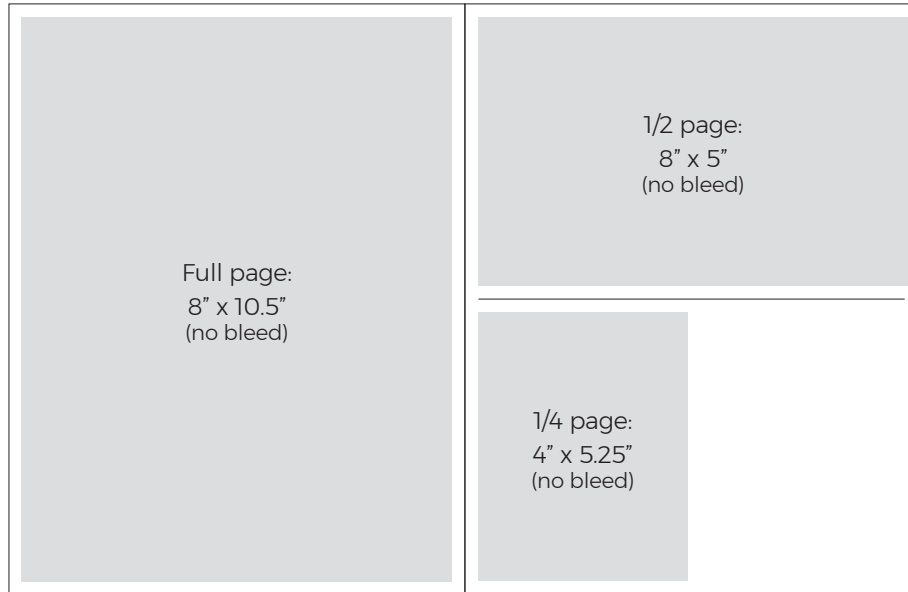


Industry Fair

EXHIBIT GUIDE AD SPECIFICATIONS



SIZE SPECIFICATIONS

Book Trim Size: 8.5" wide x 11" tall

Ad Sizes

Non-Bleed

Full Page: 8" wide x 10.5" tall

1/2 Page: 8" wide x 5" tall

1/4 Page: 4" wide x 5.25" tall

Bleed

Not available for this event guide

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Inside Cover: CMYK

Inside Back Cover: CMYK

Outside Back Cover: CMYK

Inside: B/W

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All ads must be submitted in the following digital format only:

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- Do not embed ICC Profiles within images
- Ads created in PowerPoint will NOT be accepted

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Katie VanTasel

Fulfillment Exhibits Coordinator

(703) 740-1931

kvantasel@eventPower.com

For artwork technical questions, contact:

Hiroko Strange

Director, Creative Services

(703) 740-1968

HStrange@eventPower.com

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