\$35,000
Exclusive - 1 Available

Increase your visibility by branding one of the Investment Summit's most used items, the hotel room key. Attendees will be reminded of your company each time they retrieve their keycard to enter their hotel room. Every attendee staying at the Investment Summit hotel will receive the branded key card at hotel check-in.

- Sponsor company logo, URL and description included on the Investment Summit website and program guide

REGISTRATION SPONSOR

\$25,000
Exclusive - 1 Available

The sponsor will be recognized as the registration sponsor on the website, program guide, signage in-person, and on the Investment Summit Platform/Networking App. Sponsor's logo will appear on the registration page as attendees apply for the Investment Summit.

- 4 Full Investment Summit registrations*
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- Logo printed on selected on-site banners and signage
- 10 x 10 booth in the Exhibition Hall
- Logo on confirmation emails to attendees
- Logo will appear on check-in screen during Investment Summit Badge pick-up



* Please see page 12 for a description of the difference between a full Investment Summit registration and an Exhibition Hall registration.

INVESTMENT SUMMIT PLATFORM/ NETWORKING APP SPONSOR

\$20,000
Exclusive - 1 Available

- 5 Full Investment Summit registrations*
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- Logo printed on selected on-site banners and signage
- 10 x 10 booth in the Exhibition Hall
- Logo displayed on the Investment Summit Platform/Networking App welcome page and event website
- 1 banner ad (provided by sponsor) on the Investment Summit Platform/Networking App with a hyperlink to your premium company profile
- Logo on the Investment Summit Platform/Networking App log-in page (along with Registration sponsor logo)
- Logo on log-in emails to Investment Summit attendees

PLEASE NOTE:

Investment Summit participants will be able to request meetings (via the Investment Summit Platform/Networking App) with attendees.

SELECTUSA TECH SPONSORS

\$15,000
3 Available

The SelectUSA Investment Summit will feature exciting opportunities for early-stage and startup companies seeking to expand into the U.S. market.

- 3 Full Investment Summit registrations*
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App

Additional Features Include:

- Logo listed on the agenda with the pitching session schedules
- Logo printed on the sign located outside the room of the pitching sessions
- Additional on-site banners and signage promoting SelectUSA Tech

SELECT GLOBAL WOMEN IN TECH SPONSORS

\$15,000
3 Available

In 2021 the SelectUSA Investment Summit kicked off a Select Global Women in Tech Mentorship program. 2023 will feature networking opportunities for Women in Tech. Sponsors will receive visibility and branding during panels and networking events.

- 3 Full Investment Summit registrations*
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App

Additional Features Include:

- Logo listed on the agenda with the pitching session schedules
- Logo printed on the sign located outside the room of the pitching sessions
- Additional on-site banners and signage promoting SelectUSA Tech



* Please see page 12 for a description of the difference between a full Investment Summit registration and an Exhibition Hall registration.

SELECTUSA PASSPORT OFFICIAL SPONSOR

\$16,000
Exclusive - 1 Available

- 1 Full Investment Summit registration*
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- Promoted as a "Must-Visit" on the SelectUSA Exhibition Hall Passport
- Logo printed on selected on-site banners and signage promoting passport
- Logo on the back of the passport

CHARGING LOUNGE SPONSOR

\$15,000
3 Available

- 1 Full Investment Summit registration*
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- Logo printed on selected on-site banners and signage
- Logo in charging lounge
- Sponsor may provide 300 flyers to be placed in a literature rack in the charging lounge

AGENDA DIGITAL DISPLAY SPONSOR

\$15,000
3 Available

Sponsor the Digital Agenda at the Investment Summit.

- 1 Full Investment Summit registration*
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- Logo printed on selected on-site banners and signage

AGENDA DIGITAL PLAYBACK SPONSOR

\$15,000
Exclusive - 1 Available

The Investment Summit content is so powerful that attendees want to watch the sessions they could not attend in person.

- 1 Full Investment Summit registration including Networking*
- Sponsor company logo, URL and description included on the Investment Summit website, program guide, and the Investment Summit Platform/Networking App
- Logo printed on selected on-site banners and signage



* Please see page 12 for a description of the difference between a full Investment Summit registration and an Exhibition Hall registration.

SPECIALITY GRAPHIC SPONSORS

\$12,000
2 Available

All artwork must be approved by SelectUSA and submitted by March 1, 2023

- \$12,000 for **(2) planter boxes** in Cherry Blossom Foyer (2 sides)
 - Front 71.75" wide x 37.75" tall
 - Side 68" wide x 37.75" tall

SPECIALITY GRAPHIC SPONSORS

\$12,000
Exclusive - 1 Available

All artwork must be approved by SelectUSA and submitted by March 1, 2023

- \$12,000 for **(1) ground sticker** outside Cherry Blossom Foyer
 - 5' x 5'

SPECIALITY GRAPHIC SPONSOR

\$8,000
Exclusive - 1 Available

All artwork must be approved by SelectUSA and submitted by March 1, 2023

- \$8,000 for **(2) poster flags** in Cherry Blossom Foyer
 - 28.5" wide x 73" tall

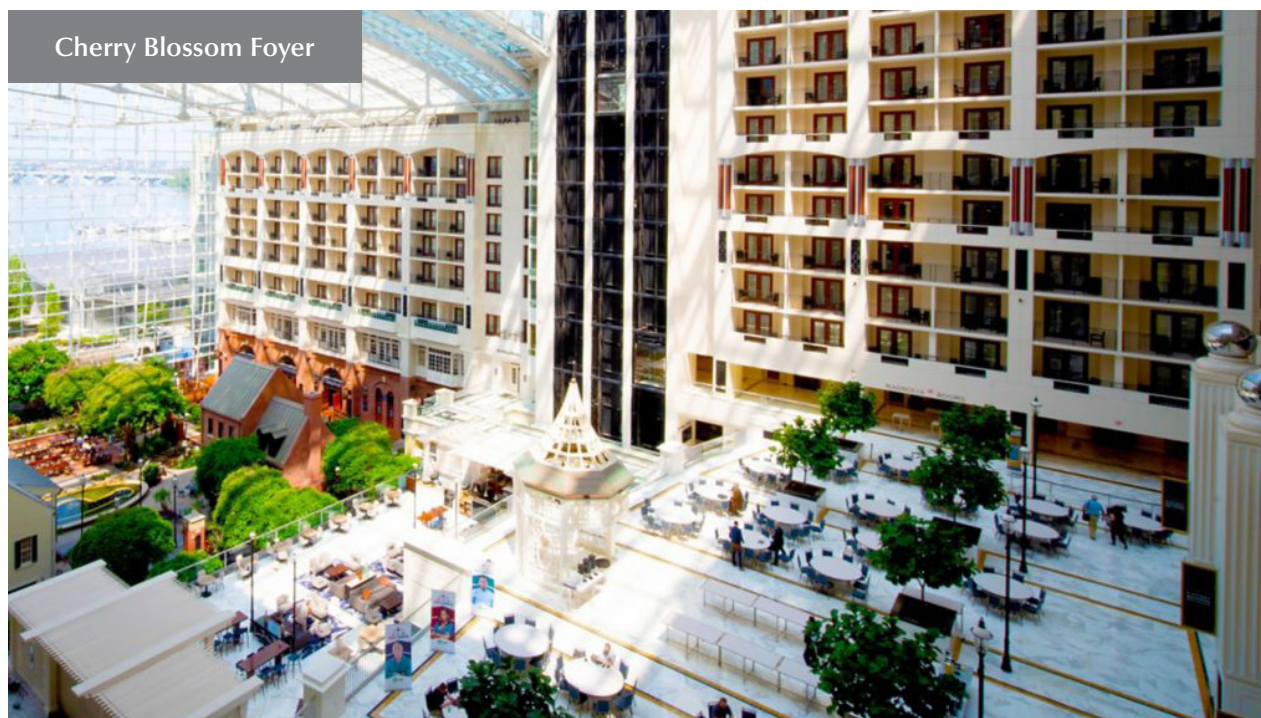


EXHIBIT OPPORTUNITIES

BOOTH/TABLETOP SIZES AND PRICING

10 x 10 Non-EDO (100 sqft)	\$7,100
10 x 20 EDO (200 sqft)	\$2,250
10 x 10 EDO (100 sqft)	\$1,125

EXHIBITION HALL FLOORPLAN

The Exhibition Hall Floorplan will be posted by November 2022 on www.selectusasummit.us

EXHIBIT SPACE AMENITIES

- Pipe and drape dividing the booth spaces are included with the booth.
- 2 complimentary Exhibition Hall passes per booth (no matter the booth size. The complimentary passes are for the Exhibition Hall only and do not include the other events, however, access to the Investment Summit Platform/Networking App is included.)

ADDITIONAL EXHIBITOR SERVICES

Booth services such as carpet, electricity, internet, booth furniture, booth cleaning, etc. must be purchased separately through the conference decorator (additional information about options and fees will be available on the event website in the exhibitor kit).

The exhibitor kit will be e-mailed and posted online in February 2023.

EXHIBITOR REGISTRATION

All approved exhibitors and sponsors must submit an application for attending personnel. Further details will be provided on registering personnel upon acceptance of the exhibitor or sponsor application.

Visit www.selectusasummit.us and view the "Exhibitor & Sponsor" tab for more information.

BOOTH PARTNERS

ONLY EDO exhibitors and sponsors are permitted to have partner companies.

Non-EDO sponsors and exhibitors are not permitted to have partners. There is a \$395.00 charge per partner company.

Partner company logo will be included in the Investment Summit program guide.

SUMMIT PASSES & EXHIBIT PERSONNEL

Exhibition Hall only passes are available for purchase. Exhibitors can also purchase additional full conference passes. Visit www.selectusasummit.us/Applications/Investment-Summit-Application for pricing.

A full Investment Summit Registration Pass includes access to Plenary and Academy Sessions.

An Exhibition Hall Only Pass gives access to functions located inside the Exhibition Hall. Any event outside the Exhibition Hall (except the Welcome Reception) requires an Investment Summit Registration Pass.

Exhibition Hall Only Passes cost an additional \$600.

If you would like to upgrade an Exhibition Hall Only pass to a full pass the cost is an additional \$400.

SPECIAL OPPORTUNITY FOR FIRST TIME EDO EXHIBITORS

Are you an Economic Development Organization who has never exhibited or been a partner booth in an exhibit at the SelectUSA Investment Summit? Please email Carly Buerkle at cbuerkle@eventpower.com to inquire about the First time EDO rate of \$750. This package includes 2 Exhibition Hall Only passes.

“The Summit met and exceeded our expectations. The location and venue are great, and the ability to connect with prospective partners and research how business is conducted within the United States was of great benefit. The Summit is very well arranged and managed, with everything you need taken care-of. We will certainly be back for 2023!”

—2022 Investment Summit Participant



CONTACT US TODAY

SALES

Laurie Powell
Chief Growth Officer
Sales@eventPower.com

SALES

Carly Buerkle
Account Manager
Phone: (703) 740-1945
cbuerkle@eventPower.com

SALES

Diane Dodson
Account Manager
Phone: (703) 740-1965
ddodson@eventPower.com

CUSTOMER SERVICE

Teri Higgins
Senior Fulfillment & Exhibits Manager
Phone: (703) 740-1942
thiggins@eventPower.com

CUSTOMER SERVICE

Lana Neudorfer
Fulfillment & Exhibit Hall Manager
Phone: (703) 740-1961
lneudorfer@eventPower.com

INVESTMENT SUMMIT LOGISTICS

Sharla Warren, CMP
Chief Operations Officer
Phone: (703) 740-1950
SWarren@eventPower.com